

INVEST & IMPLEMENT

Enterprise spending on the internet of things has jumped over the past few years and 2020 has been no exception. Despite the disruptions caused by the coronavirus pandemic, executives remain positive for the outlook for investment. This infographic explores past investment, future plans and how different industries are implementing IoT across their organisations

82%

of business executives say IoT investment has grown over the past three years

Gartner 2020

47%

of organisations surveyed in October plan to increase investments in IoT despite the impact of COVID-19

Gartner 2020

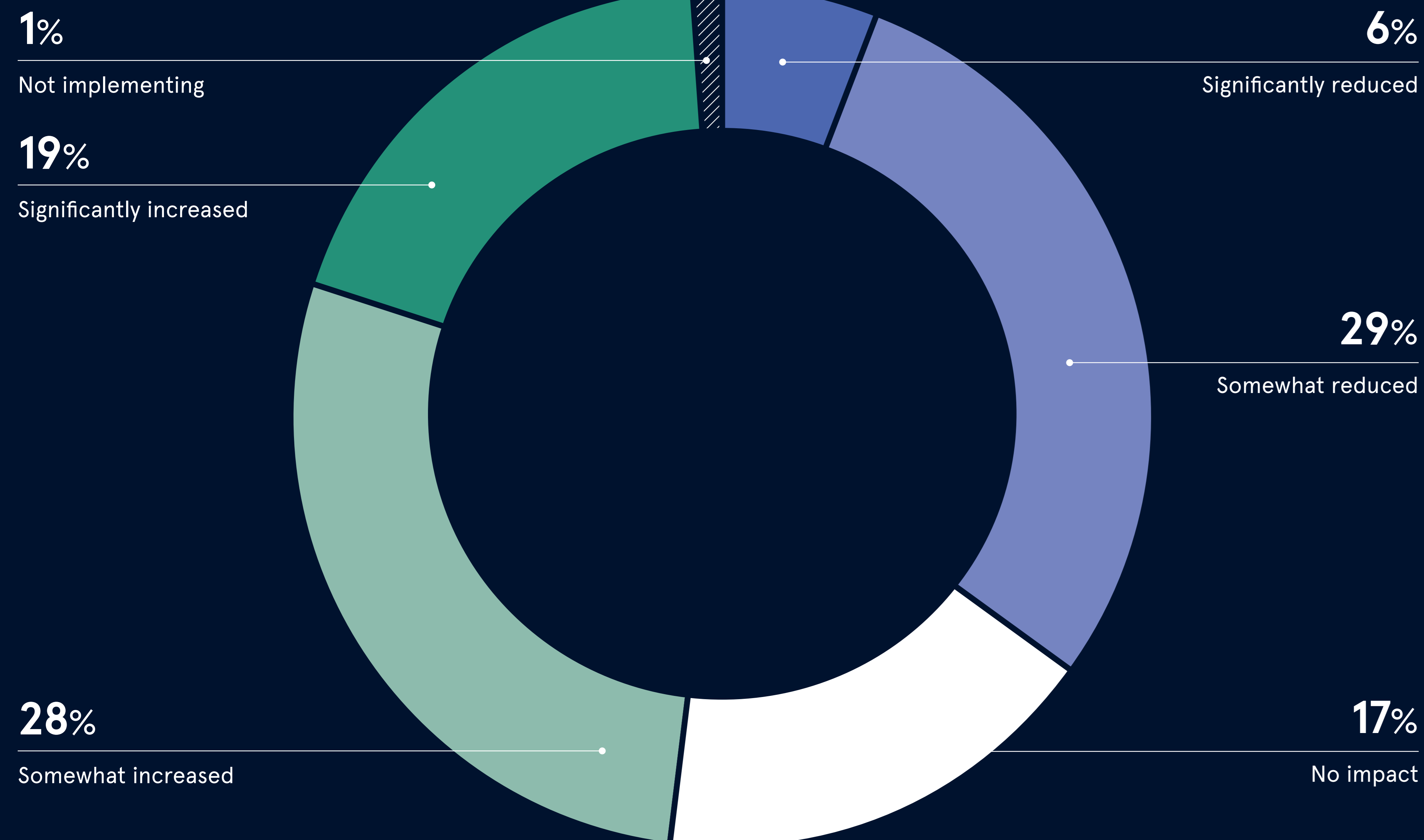
19%

say investment has jumped by over 50 per cent

Economist Intelligence Unit 2020

COVID-19'S IMPACT ON INVESTMENT

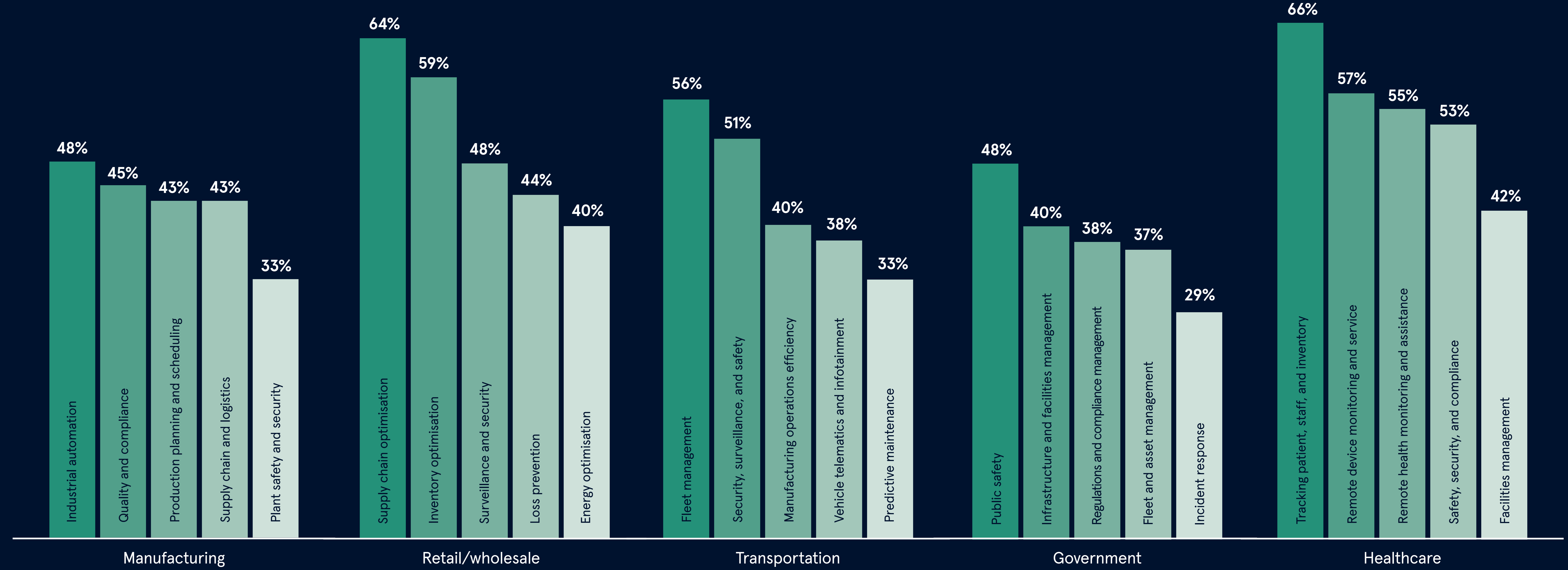
How COVID-19 impacted plans to implement IoT to reduce cost



