

STANLEY/STELLA

O U T E R W E A R 2 0 2 2

Made Differently

Responsible game changers. Quality seekers. Stanley/Stella is a community of passionate individuals, driven by a common desire to reinvent fashion for a better world. Since our conception in 2012, we have made it our mission to produce impeccable garments, while building a transparent and sustainable fashion ecosystem.

Our thoughtful approach is reflected in the premium quality of our garments. We believe in the power of simplicity and aim to create refined pieces that we are proud to sell and wear. Each item in our collection allows the wearer to express their style, while never compromising their values and beliefs.

There is power in numbers, which is why we work exclusively with those who share our values. Together with our suppliers, dealers, employees and customers, we form a community of like-minded individuals, driven by desire for innovation and change. Together, we are making this change happen, one ethically crafted garment at a time.

STANLEY/STELLA

This cover is made from 100% chemical-free cotton.

Innovation

Stanley/Stella is driven by innovation and our entrepreneurial spirit. We believe choosing the right partners empowers innovation. We are always experimenting to improve our products, our digital services and our entire supply chain.

Excellence

For you, as for us, every detail counts. We make no compromise when it comes to reaching for excellence. In every aspect of our business, we aim to surpass our own results. Our collections and actions should always raise the standards and change the perception of the textile industry.

People

Everything at Stanley/Stella is about people. It is our essence. From our dealers and suppliers to our employees and customers, we ensure everyone feels listened to and is treated with respect and dignity. We actively strive to create an ecosystem with a positive spirit.

Sustainability

Sustainability is at the core of our business culture. We are committed to continuously improving how we create and operate, from the cotton farm to the collection, to how we manage our waste. We always act with transparency for people, the planet, and society.






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Padded jacket

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Digital version

Scan this QR code or go to:
stanleystella.com/Outerwear



For life on the go

Our new Outerwear Collection is designed to make the most out of everyday outdoor adventures, from commuting to work or exploring a new city, to walking in the park or meeting up with friends. Featuring a wide choice of stylish, multifunctional jackets and pants, it's a range that offers a new freedom to reclaim and celebrate the outdoors.

These versatile styles are made from 100% post-consumer recycled fabrics, and are water repellent and wind resistant. With their trendy design, sustainable materials, innovative details, and excellent printability, they're an ideal choice for creating high-quality customised outerwear.





Made with recycled bottles

Our planet is drowning in plastic pollution, with single-use plastic bottles being one of the largest sources of waste. To help leave our planet better than we found it, we're transforming some of that waste into garments.

All the polyester and nylon fabric used in our Outerwear Collection is made from 100% post-consumer plastic bottles. Once the bottles are collected, they are cleaned and cut into small flakes. These flakes are then melted into chips and turned into the yarn we use to weave the three distinct hard-wearing fabrics that are the basis for all our outerwear garments.

We work with trusted partners in China for the collection of plastic bottles and the manufacturing of the fabric – this gives us full oversight of the whole process so we can ensure the highest quality end result.



Designed to be decorated

Our garments don't only need to look good when they leave the factory, they need to look great once they've been customised. That's why every style is engineered and designed to offer not only superior fit, feel and comfort, but also excellent customisation possibilities.

All our recycled polyester and recycled nylon fabrics are ideally suited for embroidery, and Direct-to-Film (DTF) printing – a versatile, cost-effective, and durable alternative to Direct-to-Garment (DTG) – can confidently be used on any style. For other techniques, we always recommend reading the printing instructions carefully to ensure the optimal results.

When designing our styles, we pay special attention to the placement of zips, stitching, pockets and other features to offer the widest possible range of decoration options.





Water repellency inspired by nature

For years, water-repellent treatments have typically contained fluorocarbons (e.g. PFOS, PFOA, etc) and other chemicals that accumulate in nature and negatively affect ecosystems.

We want our Outerwear Collection to be as planet-friendly as possible. That's why we chose BIONIC-FINISH® ECO, a safe and environmentally friendly durable water repellent (DWR) that draws inspiration from naturally water repelling elements like a bird's feathers and lotus leaves.

Based on cutting-edge dendrimer molecular technology, this fluorine-free treatment repels water and other stains, offering a high-performance finish and keeping colours and fabrics looking new for longer. And because only a small amount needs to be applied, breathability and fabric softness are not compromised.







