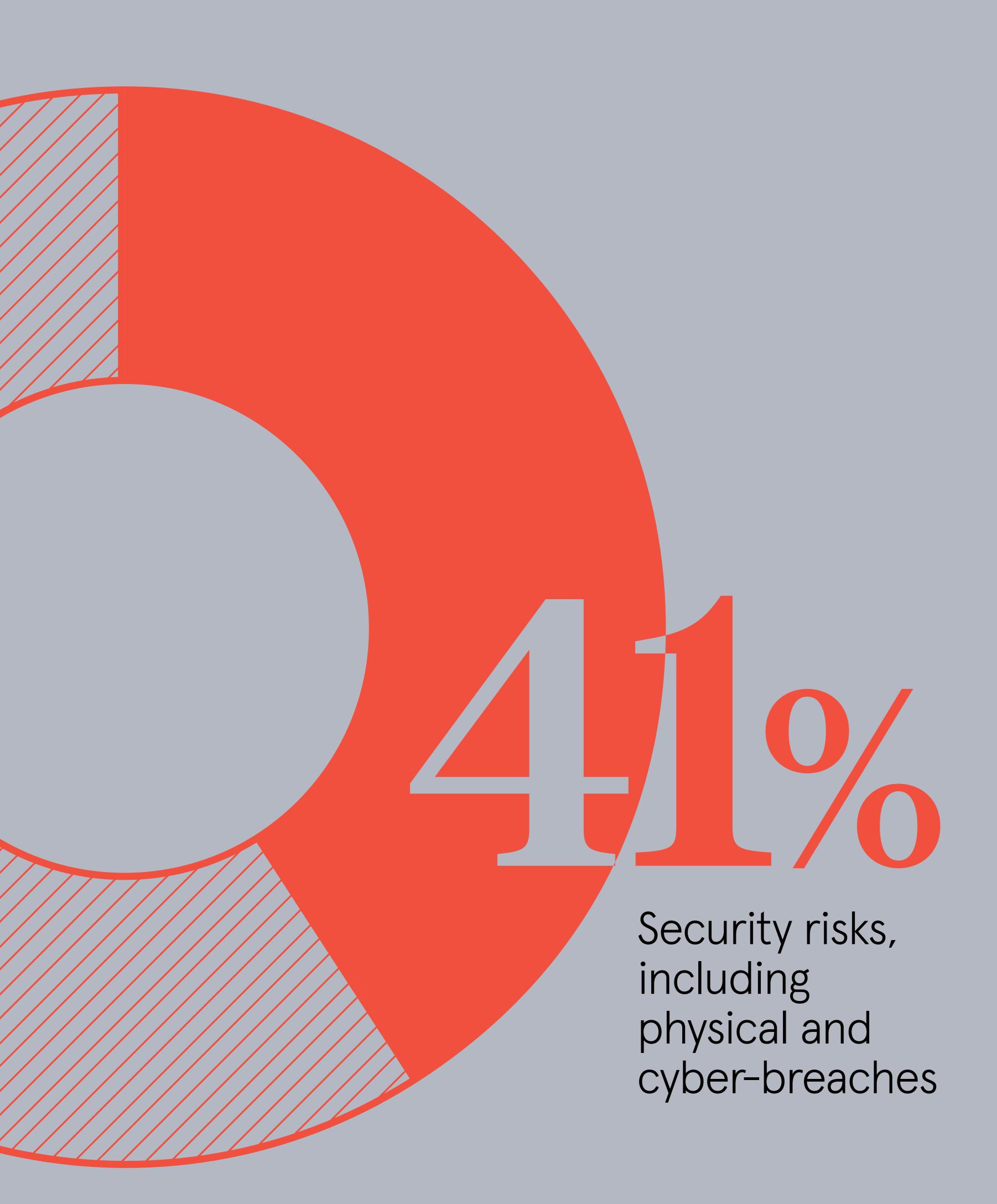
# RISKY BUSINESS

## THE IMPORTANCE OF REPUTATION

Warren Buffett famously said that a business's reputation takes twenty years to build but five minutes to ruin. In an age of hyper-connectivity and global suppliers, navigating reputational risk is now a multifaceted challenge that stretches across all aspects of an organisation