Gartner 2020

INDUSTRIAL ADVANTAGES

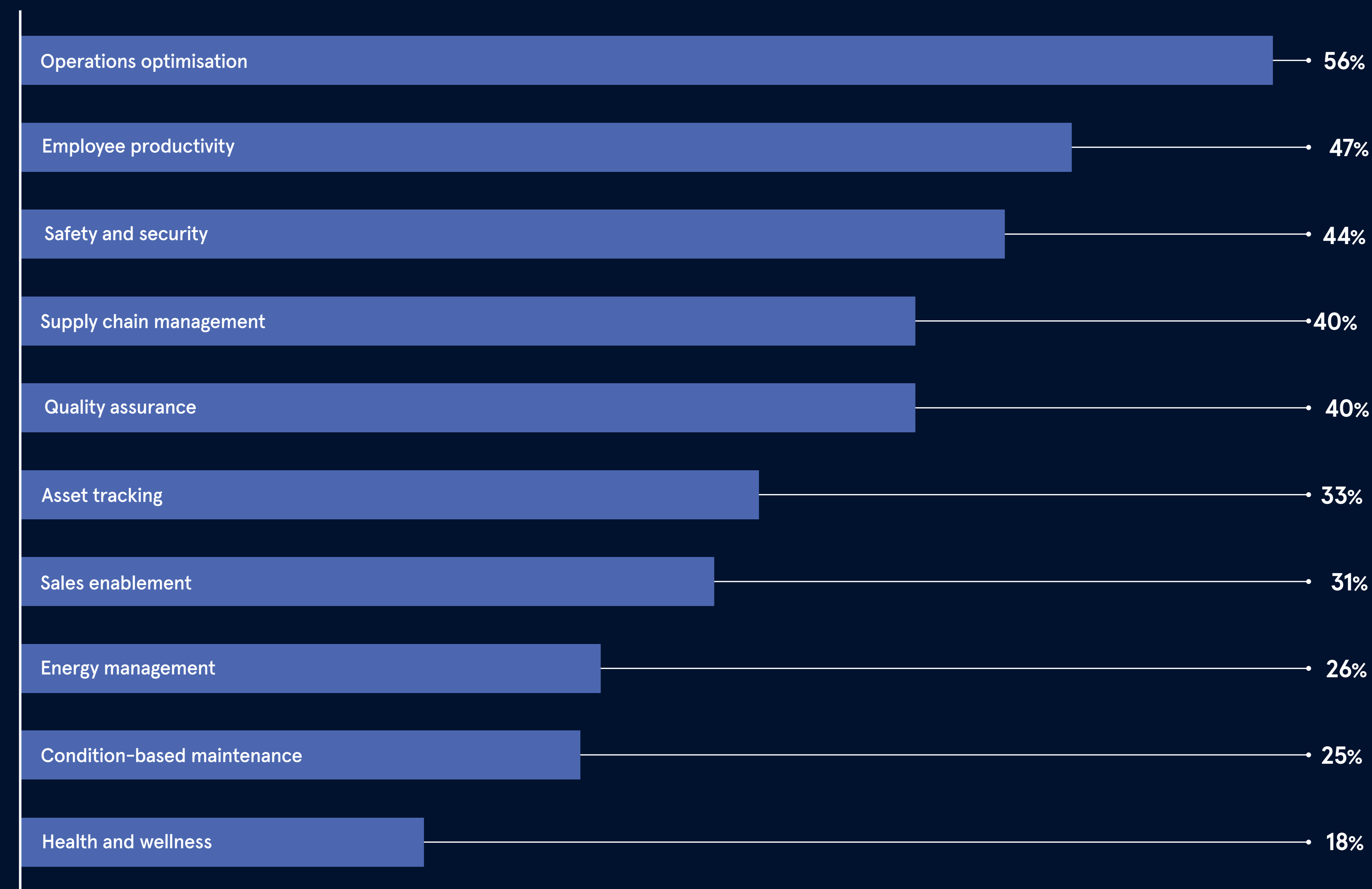
Top use cases of IoT across five different industries; survey of decision-makers at enterprise companies currently involved in IoT