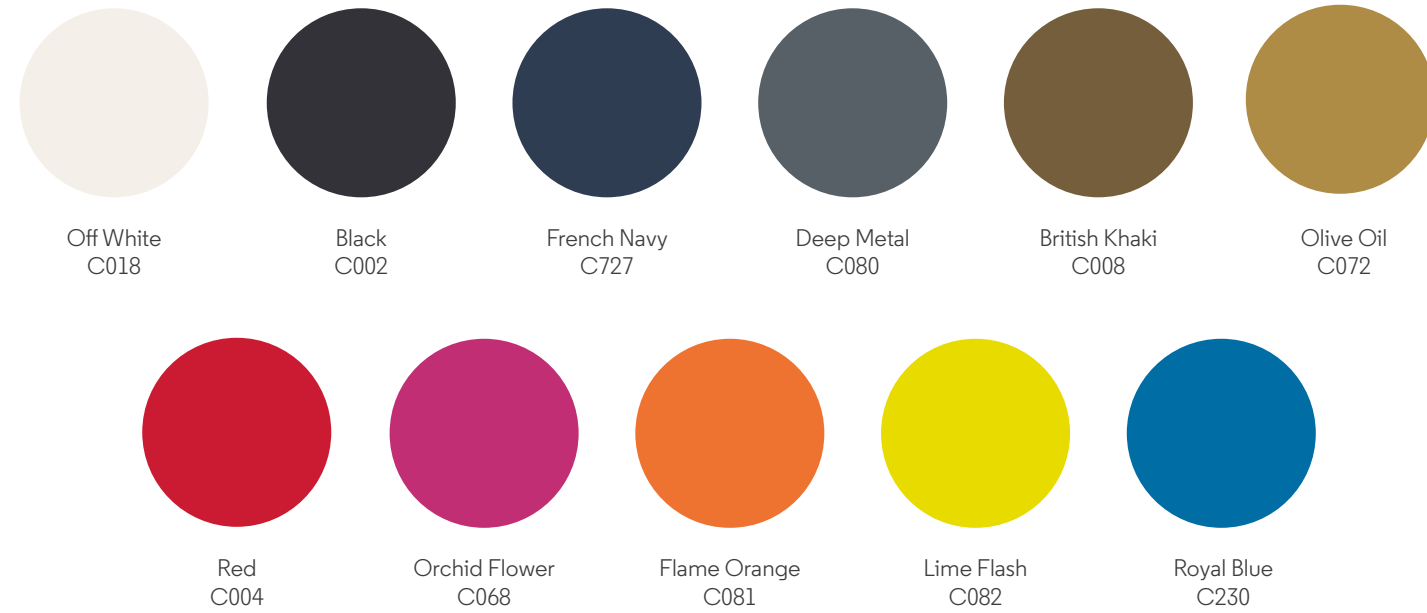




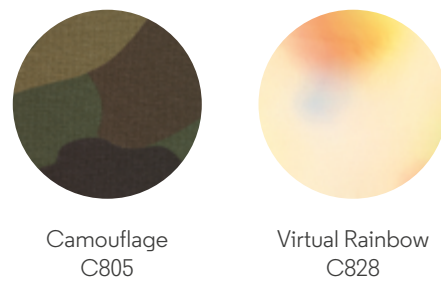


Explore our vibrant colour palette for the new Outerwear Collection

Colours

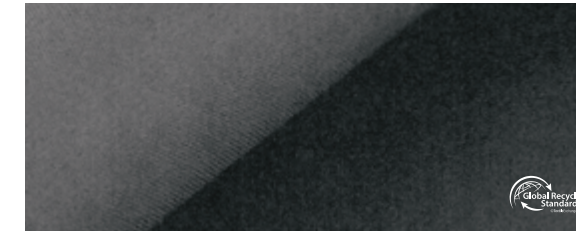


All Over Prints



Materials & fabrics

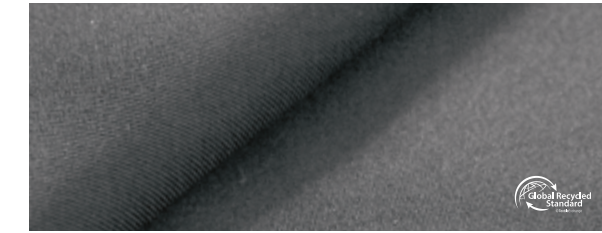
Shell



Plain weave
100% recycled polyester
Fluorine-free durable water repellence
75 GSM