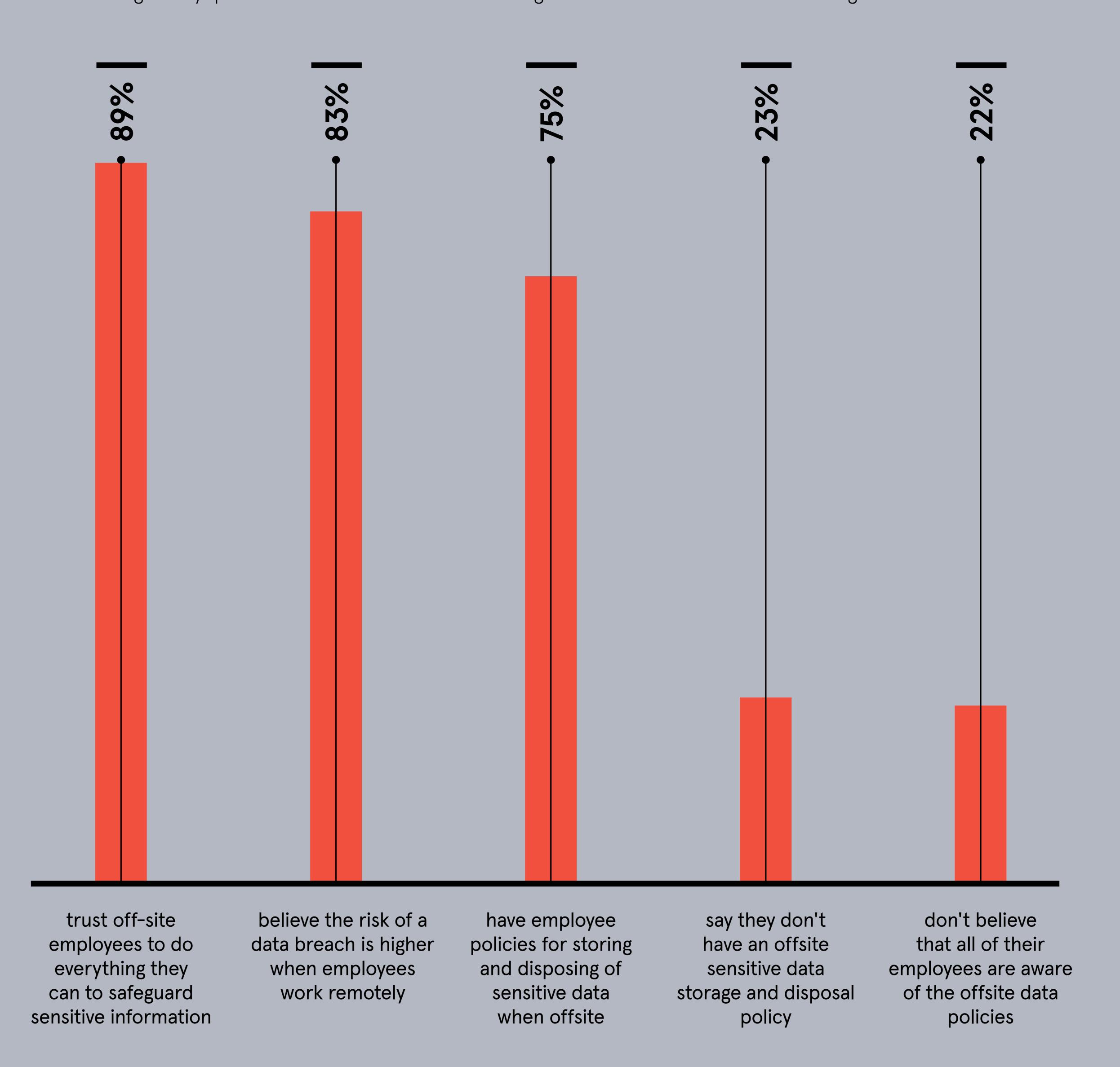
## GREATEST REPUTATIONAL THREATS TO BUSINESSES OVER THE NEXT 12 MONTHS

According to a survey of chief executives



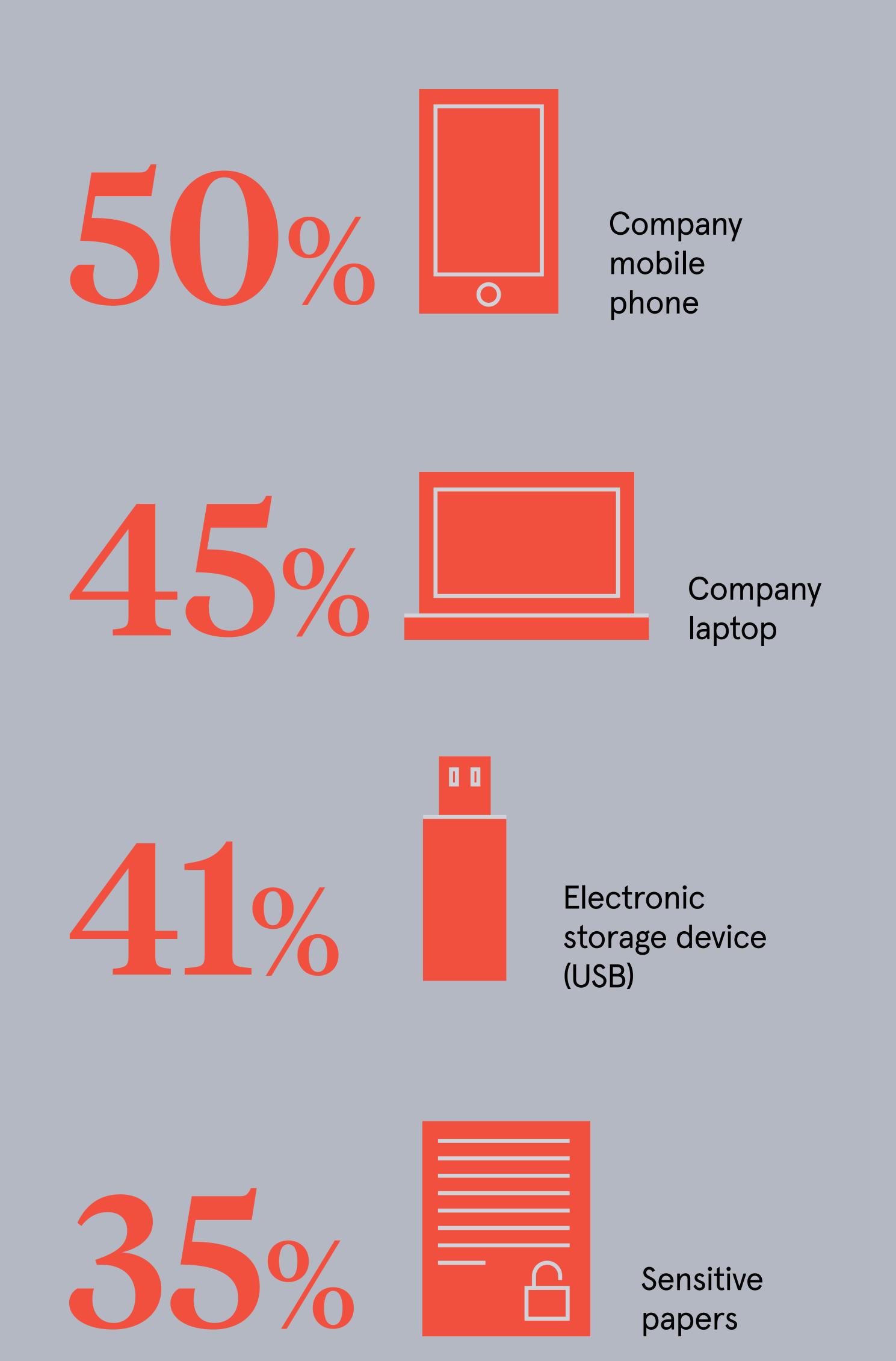
### HOW C-SUITES VIEW THE RISKS OF REMOTE WORKING

As more employees work remotely, an increasing amount of sensitive data is taken offsite, exposing organisations to risk. The following survey questioned C-suites about their strategies when it comes to remote working



