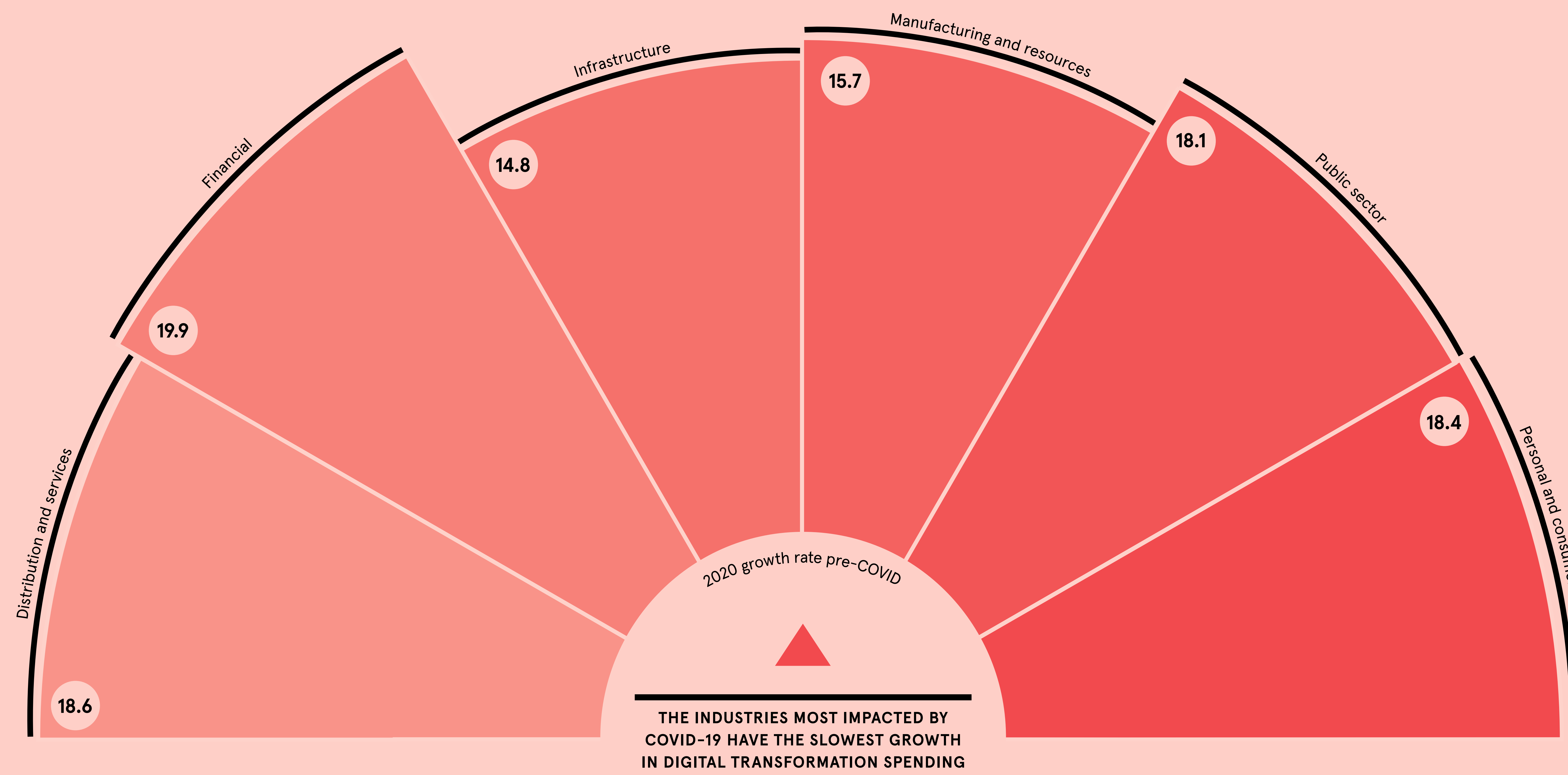


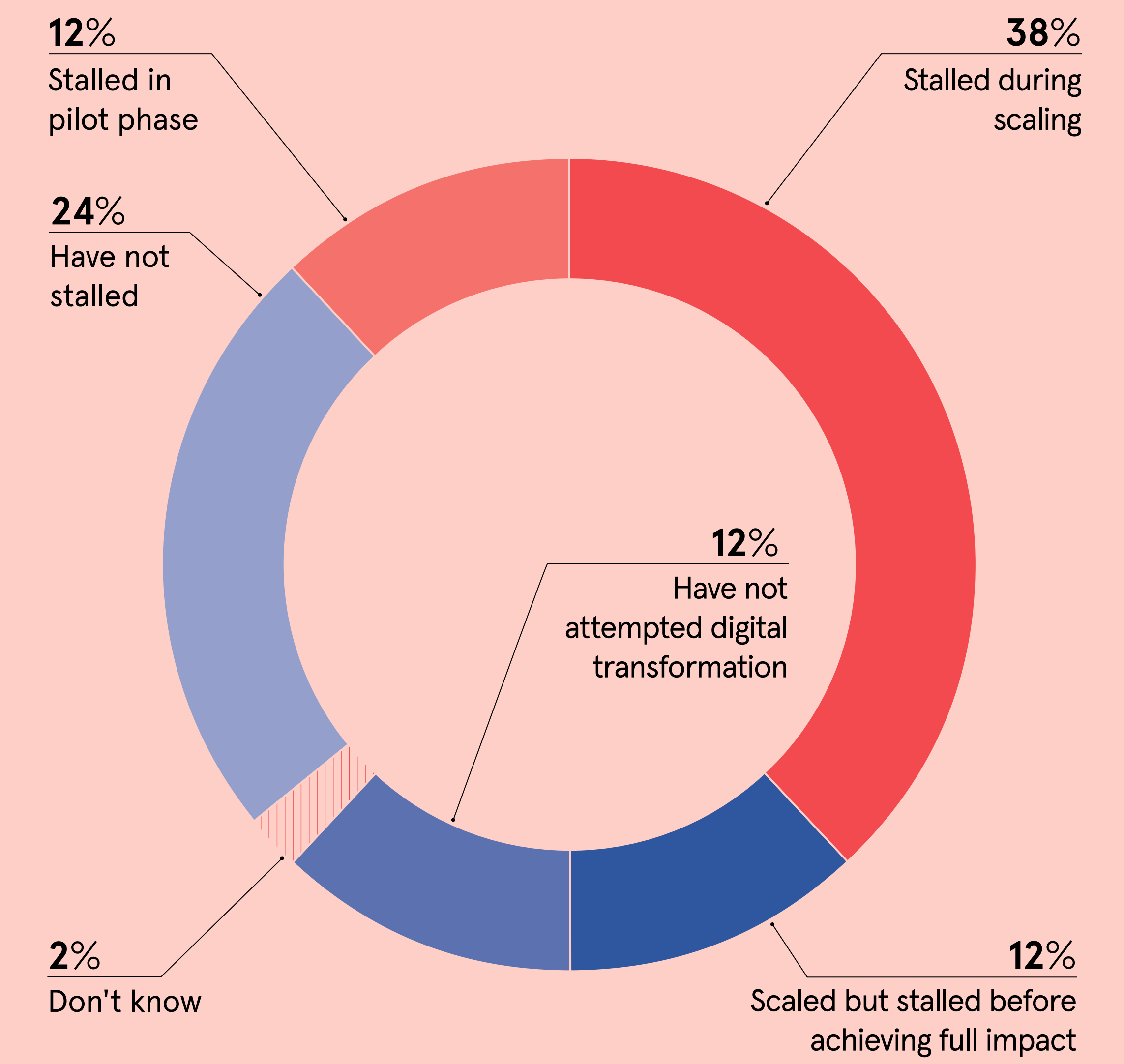
# BOUNCING BACK FROM FAILURE

Investment in digital transformation is expected to approach \$6.8 trillion between 2020 and 2023 as the world economy digitises. Yet the vast majority of these investments stall or fail – and usually for reasons within a company’s control. To make the most of the digital opportunity, it is not enough to want to transform, businesses must have the right leadership in place and properly resource projects