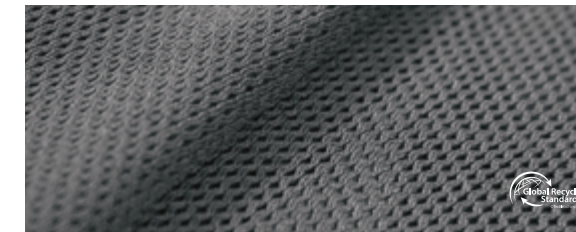
Crinkled Taslan
100% recycled nylon
Fluorine-free durable water repellence
115 GSM



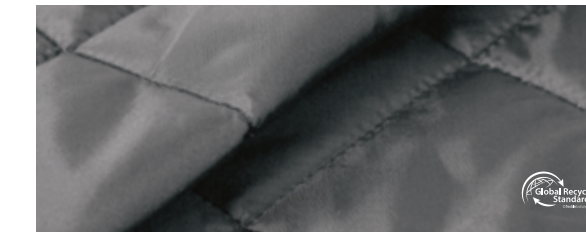
Twill satin
100% recycled polyester
Fluorine-free durable water repellence
145 GSM



Lining



Mesh
100% recycled polyester
75 GSM



Taffeta
100% recycled polyester
75 GSM



Padding



100% recycled polyester





SS22 - Collection plan

Unisex

Core
 ① **COMMUTER** STJU846
 Medium fit
 XXS - 5XL
 10 colours
 p. 36

Limited edition
 ② **COMMUTER AOP** STJU877
 Medium fit
 XXS - 3XL
 1 colour
 p. 38

Core
 ⑨ **TRACKER** STJU849
 Medium fit
 XXS - 3XL
 4 colours
 p. 50

Core
 ⑩ **TRACKER TROUSERS** STBU876
 Medium fit
 XXS - 3XL
 4 colours
 p. 52

Core
 ⑤ **SPEEDER** STJU834
 Medium fit
 XXS - 3XL
 8 colours
 p. 40

Core
 ⑥ **SPEEDER AOP** STJU878
 Medium fit
 XXS - 3XL
 2 colours
 p. 42

Core
 ③ **COACHER** STJU833
 Medium fit
 XXS - 3XL
 4 colours
 p. 44

Core
 ④ **COACHER AOP** STJU879
 Medium fit
 XXS - 3XL
 1 colour
 p. 46

Core
 ⑦ **BOMBER** STJU844
 Medium fit
 XXS - 3XL
 3 colours
 p. 48

Core
 ⑧ **CYCLER** STBU847
 Medium fit
 XXS - 3XL
 3 colours
 p. 54

Women

Core
 ⑪ **STELLA VOYAGER** STJW839
 Medium fit
 XS - XXL
 8 colours
 p. 58

Core
 ⑫ **STELLA CLIMBER** STJW838
 Medium fit
 XS - XXL
 8 colours
 p. 60

Men

Core
 ⑬ **STANLEY VOYAGER** STJM837
 Medium fit
 S - 3XL
 8 colours
 p. 64

Core
 ⑭ **STANLEY CLIMBER** STJM836
 Medium fit
 S - 3XL
 8 colours
 p. 66

Outerwear is here to stay!

Get ready for AW22! Our outerwear collection is here to stay, and it's going to keep getting better, season after season, to meet the year-round needs of the urban outdoor lifestyle.

For autumn/winter 2022, we'll be bringing you lots of exciting new styles, fabrics, colours and prints. From classic winter warmers like the padded parka, cosy puffer jacket, and wool-like versions of our Climber and Voyager, to versatile overshirts and snug sherpas, you'll find just what you need to keep the cold out.

Stay tuned to discover more about what's coming with the AW22 Outerwear Collection!



Core

COMMUTER STJU846

The unisex multifunctional jacket

Medium fit

XXS - 5XL *

Colours



Off White Black* French Navy* Deep Metal British Khaki



Red Orchid Flower Flame Orange Lime Flash Royal Blue

Fabric

Shell

100% recycled polyester - Plain weave - 75 GSM
Fluorine-free durable water repellence



Lining

100% recycled polyester - Mesh - 75 GSM



Specifications

Longer back length with curved hem for protection

Bottom hem and hood with adjustable plastic stopper and elastic cord

Sealed hood visor and sealed welt pockets

Zipped welt pockets

Self fabric half moon at back neck

Inside zip opening at bottom hem and wearer's left chest for easy decoration

* 4XL and 5XL available in selected colours. Please check our website for availability