## SENSITIVE ITEMS MOST LIKELY TO BE LOST OR STOLEN WHEN EMPLOYEES WORK OFFSITE

According to a survey of C-suites



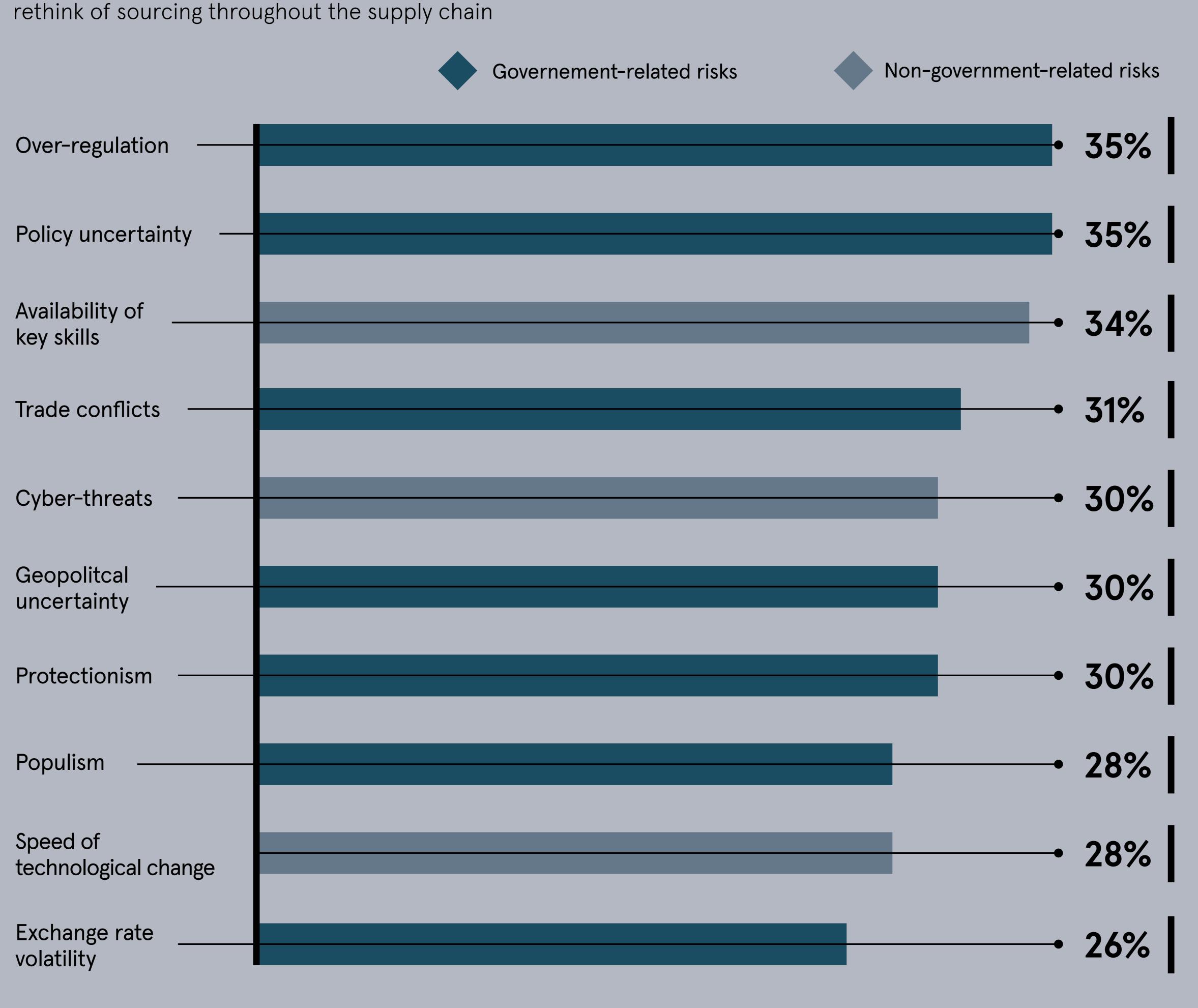
Shred-it 2018

Shred-it 2018

# Risks arising from the supply chain (extended enterprise and key business partners)

## TOP CONCERNS FOR CHIEF EXECUTIVES IN 2019

Government-related risks such as protectionism, populism and trade conflicts are dominating concerns and forcing a



