

TOUGH TO CRACK? POOR PASSWORD HABITS

When choosing online passwords, too many of us still use unmixed names and numbers. Their simplicity makes our accounts more vulnerable to hacking. Given that the average person maintains about 90 online accounts, people often resort to using a handful of familiar passwords that are easy to remember. But this could be leaving individuals open to fraud – and their workplaces vulnerable to costly cyberattacks

WHAT ARE THE TOP 10 WORST PASSWORDS USED IN 2020?

Nord Pass, 2020

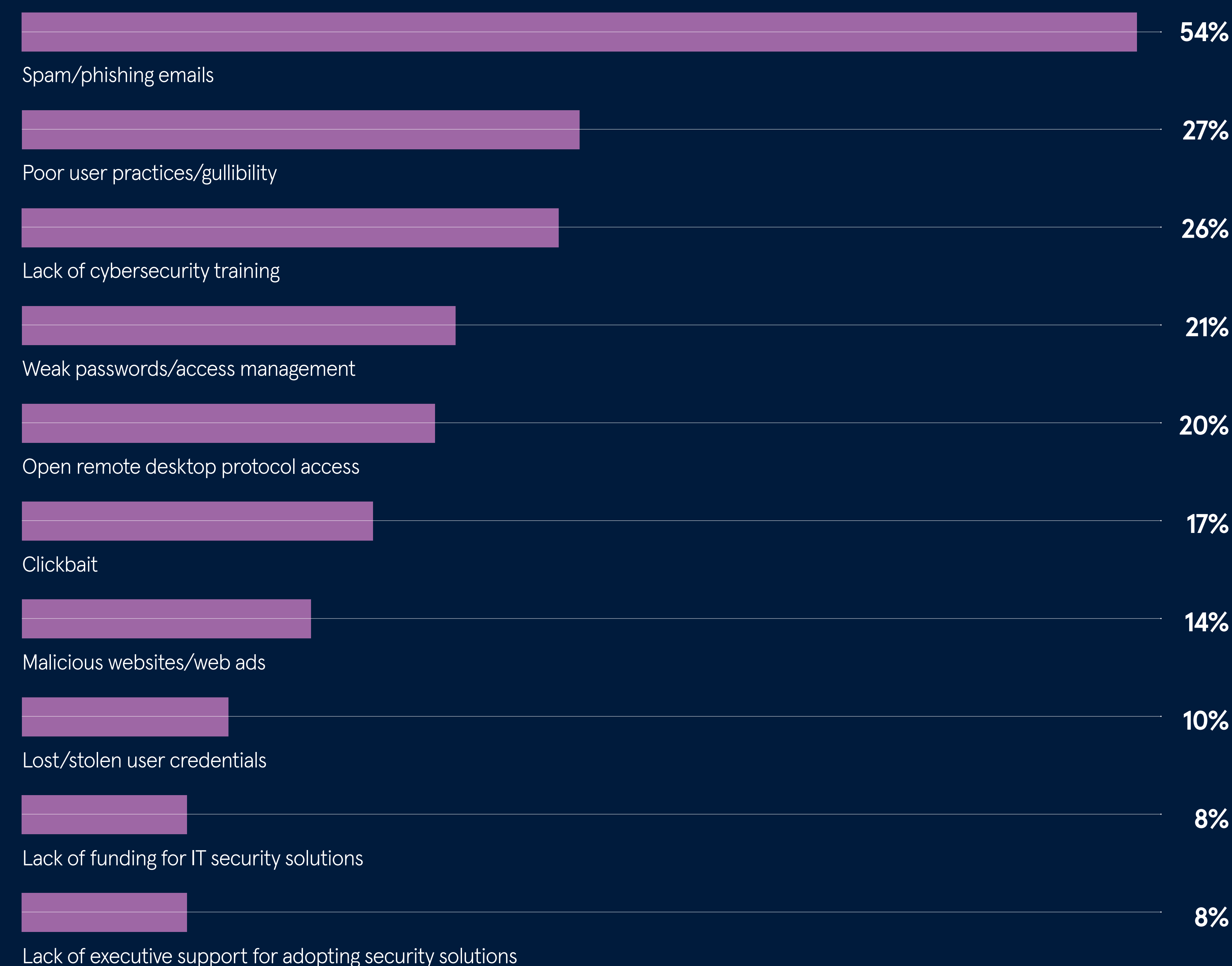
The world's most common password remains 123456. It's still used by 23 million account-holders in the UK – and can be cracked in the blink of an eye

01 123456 Less than a second	02 123456789 Less than a second	03 picture1 Three hours	04 password Less than a second	05 12345678 Less than a second
06 111111 Less than a second	07 123123 Less than a second	08 12345 Less than a second	09 1234567890 Less than a second	10 senha 10 seconds

POOR PASSWORDS PROVIDE AN EASY ENTRY FOR HACKERS

Datto, 2020

The most common delivery methods and cybersecurity vulnerabilities causing ransomware infections, according to managed service providers worldwide



