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PRESS RELEASE

Paris, 5 November, 2024

JEANTET ADVISED WEINBERG CAPITAL PARTNERS IN ITS INVESTMENT IN MARCEL VILLETTE GROUP, A SPECIALIST IN LANDSCAPING AND GREEN SPACE MAINTENANCE

Paris, 5 November, 2024 - Jeantet advised Weinberg Capital Partner's WCP Impact Dev #1 in the context of the carve-out of the Marcel Villette Group, a leading player in the maintenance and creation of green spaces in Ile-de-France, in partnership with its CEO, Armand Joyeux and key executives.

Founded in 1929 by Marcel Villette, the Marcel Villette company has established itself as a regional leader in landscaping and green space maintenance. Integrated into the Financière Joyeux holding company since 1985, which is also involved in the building and public works sectors, Marcel Villette has experienced rapid expansion under the leadership of Armand Joyeux, its CEO since 2008, particularly accomplishing 9 acquisitions. Today, the Marcel Villette Group achieves a consolidated turnover of 43 million euros.

Operating under different brands, namely Marcel Villette, Design Parcs, and Vertige for landscaping and maintenance, the group has diversified into pruning with the brands UrbanElag and Jard'Eco as well as the installation of playgrounds and sports fields through the IFR brand. Based in Gennevilliers, the group now has more than 300 employees spread across 7 branches in Île-de-France, and holds numerous environmental certifications.

With the entry of the WCP Impact Dev #1 fund, which marks its seventh investment, the Marcel Villette Group, whose activities contribute to adapting to climate change particularly through the renaturalization of urban and peri-urban areas, aims to accelerate its external growth to incorporate new trades and strengthen its territorial network. An impact plan will be developed with key pillars focusing on creating an ecological engineering offering and the development of social practices promoting training and inclusion.

The **Jeantet's team** that advised Weinberg Capital Partners was led by **Philippe Raybaud**, partner, **Thibault Willaume**, counsel, and **Aude Cassaigne**, associate, on transactional M&A matters. **Alexae Fournier-de Faÿ,** partner, and **Damien Le Mouël,** associate, advised on the LBO financing. **Gabriel di Chiara,** partner, **François-Xavier Simeoni**, counsel, and **Hugo Cherqui,** associate**,** were involved on tax matters. **Laetitia Ternisien**, partner, and **Marie Trébuchet**, associate, covered labor law aspects. **Catherine Saint Geniest,** partner, and **Chloé Abgrall,** associate, were involved on real estate issues.

Marcel Villette Group, Armand Joyeux and the key executives were advised by **Antares Avocats** and **PDGB**.

Hogan Lovells advised the lending banks on the transaction.

UBS acted as financial advisor.

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