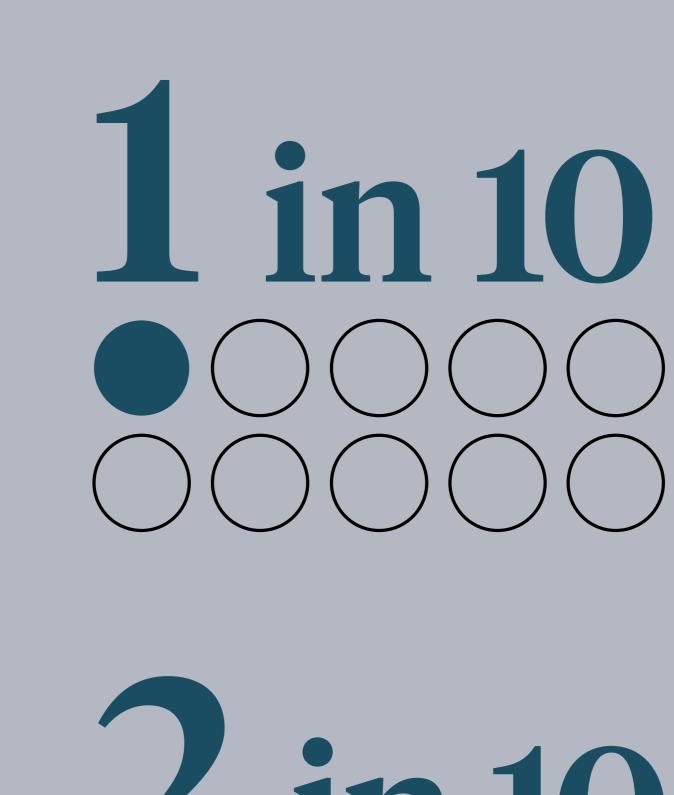
d-it 2018

PWC 2019

PwC 2019

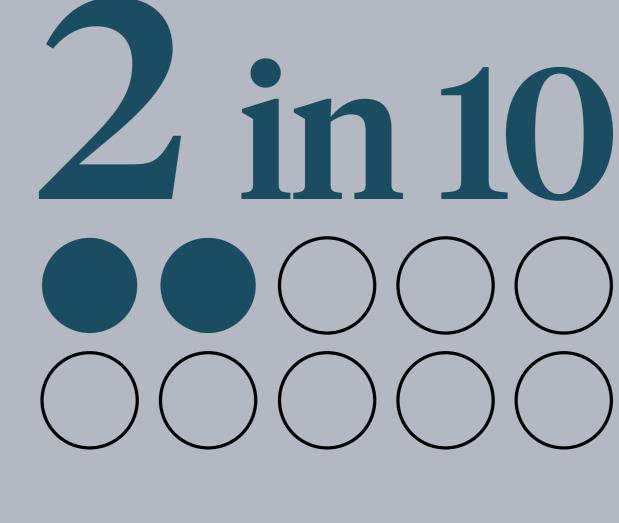
## BREXIT BORDER DELAYS CAUSING SUPPLY

In the event of a no-deal Brexit, supply chain impacts could have a far-reaching and lasting effect on UK businesses

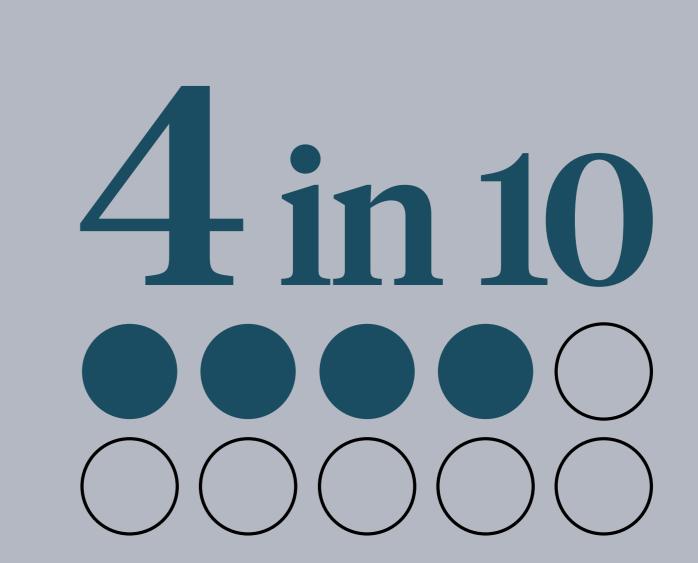


CHAIN RISKS

UK exporters could have contracts cancelled if there are border delays



EU businesses will expect a discount from UK suppliers if border delays persist for just one day