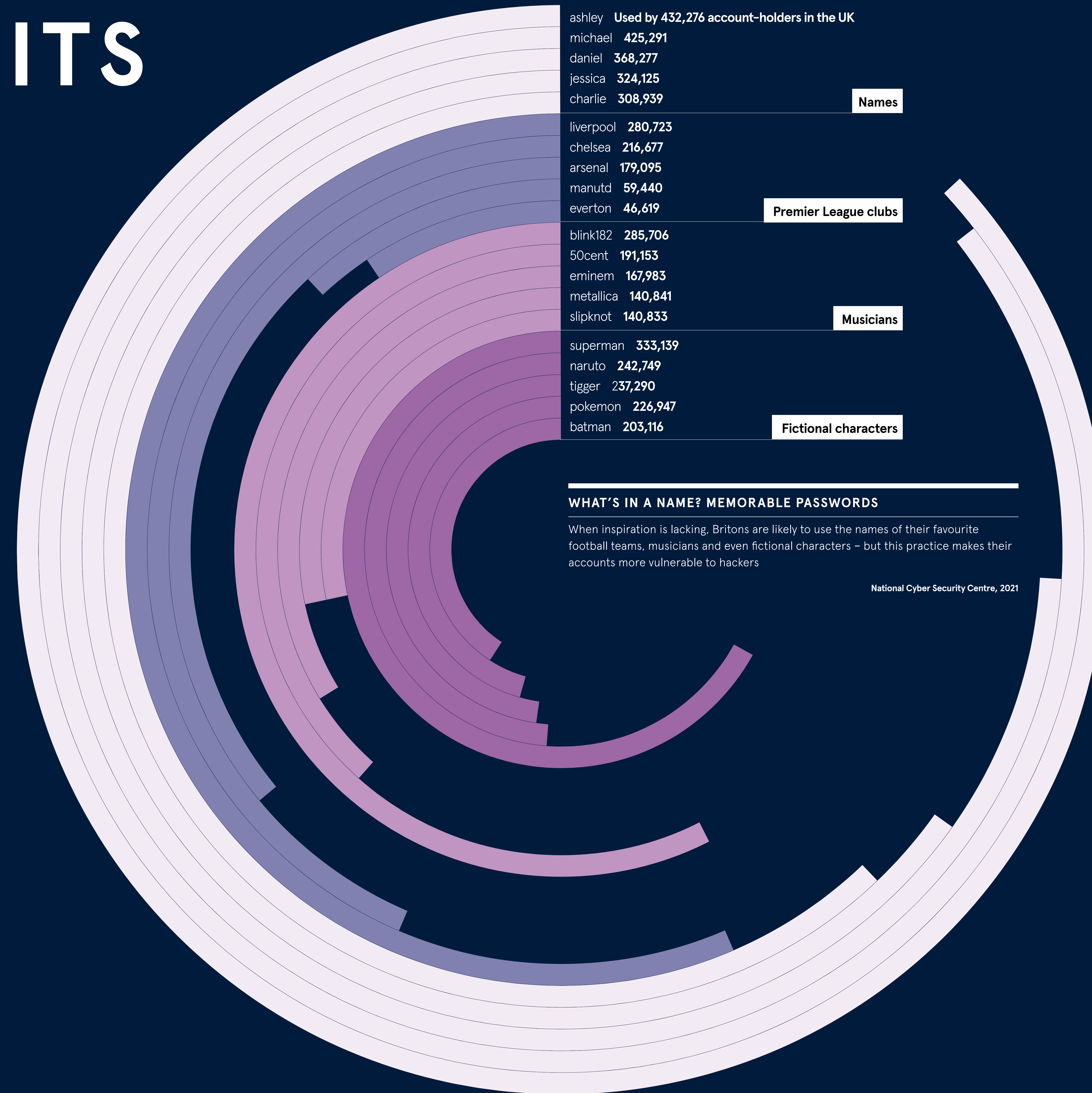
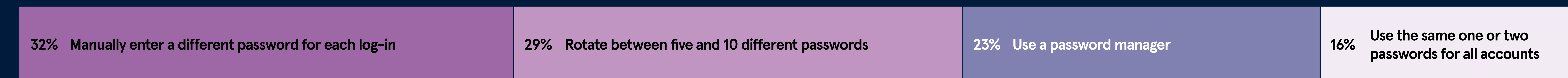
24%
of remote workers in the US use their work email and password to log into consumer websites and apps

20%
of remote workers in the UK do this
Ivanti, 2021

16%
of UK adults use the same one or two passwords for all of their online accounts
Proofpoint, 2020

HOW WE KEEP TRACK OF OUR PASSWORDS

Common password habits of online adults worldwide



WHAT'S IN A NAME? MEMORABLE PASSWORDS

When inspiration is lacking, Britons are likely to use the names of their favourite football teams, musicians and even fictional characters – but this practice makes their accounts more vulnerable to hackers

National Cyber Security Centre, 2021

WHAT ARE THE BIGGEST FRUSTRATIONS OF PASSWORD MANAGEMENT?

No wonder so many of us reuse passwords, as these experiences of logging into online accounts from around the world show

88%
of consumers across the world reuse passwords for more than one account

53%
of Asia Pacific consumers' main frustration is creating a password to meet certain requirements

44%
of European consumers find this annoying

42%
of Europeans are frustrated by having to enter private information
Auth0, 2021

Proofpoint, 2020