Press Release

PARIS, NOVEMBER 18, 2026

JEANTET ADVISED ALPHATHETA (FORMERLY PIONEER DJ) ON ITS ACQUISITION OF MIX WITH THE MASTERS.

Jeantet advised AlphaTheta (formerly Pioneer DJ), the world's leading manufacturer of DJ equipment, on its acquisition of Mix With The Masters, together with the Japanese law firm Nagashima Ohno & Tsunematsu.

Founded in 2010 by Victor Levy-Lasne and Maxime Le Guil, Mix With The Masters offers a library of video tutorials and tools developed by leading engineers and producers, alongside in-person seminars. The acquisition enables AlphaTheta to broaden its offering for music professionals and generate recurring revenue through online training and content distribution.

The Jeantet team was led by **Karl Hepp de Sevelinges** (Partner, M&A/Corporate) and **Georges-Dominic Sardi** (Counsel, M&A/Corporate) and included **Charline Guiet** (Associate, M&A/Corporate), **Delphine Baudouin** (Partner, Banking/Finance), **Andrei Radu** (Associate, Banking/Finance), **Caroline André-Hesse** (Partner, Employment), **Anissa Froz** (Associate, Employment), **Chloé Strasser** (Partner, Real Estate) and **Neda Tassoubi** (Counsel, Real Estate).

PRESS CONTACT

Vae Solis
jeantet@vae-solis.com

Jeantet
Agnès Beauchamps
abeauchamps@jeantet.fr
01 45 05 82 04

Jeantet.fr

ABOUT JEANTET

For us, a lawyer must understand your company, its ecosystem and your market, and turn that understanding into a decisive legal and strategic advantage. Since 1924, Jeantet has been the advisor of choice for key players in the economy at decisive moments: major acquisitions, complex restructurings, high-stakes litigation, capital markets transactions, regulatory crises. An independent firm experiencing strong growth, with ambitious governance, we cover the full spectrum of business law: corporate, tax, employment, criminal, litigation, regulatory, real estate, intellectual property and IT. Our sector expertise is well recognized, particularly in energy, industry, defense, financial services, tech and real estate, and continues to grow with the arrival of new talent. As a collective of 47 partners and 200 associates, we know how to mobilize the full breadth of our expertise within hours to build your strategy and put it into action. The first firm in the market to integrate artificial intelligence, we put this tool to work in service of high-performing advice that creates value for our clients and for society.