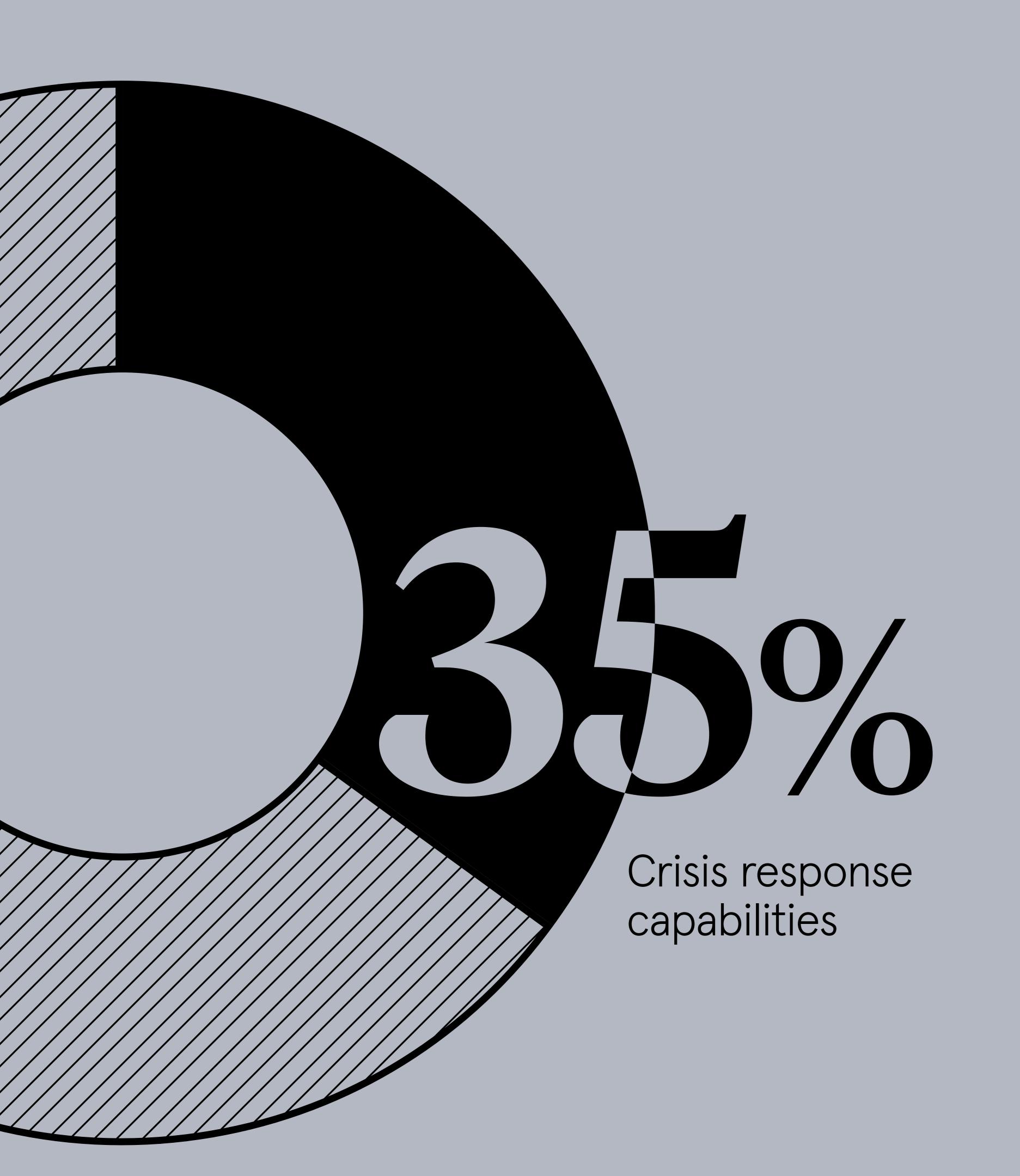


one day

to export to the EU in the event of no deal as a result of EU customs requirements