* AI is 188cm, size L, Commuter in Black

Limited edition

COMMUTER AOP STJU877

The unisex AOP multifunctional jacket

Medium fit

XXS - 3XL

All Over Print



Virtual Rainbow*

Fabric

Shell

100% recycled polyester - Plain weave - 75 GSM
Fluorine-free durable water repellence



Lining

100% recycled polyester - Mesh - 75 GSM



Specifications

Longer back length with curved hem for protection

Bottom hem and hood with adjustable plastic stopper and elastic cord

Sealed hood visor and sealed welt pockets

Zipped welt pockets

Self fabric half moon at back neck

Inside zip opening at bottom hem and wearer's left chest for easy decoration



* Limited edition SS22 while stocks last

← Al is 188 cm, size L, Commuter AOP in Virtual Rainbow
↓ Youna is 176 cm, size XS, Commuter in Flame Orange



Core

SPEEDER STJU834

The unisex over the head jacket

Medium fit

XXS - 3XL

Colours



Black French Navy British Khaki Flame Orange



Red Orchid Flower Lime Flash Royal Blue

Fabric

Shell

100% recycled polyester - Plain weave - 75 GSM
Fluorine-free durable water repellence



Lining

100% recycled polyester - Mesh - 75 GSM



Specifications

Longer back length with curved hem for protection

Bottom hem and hood with adjustable plastic stopper and elastic cord

Sealed hood visor

Zipped welt pockets

Non functional flap front and back

Self fabric half moon at back neck

Inside zip opening at bottom hem and inside loop with snap at armhole for easy decoration



Abigaëlle is 175 cm, size XS, Speeder in Lime Flash →



Core

SPEEDER AOP STJU878

The unisex AOP over the head jacket

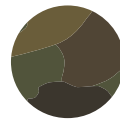
Medium fit

XXS - 3XL

All Over Prints



Virtual Rainbow *



Camouflage

Fabric

Shell

100% recycled polyester - Plain weave - 75 GSM
Fluorine-free durable water repellence



Lining

100% recycled polyester - Mesh - 75 GSM



Specifications

Longer back length with curved hem for protection

Bottom hem and hood with adjustable plastic stopper and elastic cord

Sealed hood visor

Zippered welt pockets

Non functional flap front and back

Self fabric half moon at back neck

Inside zip opening at bottom hem and inside loop with snap at armhole for easy decoration



* Limited edition SS22 while stocks last



⌘ AI is 188cm, size L, Speeder AOP in Virtual Rainbow

Core

COACHER STJU833

The unisex coach jacket

Medium fit

XXS - 3XL

Colours



Black



French Navy



British Khaki



Flame Orange

Fabric

Shell

100% recycled polyester - Plain weave - 75 GSM
Fluorine-free durable water repellence



Lining

100% recycled polyester - Mesh - 75 GSM



Specifications

Welt pockets at front

Round drawcords at bottom hem in matching body colour with metal tipping

Semi-elastic sleeve cuff

Inside chest welt pocket

Self fabric half moon at back neck

Inside zip opening at bottom hem and wearer's left chest for easy decoration



← Youna is 176 cm, size XS, Coacher in Flame Orange



Core

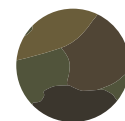
COACHER AOP STJU879

The unisex AOP coach jacket

Medium fit

XXS - 3XL

All Over Print



Camouflage

Fabric

Shell

100% recycled polyester - Plain weave - 75 GSM
Fluorine-free durable water repellence



Lining

100% recycled polyester - Mesh - 75 GSM



Specifications

- Welt pockets at front
- Round drawcords at bottom hem
- Semi-elastic sleeve cuff
- Inside chest welt pocket
- Self fabric half moon at back neck
- Inside zip opening at bottom hem and wearer's left chest for easy decoration



Ben is 188 cm, size L, Coacher AOP in Camouflage

Core

BOMBER STJU844

The unisex bomber jacket

Medium fit

XXS - 3XL

Colours



Black



French Navy



British Khaki

Fabric

Shell

100% recycled polyester - Twill satin - 145 GSM
Fluorine-free durable water repellence



Padding

100% recycled polyester - 100 GSM



Lining

100% recycled polyester - Taffeta - 75 GSM



Specifications

1x1 rib at sleeve hem, bottom hem and collar

Zippered sleeve pocket with four pen slots

Inside fully quilted

Inside chest welt pocket with snap closure

Inside zip opening at bottom hem
and wearer's left chest for easy decoration



Ben is 188 cm, size L, Bomber in British Khaki

Core

TRACKER STJU849

The unisex urban jacket

Medium fit

XXS - 3XL

Colours



Black

French Navy

Olive Oil

Lime Flash *

Fabric

Shell

100% recycled nylon - Crinkled Taslan - 115 GSM
Fluorine-free durable water repellence



