

## II. COLLECTION RAIL



# STYLE IDENTIFIERS

The main Stanley/Stella collection is presented on your Collection rail. Update your rail by removing the outdated styles, and adding the new styles, accordingly to the list we provide in this document. Remove the previous style identifier stickers and use the new ones to make sure the order is correct.

The new styles to be added to the Collection Rail should be taken from the AW20 selection.

**We've added a Fuser in White to your Collection Box so you can update the Collection Rail with the right colour shades.**

| STYLE IDENTIFIERS AW20                                         | 1                                                             | 2                                                           | 3                                                                  | 4                                                              | 5                                                                    | 6                                                        | 7                                                                       |
|----------------------------------------------------------------|---------------------------------------------------------------|-------------------------------------------------------------|--------------------------------------------------------------------|----------------------------------------------------------------|----------------------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------------------------|
|                                                                | Creator<br>STTU768<br>White<br>C001                           | Creator<br>Pocket<br>STTU830<br>Heather Grey<br>C250        | Creator<br>Vintage<br>STTU831<br>G. Dyed Mid<br>Anthracite<br>C515 | Rocker<br>STTU758<br>Anthracite<br>C253                        | Fuser<br>STTU769<br>White<br>C001                                    | Blaster<br>STTU815<br>Natural Raw<br>C054                | Ringer<br>STTU827<br>White/Black<br>C895                                |
| 8<br>Catcher Short<br>Sleeve<br>STTU825<br>White/Black<br>C895 | 9<br>Catcher Long<br>Sleeve<br>STTU826<br>White/Black<br>C895 | 10<br>Getter<br>STTU817<br>Heather Grey<br>C250             | 11<br>Changer<br>STSU823<br>Heather Grey<br>C250                   | 12<br>Rise<br>STJU811<br>Heather Grey<br>C250                  | 13<br>Joiner Vintage<br>STSU720<br>G. Dyed Mid<br>Anthracite<br>C515 | 14<br>Cruiser<br>STSU822<br>Heather Grey<br>C250         | 15<br>Sider<br>STSU824<br>Heather Grey<br>C250                          |
| 16<br>Drummer<br>STSU812<br>Heather Grey<br>C250               | 17<br>Connector<br>STSU820<br>Heather Grey<br>C250            | 18<br>Warmer Sherpa<br>STSU715<br>Black<br>C002             | 19<br>Boulder<br>STSU806<br>Black<br>C002                          | 20<br>Trek<br>STJU819<br>Black<br>C002                         | 21<br>Stanley Specter<br>STTM543<br>White<br>C001                    | 22<br>Stanley Feels<br>STTM501<br>White<br>C001          | 23<br>Stanley Adorer<br>STTM506<br>White<br>C001                        |
| 24<br>Stanley Skater<br>STTM605<br>White<br>C001               | 25<br>Stanley Sparker<br>STTM559<br>White<br>C001             | 26<br>Stanley Presenter<br>STTM562<br>White<br>C001         | 27<br>Stanley Shifts Dry<br>STTM558<br>White<br>C001               | 28<br>Stanley<br>Enjoys Modal<br>STTM518<br>Anthracite<br>C253 | 29<br>Stanley Shuffler<br>STTM560<br>Anthracite<br>C253              | 30<br>Stanley Dedicator<br>STPM563<br>Anthracite<br>C253 | 31<br>Stanley Dedicator<br>Long Sleeve<br>STTW114<br>Anthracite<br>C253 |
| 32<br>Stanley Stroller<br>STSM567<br>Heather Grey<br>C250      | 33<br>Stanley Flyer<br>STSM565<br>Heather Grey<br>C250        | 34<br>Stanley Cultivator<br>STSM566<br>Heather Grey<br>C250 | 35<br>Stanley Trucker<br>STSM611<br>Heather Grey<br>C250           | 36<br>Stanley Trailer<br>STSM612<br>Heather Grey<br>C250       | 37<br>Stanley Shortens<br>STBM520<br>Black<br>C002                   | 38<br>Stanley Steps<br>STBM519<br>Black<br>C002          | 39<br>Stanley Mover<br>STBM569<br>Black<br>C002                         |

# COLLECTION RAIL OVERVIEW

**\* : Styles out in summer 2021:** If you are a New Dealer, you don't need to purchase this product.



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# COLLECTION RAIL OVERVIEW

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# COLLECTION RAIL OVERVIEW

\* : Styles out in summer 2021: If you are a New Dealer, you don't need to purchase this product.