UK businesses would be able

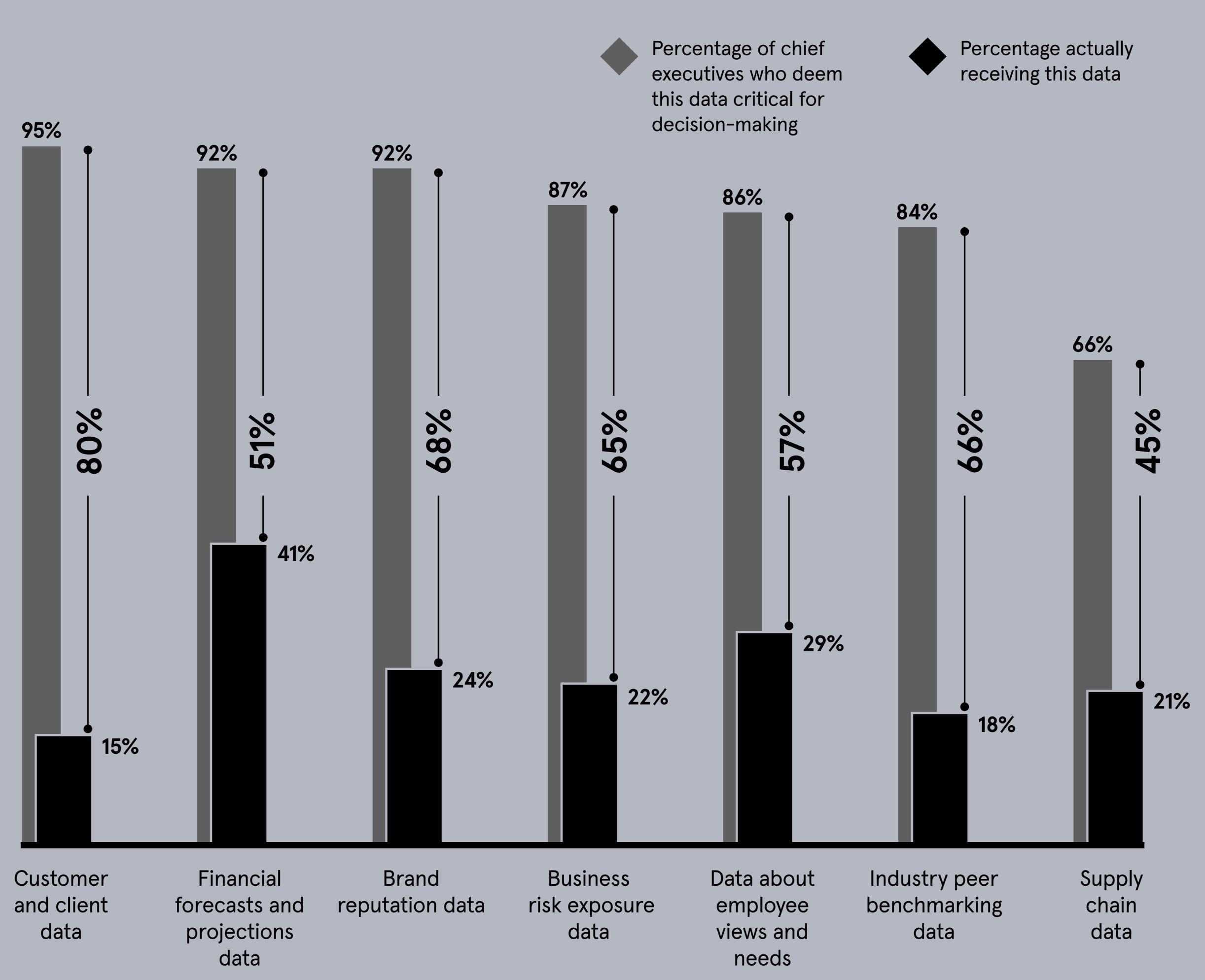
Chartered Institute of Procurement & Supply 2019