Specifications

Zipped welt pockets

Long drawcords at collar in matching body colour with metal tipping

Elastic at sleeve cuff and at bottom hem



* Limited Edition SS22 while stocks last



Abigaëlle is 175cm, size XS, Tracker & Tracker Trousers in Olive Oil ↗

Core

TRACKER TROUSERS STBU876

The unisex urban trousers

Medium fit

XXS - 3XL

Colours



Black

French Navy

Olive Oil

Lime Flash *

Fabric

Shell

100% recycled nylon - Crinkled Taslan - 115 GSM
Fluorine-free durable water repellence



Specifications

Elastic waist with adjustable drawstring

Reversed zipped welt pockets

Round drawcords at waist in matching body colour with metal tipping

Elastic at leg cuff



* Limited Edition SS22 while stocks last



⌞ Ben is 188 cm, size L
Tracker & Tracker Trousers in Lime Flash
⌞ Abigaille is 175 cm, size XS
Tracker & Tracker Trousers in Olive Oil

Core

CYCLER STBU847

The unisex multifunctional trousers

Medium fit

XXS - 3XL

Colours



Black



French Navy



British Khaki

Fabric

Shell

100% recycled polyester - Plain weave - 75 GSM
Fluorine-free durable water repellence



Lining

100% recycled polyester - Mesh - 75 GSM



Specifications

Elastic waistband with adjustable plastic stopper and elastic string

Welt side pockets with reverse zip

Zip at leg opening



AI is 188 cm, size L, Cyclers in Black ↗

Women

Core

STELLA VOYAGER STJW839

The women's padded jacket

Fitted

XS - XXL

Colours



Off White Black French Navy Deep Metal



Red Flame Orange Royal Blue British Khaki

Fabric

Shell

100% recycled polyester - Plain weave - 75 GSM
Fluorine-free durable water repellence



Padding

100% recycled polyester - 175 GSM



Lining

100% recycled polyester - Plain weave - 75 GSM
Fluorine-free durable water repellence



Specifications

High collar with detachable hood with matte metal hidden snaps

Hood opening and bottom hem with adjustable plastic stopper and elastic cord

Zipped welt pockets

Fully quilted

1x1 rib at sleeve hem



Abigaille is 175 cm, size XS, Stella Voyager in Off White

Core

STELLA CLIMBER STJW838

The women's body warmer

Fitted

XS - XXL

Colours



Off White Black French Navy Deep Metal



Red Flame Orange Royal Blue British Khaki

Fabric

Shell

100% recycled polyester - Plain weave - 75 GSM
Fluorine-free durable water repellence



Padding

100% recycled polyester - 175 GSM



Lining

100% recycled polyester - Plain weave - 75 GSM
Fluorine-free durable water repellence



Specifications

- High collar
- Zippered welt pockets with extra grosgrain puller
- Fully quilted
- Bottom hem with adjustable plastic stopper and elastic cord



100% GRS certified polyester
Certified by Control Union
CU B 19634



Abigaëlle is 175 cm, size XS, Stella Climber in Black →

Core

STANLEY VOYAGER STJM837

The men's padded jacket

Fitted

S - 3XL

Colours



Off White Black French Navy Deep Metal



Red Flame Orange Royal Blue British Khaki

Fabric

Shell

100% recycled polyester - Plain weave - 75 GSM
Fluorine-free durable water repellence



Padding

100% recycled polyester - 175 GSM



Lining

100% recycled polyester - Plain weave - 75 GSM
Fluorine-free durable water repellence



Specifications

High collar with detachable hood with matt metal hidden snaps

Zippered welt pockets

Fully quilted

Hood opening and bottom hem with adjustable plastic stopper and elastic cord

1x1 rib at sleeve hem



AI is 188 cm, size L, Stanley Voyager in Royal Blue ↗

Core

STANLEY CLIMBER STJM836

The men's body warmer

Fitted

S - 3XL

Colours



Off White Black French Navy Deep Metal



Red Flame Orange Royal Blue British Khaki

Fabric

Shell

100% recycled polyester - Plain weave - 75 GSM
Fluorine-free durable water repellence