Microsoft 2019

TOP REASONS FOR IOT ADOPTION

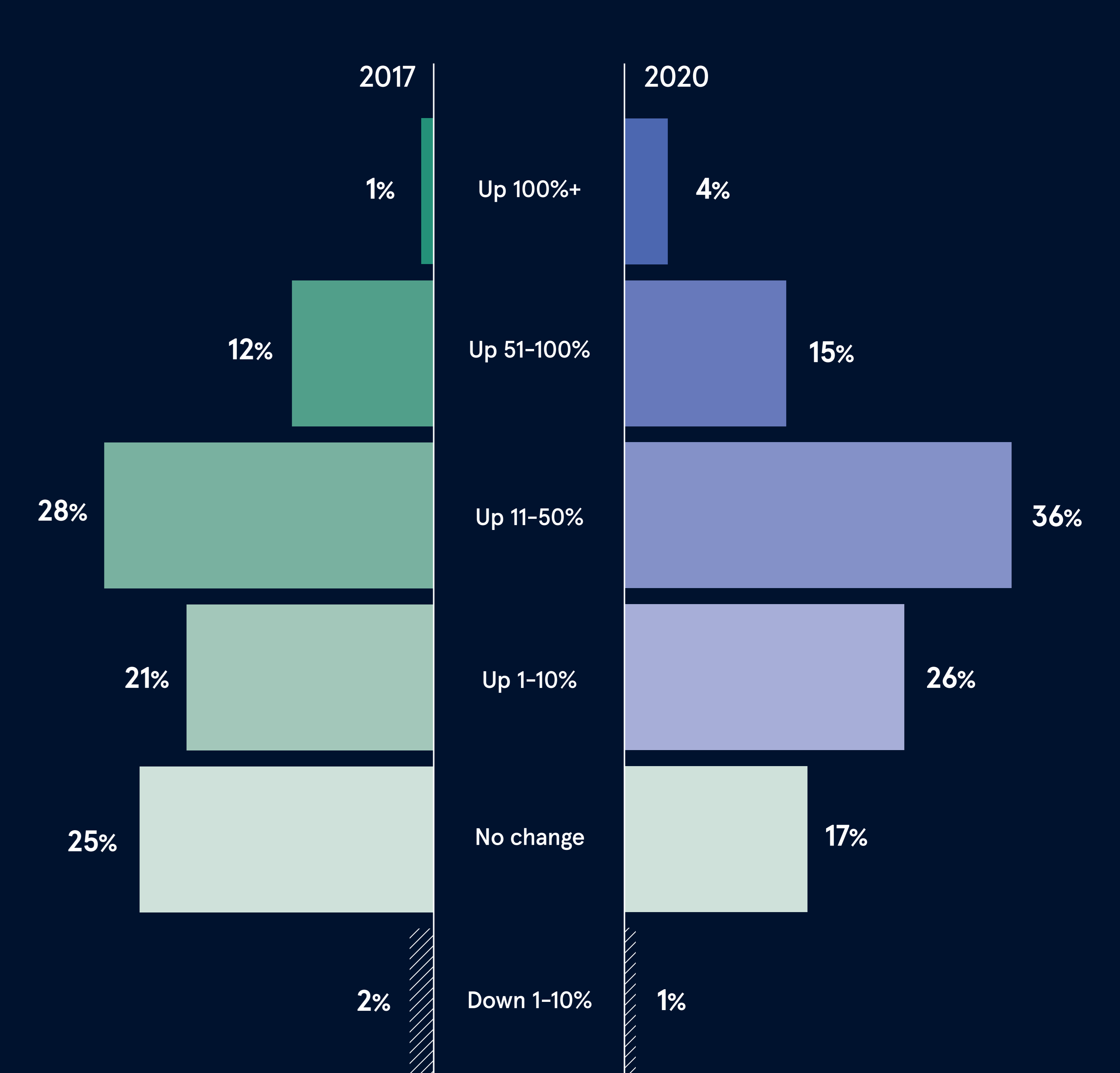
According to decision-makers at enterprise companies currently involved in IoT



Microsoft 2019

INVESTMENT HAS ACCELERATED

How business executives say IoT investment has grown in the past three years



Economist Intelligence Unit 2020