

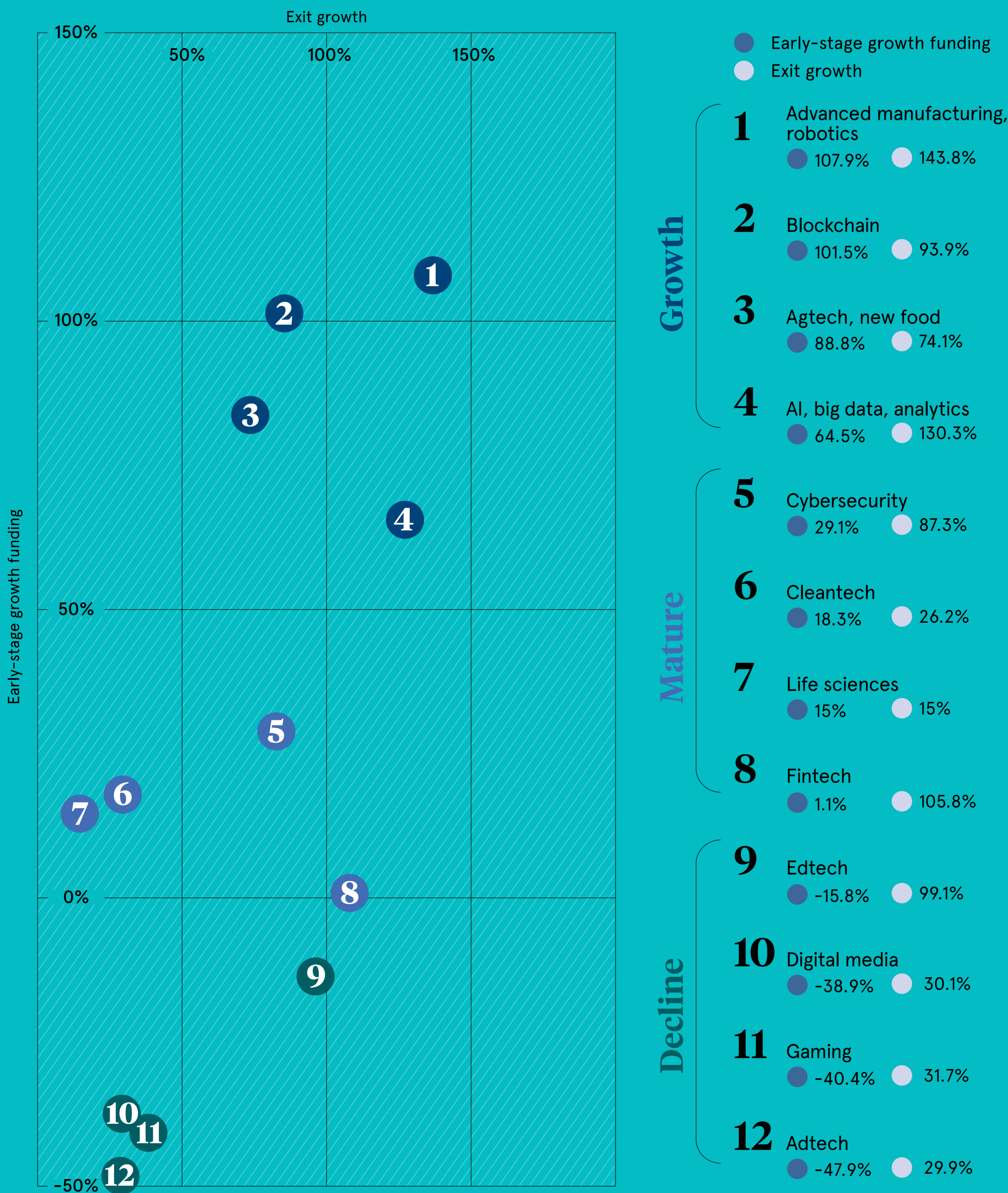
# THE STARTUP ECOSYSTEM

From AI to gaming, tech startups across the world are attracting huge interest from investors, receiving millions (if not billions) of funding. But while digital media is by far the largest sector when it comes to the number of startups, early-stage funding is slowing and flowing into other industries such as manufacturing and robotics

## HOTTEST SUB-SECTORS FOR TECH STARTUPS

Comparing early-stage growth funding with the growth in the number of exits over the past five years. Early-stage funding includes seed and series A funding; exits are either IPOs or buyouts valued between \$50 million and \$1 billion

