Drawcode
TECHNOLOGIES

Portfolio Website
Development Proposal

Submission Date : 04.09.2026

Due Date : 19.09.2026

+91 8139800591 | drawcodetechnologies@gmail.com | www.drawcode.com

Project Overview

The proposed project is a modern, premium personal portfolio website designed to establish the client as both a Social Media Content Creator and Digital Marketing Professional.

The website will combine the visual appeal of an editorial magazine with the functionality of a creator portfolio and marketing professional profile. It will showcase content across Instagram, TikTok, and YouTube, along with professional experience, marketing achievements, featured campaigns, brand collaborations, podcast appearances, and media features.

Drawcode TECHNOLOGIES

The overall design will focus on a clean, stylish, fashion and lifestyle-inspired aesthetic with subtle animations, smooth interactions, and a strong personal-brand identity. The goal is to create a distinctive online presence that communicates creativity, trend awareness, storytelling ability, marketing expertise, and business understanding without feeling like a traditional corporate or CV website.

Scope of Work

Feature	Description
Personal Brand Homepage	• Hero Section • Personal Branding Introduction • Profile & Visual Highlights • Key Expertise • Professional Highlights • Social Media Links • Section Navigation
About & Professional Profile	• Professional Bio • MBA & Digital Marketing Background • Work Experience • Skills & Achievements
Content Creator Portfolio	• Fashion & Beauty Content • Lifestyle Content • Instagram Showcase • TikTok & YouTube Showcase
Projects & Brand Collaborations	• Professional Projects & Campaigns • Personal / Self Projects • Brand Collaborations
Podcast & Media Features	• Podcast & Interview Features • Media & Platform Features
CV & Contact	• Download CV / Resume Section • Form → Admin submissions. • Social media Links
Responsive UI/UX & Interactions	• Responsive Design • Smooth Scrolling & Transitions • Hover Effects & Animations

Drawcode TECHNOLOGIES

Admin Panel

Feature	Description
Admin Dashboard	Content Overview & Website Activity
Profile Management	Manage Bio, Profile Details & Social Links
Portfolio Management	Add, Edit & Delete Portfolio Content
Projects & Collaborations	Manage Projects, Campaigns & Brand Collaborations
Media Management	Manage Podcast, Media Features & Video Content

Drawcode TECHNOLOGIES

Deliverables

Deliverable	Description
Portfolio Website	Fully designed and developed personal portfolio website with all agreed sections and features.
Admin Panel	Content management panel to update profile, portfolio, projects, collaborations, media, CV, and contact details.
Responsive Design	Optimized website experience across desktop, tablet, and mobile devices.
Social Media Integration	Instagram, TikTok, YouTube, podcast, and other relevant social media links.
Deployment & Documentation	Vercel Deployment Setup, Hosting Configuration, Basic User Guide

Drawcode TECHNOLOGIES

Project Timeline & Payment

Project Overview	Information
Development Scope	Complete Personal Portfolio Website
Timeline	12 - 14 Working Days
Total Investment	₹20000 + GST
Payment Structure	50% Advance & 50% Before Delivery

Drawcode TECHNOLOGIES

Notes

Client will provide all required content, images, videos, CV, social media links, and other portfolio materials.
The website design will be based on the approved Figma design.
Domain registration charges will be an additional payment, if applicable..
Free deployment setup and hosting will be provided using Vercel's free hosting platform.
Additional features or customizations beyond the approved scope will require separate estimation and charges.
Delivery timeline may vary depending on content availability, feedback, and client approvals.

Terms & Conditions

- Annual Maintenance Charge (AMC) – 20% of the total project cost, billed annually post-delivery. This includes priority bug fixes, security updates, and call support.
- Priority bug fixes are limited to previously discussed and approved features. Any new changes, enhancements, or additional features will be considered extra work and charged separately.
- Timeline: Delivery depends on timely client feedback, approvals, and third-party dependencies. Delays in communication may impact timelines. Third-
- Party Costs – Any external expenses such as domain, hosting, payment gateways, SMS/WhatsApp credits, shipping APIs, or app store fees are not included in the project cost and will be invoiced separately.
- Timeline Assurance – The delivery timeline will be followed as closely as possible; however, minor variations may occur due to scope refinements, client feedback loops, or dependencies on third-party systems.
- Quotation Validity – The quoted pricing and scope are valid for 30 days from the date of issue.
- Multimedia & Creative Services – High-end photography, videography, and professional editings are outside this project's scope. These creatives should be provided by client or services are considered additional works and will be quoted and billed separately.
- Intellectual Property (IP) – All source code, designs, and technical assets remain the property of the developer until full and final payment is received. After settlement, full ownership is transferred to the client.
- Scope Adherence – This proposal covers the exact functionalities outlined. Any additional features, integrations, or revisions beyond the agreed scope will be estimated and approved separately before development.

Taxes – All costs mentioned exclude applicable taxes (GST/VAT etc). These will be added as per the prevailing government norms.

Drawcode TECHNOLOGIES