Padding

100% recycled polyester - 175 GSM



Lining

100% recycled polyester - Plain weave - 75 GSM
Fluorine-free durable water repellence



Specifications

- High collar
- Zipped welt pockets
- Fully quilted
- Bottom hem with adjustable plastic stopper and elastic cord



← Ben is 188 cm, size L, Stanley Climber in British Khaki



Colours

Colours

 <p>Off White - C018 Pantone 11-0602 TCX Pantone Cool Gray 1 C</p>	 <p>Black - C002 Pantone 19-4203 TCX Pantone 426 C</p>	 <p>French Navy - C727 Pantone 19-3921 TCX Pantone 4280 C</p>
 <p>Deep Metal - C080 Pantone 19-4215 TCX Pantone 7540 C</p>	 <p>British Khaki - C008 Pantone 19-0622 TCX Pantone 2329 C</p>	 <p>Olive Oil - C072 Pantone 17-0836 TCX Pantone 4495 C</p>
 <p>Red - C004 Pantone 19-1663 TCX Pantone 200 C</p>	 <p>Orchid Flower - C068 Pantone 18-2326 TCX Pantone 7648 C</p>	 <p>Flame Orange - C081 Pantone 16-1454 TCX Pantone 7578 C</p>
 <p>Lime Flash - C082 Pantone 13-0650 TCX Pantone 4232 C</p>	 <p>Royal Blue - C230 Pantone 18-4045 TCX Pantone 7462 C</p>	
 <p>Camouflage - C805 Pantone 19-0622 TCX Pantone 2329 C</p> <p>Pantone 19-0413 TCX Pantone 418 C</p> <p>Pantone 19-0812 TCX Pantone 2479 C</p> <p>Pantone 19-1101 TCX Pantone 412 C</p>	 <p>Virtual Rainbow - C828 Pantone 15-0533 TCX Pantone 4236 C</p> <p>Pantone 16-1340 TCX Pantone 7591 C</p> <p>Pantone 15-3915 TCX Pantone 538 C</p> <p>Pantone 14-1045 TCX Pantone 2009 C</p>	<p>Pantone 12-0811 TCX Pantone 2309 C</p> <p>Pantone 12-0715 TCX Pantone 7410 C</p>

All over prints

Index by style / colour

	C002 - Black	C004 - Red	C008 - British Khaki	C018 - Off White	C068 - Orchid Flower	C072 - Olive Oil	C080 - Deep Metal	C081 - Flame Orange	C082 - Lime Flash	C230 - Royal Blue	C727 - French Navy	C805 - Camouflage	C828 - Virtual Rainbow
Commuter p. 36	•	•	•	○	•	•	•	•	•	•	•		
Commuter AOP p. 38													○
Coacher p.44	•		•					•			•		
Coacher AOP p.46												•	
Speeder p. 40	•	•	•		•			•	•	•	•		
Speeder AOP p. 42												•	○
Bomber p. 48	•		•								•		
Tracker p. 50	•					•			•		•		
Tracker Trousers p.52	•					•			•		•		
Cycler p. 54	•		•								•		
Stella Voyager p. 58	•	•	•	○			•	•		•	•		
Stella Climber p. 60	•	•	•	○			•	•		•	•		
Stanley Voyager p. 64	•	•	•	○			•	•		•	•		
Stanley Climber p. 66	•	•	•	○			•	•		•	•		

Index by style / size

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Commuter p. 36	•	•	•	•	•	•	•	•	•	•
Commuter AOP p. 38	•	•	•	•	•	•	•	•		
Coacher p.44	•	•	•	•	•	•	•	•		
Coacher AOP p.46	•	•	•	•	•	•	•	•		
Speeder p. 40	•	•	•	•	•	•	•	•		
Speeder AOP p. 42	•	•	•	•	•	•	•	•		
Bomber p. 48	•	•	•	•	•	•	•	•		
Tracker p. 50	•	•	•	•	•	•	•	•		
Tracker Trousers p. 52	•	•	•	•	•	•	•	•		
Cycler p. 54	•	•	•	•	•	•	•	•		
Stella Voyager p. 58		•	•	•	•	•	•	•		
Stella Climber p. 60		•	•	•	•	•	•	•		
Stanley Voyager p. 64			•	•	•	•	•	•		
Stanley Climber p. 66			•	•	•	•	•	•		

Printing

Graphius - Brussels

Paper

Cover
Gmund Cotton - Max White - Soft touch
300g/m²

Pages
Magno Volume - Matt
135g/m²



Digital version

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