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# COLLECTION RAIL LIST

Follow this list to display the Collection rail styles and colours in the right order.

| Style                         | Colour                  | Order |
|-------------------------------|-------------------------|-------|
| Creator                       | White                   | 1     |
| Creator Pocket                | Heather Grey            | 2     |
| Creator Vintage               | G. Dyed Mid Anthracite  | 3     |
| Rocker                        | Anthracite              | 4     |
| Fuser                         | White <b>NEW</b>        | 5     |
| Blaster                       | Natural Raw <b>NEW</b>  | 6     |
| Ringer                        | White/Black             | 7     |
| Catcher Short Sleeve *        | White/Black             | 8     |
| Catcher Long Sleeve *         | White/Black             | 9     |
| Getter                        | Heather Grey <b>NEW</b> | 10    |
| Changer                       | Heather Grey            | 11    |
| Rise *                        | Heather Grey            | 12    |
| Joiner Vintage                | G. Dyed Mid Anthracite  | 13    |
| Cruiser                       | Heather Grey            | 14    |
| Sider                         | Heather Grey            | 15    |
| Drummer                       | Heather Grey            | 16    |
| Connector                     | Heather Grey            | 17    |
| Warmer Sherpa                 | Black                   | 18    |
| Bounder                       | Black                   | 19    |
| Trek                          | Black                   | 20    |
| Stanley Specter               | White                   | 21    |
| Stanley Feels                 | White                   | 22    |
| Stanley Adorer                | White                   | 23    |
| Stanley Skater                | White                   | 24    |
| Stanley Sparker               | White                   | 25    |
| Stanley Presenter             | White                   | 26    |
| Stanley Shifts Dry            | White                   | 27    |
| Stanley Enjoys Modal          | Anthracite              | 28    |
| Stanley Shuffler              | Anthracite              | 29    |
| Stanley Dicator *             | Anthracite              | 30    |
| Stanley Dicator Long Sleeve * | Anthracite <b>NEW</b>   | 31    |
| Stanley Stroller              | Heather Grey            | 32    |

| Style                | Colour                  | Order      |
|----------------------|-------------------------|------------|
| Stanley Flyer        | Heather Grey            | 33         |
| Stanley Cultivator   | Heather Grey            | 34         |
| Stanley Trucker      | Heather Grey            | 35         |
| Stanley Trailer      | Heather Grey            | 36         |
| Stanley Shortens *   | Black                   | 37         |
| Stanley Steps        | Black                   | 38         |
| Stanley Mover        | Black                   | 39         |
| Stanley Hikes        | Black                   | 40         |
| Stella Dreamer       | White                   | 41         |
| Stella Expresser     | White                   | 42         |
| Stella Jazzer        | White                   | 43         |
| Stella Lover         | White                   | 44         |
| Stella Singer        | White                   | 45         |
| Stella Rounder Slub  | White                   | 46         |
| Stella Waver Slub    | Slub Heather Steel Grey | 47         |
| Stella Dancer        | Lava Grey               | 48         |
| Stella Chiller       | Black                   | 49         |
| Stella Fringer       | Natural Raw <b>NEW</b>  | 50         |
| Stella Lover Modal   | Anthracite              | 51         |
| Stella Evoker        | Anthracite              | 52         |
| Stella Devoter *     | Anthracite              | 53         |
| Stella Tripster      | Heather Grey            | 54         |
| Stella Dazzler       | Heather Grey            | 55         |
| Stella Trigger       | Heather Grey            | 56         |
| Stella Bower         | Heather Grey            | 57         |
| Stella Editor        | Heather Grey            | 58         |
| Stella Spinner       | Black                   | 59         |
| Stella Kicks *       | Mid Heather Grey        | 60         |
| Stella Streeter      | Mid Heather Grey        | 61         |
| Stella Cuts          | Black                   | 62         |
| Stella Traces        | Black                   | 63         |
| <b>Stella Bopper</b> | <b>Black</b>            | <b>Out</b> |

| Style                       | Colour                | Order |
|-----------------------------|-----------------------|-------|
| Stella Winds                | Black                 | 64    |
| Creator Denim               | Mid Washed Indigo     | 65    |
| Stanley Dicator Denim *     | Dark Washed Indigo    | 66    |
| Stanley Innovates Denim     | Dark Indigo Denim     | 67    |
| Stella Tripster Denim *     | Mid Washed Indigo     | 68    |
| Cruiser Denim               | Mid Washed Indigo     | 69    |
| Stanley Stepper Denim *     | Mid Washed Indigo     | 70    |
| Creator AOP                 | Camouflage            | 71    |
| Cruiser AOP                 | Camouflage            | 72    |
| Stanley Mover AOP           | Camouflage            | 73    |
| Tote Bag AOP                | Camouflage            | 74    |
| Gym Bag AOP                 | Camouflage <b>NEW</b> | 75    |
| Tote Bag                    | Natural               | 76    |
| Shopping Bag                | Natural               | 77    |
| Gym Bag                     | Natural               | 78    |
| Pencil Case                 | Natural               | 79    |
| Mini Creator                | White                 | 80    |
| Mini Hopper                 | White                 | 81    |
| Mini Catcher Short Sleeve * | White/French Navy     | 82    |
| Mini Sprinter               | White                 | 83    |
| Mini Changer                | Heather Grey          | 84    |
| Mini Scouter                | Heather Grey          | 85    |
| Mini Cruiser                | Heather Grey          | 86    |
| Mini Runner                 | Heather Grey          | 87    |
| Mini Shake                  | Heather Grey          | 88    |

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