

**OFFICIAL DEALER MERCH KIT**  
**SHOWROOM TIMELESS TOOLS**

# OFFICIAL DEALER MERCH KIT



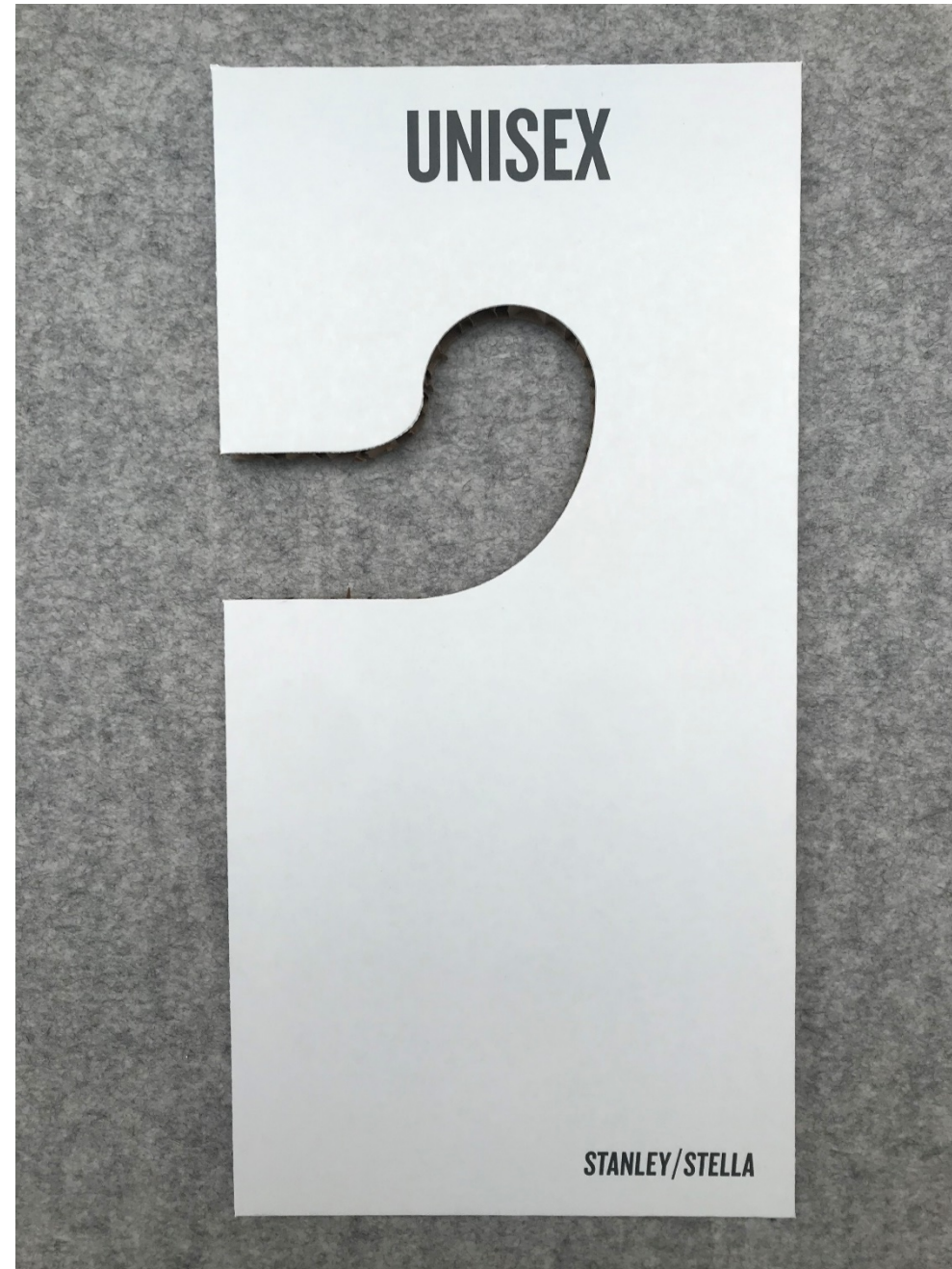
## CONTENT

- Dividers
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- Hangtags – Full Collection Rail
- New collection sign
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# DIVIDERS

## FULL COLLECTION RAIL



## DIVIDERS

White carton dividers to understand & divide the full collection rail by gender

7 dividers in the full collection rail:

- Unisex
- Men
- Women
- Dyes & prints
- Kids
- Accessories
- New



# ICONIC IDENTIFIERS



## FULL COLLECTION RAIL

### ICONIC IDENTIFIERS

Recycled cartons attached to hangers to identify iconic styles in the full collection rail



# HANGTAGS

## FULL COLLECTION + NEW COLLECTION RAIL

### HANGTAGS

Timeless hangtags inside of each garment

Information provided:

- Style name
- Short description
- Size range
- Fabric
- Composition
- Weight
- Fit
- Combo
- Branding
- Certifications





# NEW COLLECTION SIGN



## NEW COLLECTION RAIL

### NEW COLLECTION SIGN

Easy to hang on the wall or put on a shelf above the New Collection rail



**STANLEY/STELLA**

# GLORIFIER



## OFFICIAL DEALER GLORIFIER

Official Dealer glorifier





# SUSTAINABILITY STICKER

## SUSTAINABILITY STICKER

Black sticker to put on the wall





# PRINTED GARMENTS



## UNISEX/MEN/WOMEN

To place at the beginning of Unisex/Men/Women collections

Styles:

- Creator
- Stella Expresser
- Stanley Skater

Tote bag with sustainability message and QR code:

MADE WITH RESPECT FOR BOTH  
PEOPLE AND THE PLANET.



Discover  
our path  
to sustainability