Deloitte 2018

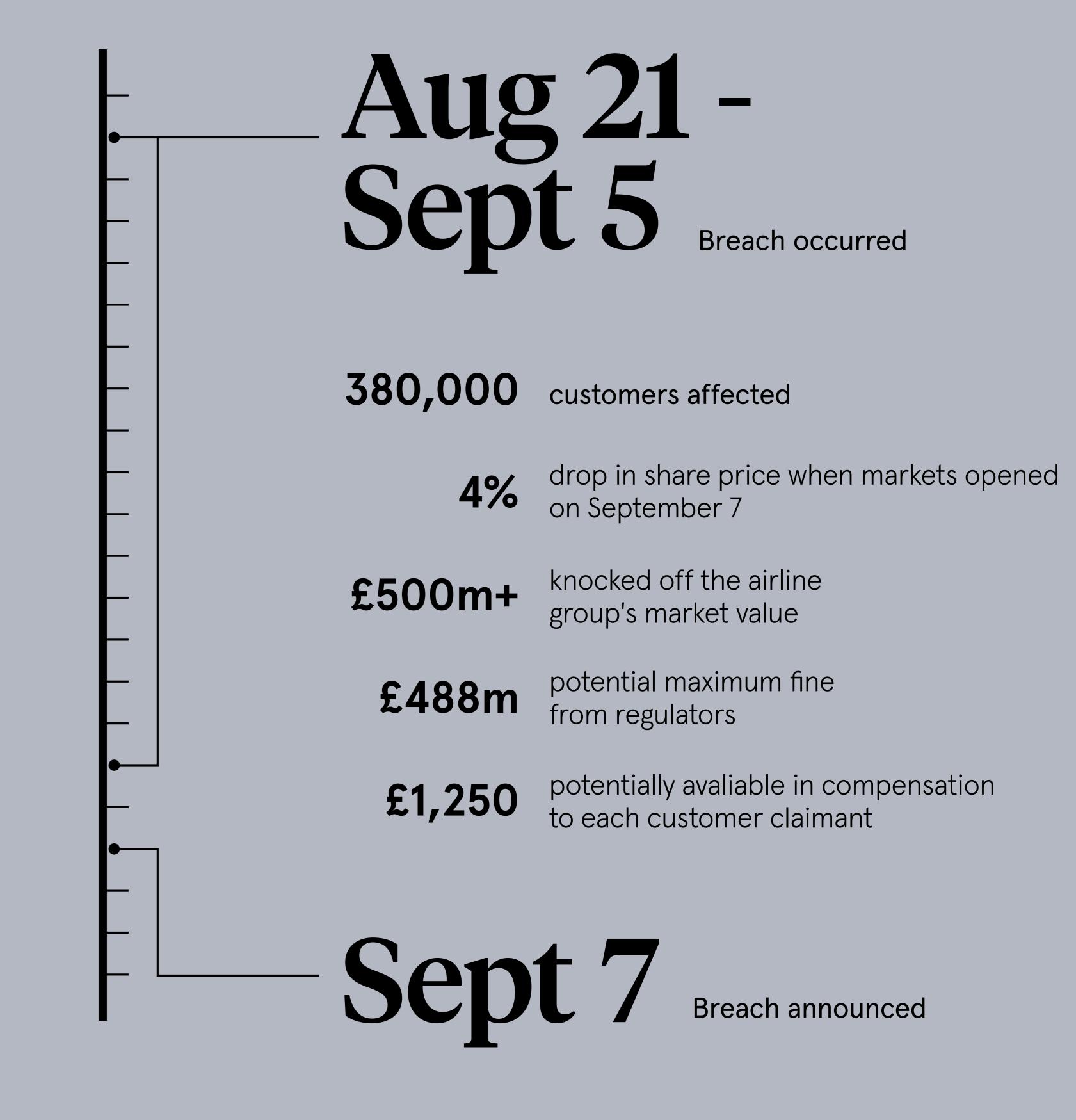
## CRISIS MANAGEMENT: VIEW FROM THE BOARDROOM

When it comes to crisis management, having access to the necessary data is vital for an effective response. Yet there is a significant gap between the data chief executives need and the data they have access to



## IMPACT OF CRISIS: BA DATA BREACH 2018

When British Airways announced their second data breach of the year in September 2018, the business impacts were instant and severe



**Sky News** 2018/SPG Law 2018