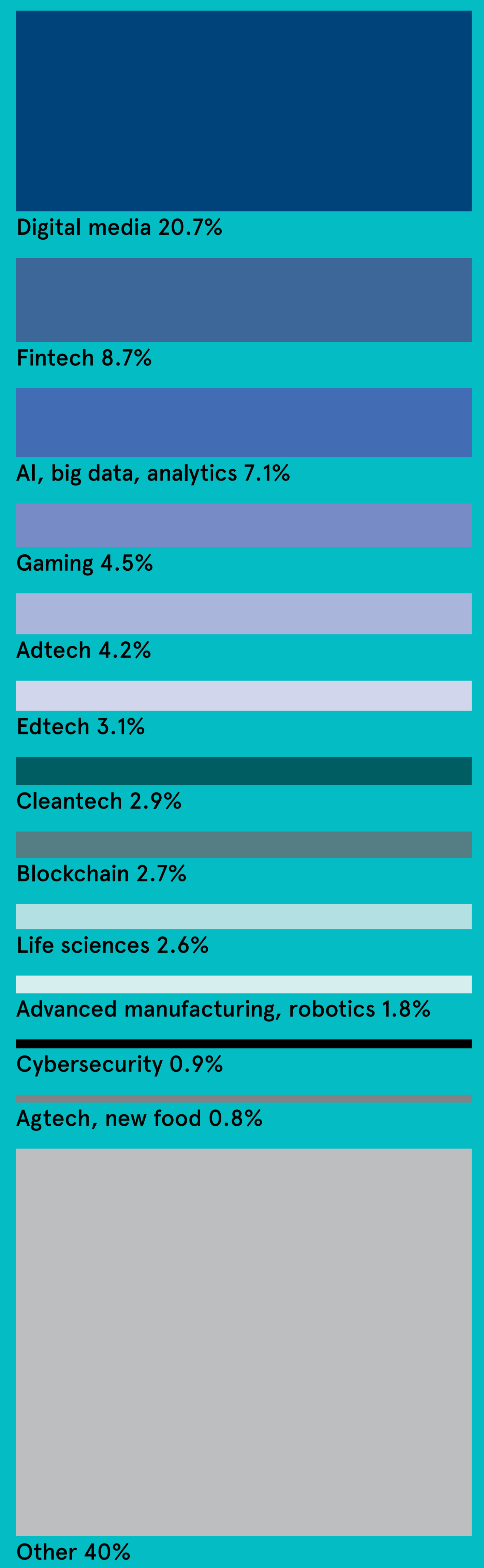
Startup Genome 2019



## SHARE OF STARTUPS BY SECTOR

Based on the number of companies, not valuations

Startup Genome 2019



## WHERE THE UNICORNS LIVE

Location of the 415 unicorn companies worldwide

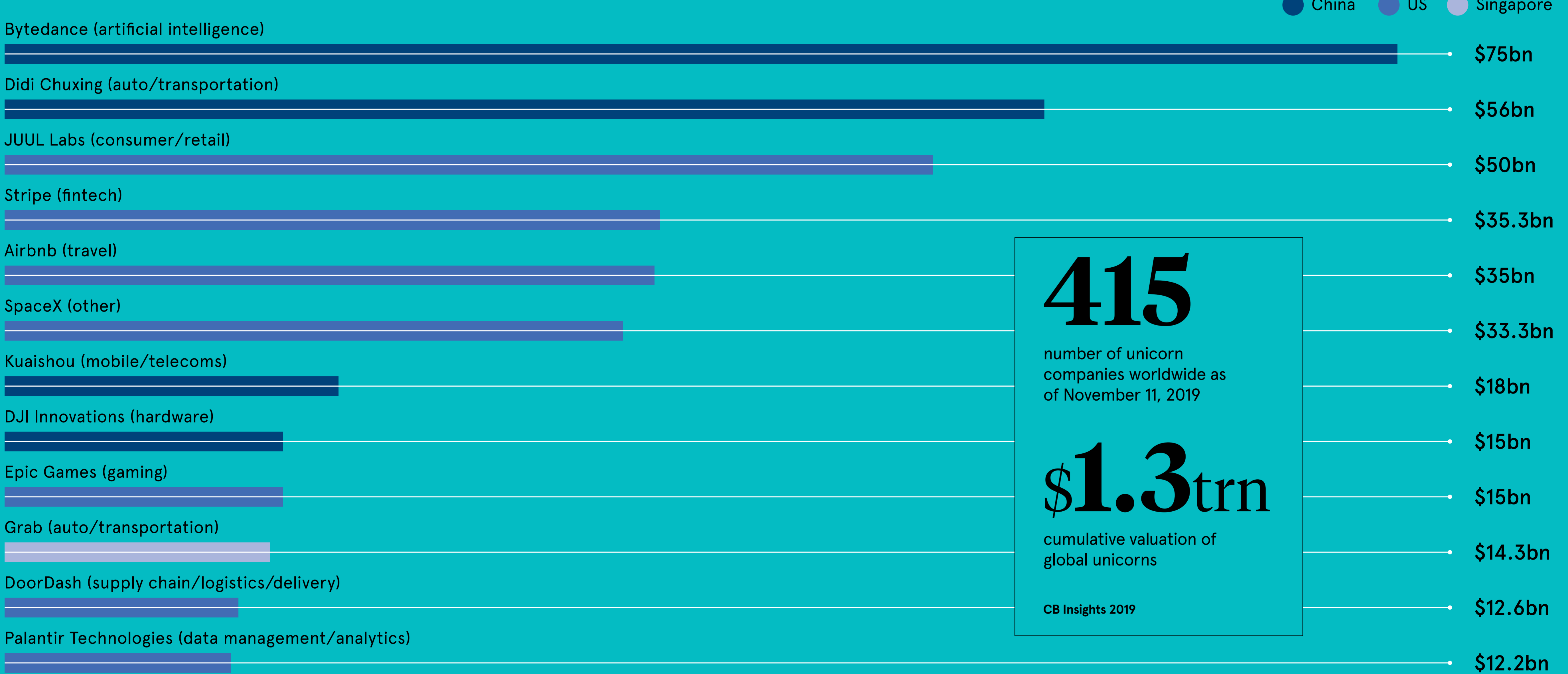
CB Insights 2019



## 12 LARGEST UNICORNS

Value based on the latest available data

CB Insights 2019



## SECTORS THAT RECEIVE THE MOST FUNDING

Share of venture capital deals for unicorns by subsector; US deals only for representative example

PitchBook 2019