## THE VAST MAJORITY OF COMPANIES STALL IN THEIR DIGITAL PROGRESS

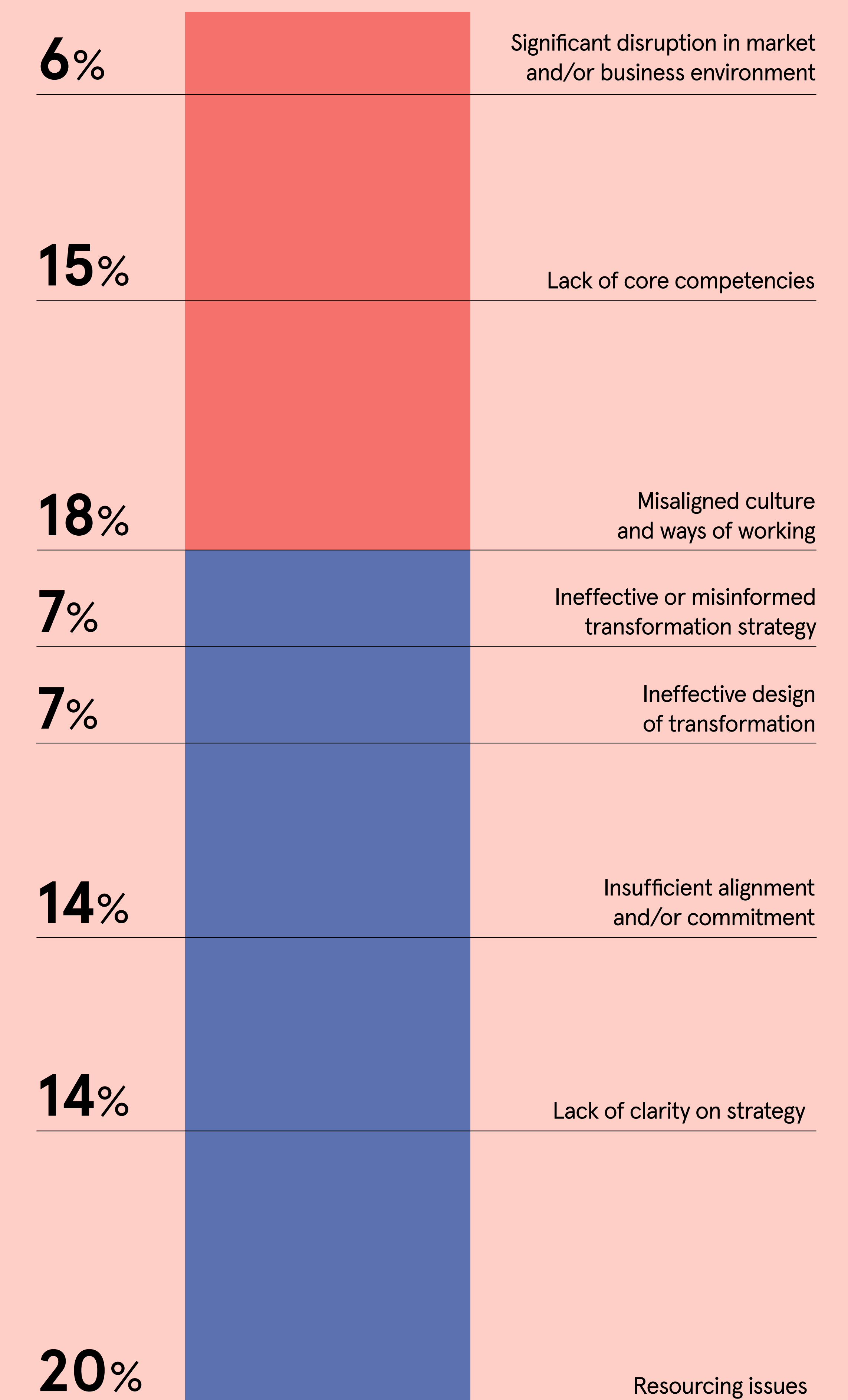
Where companies stall in their transformation **McKinsey 2020**



## PRIMARY REASON FOR MOMENTUM STALL

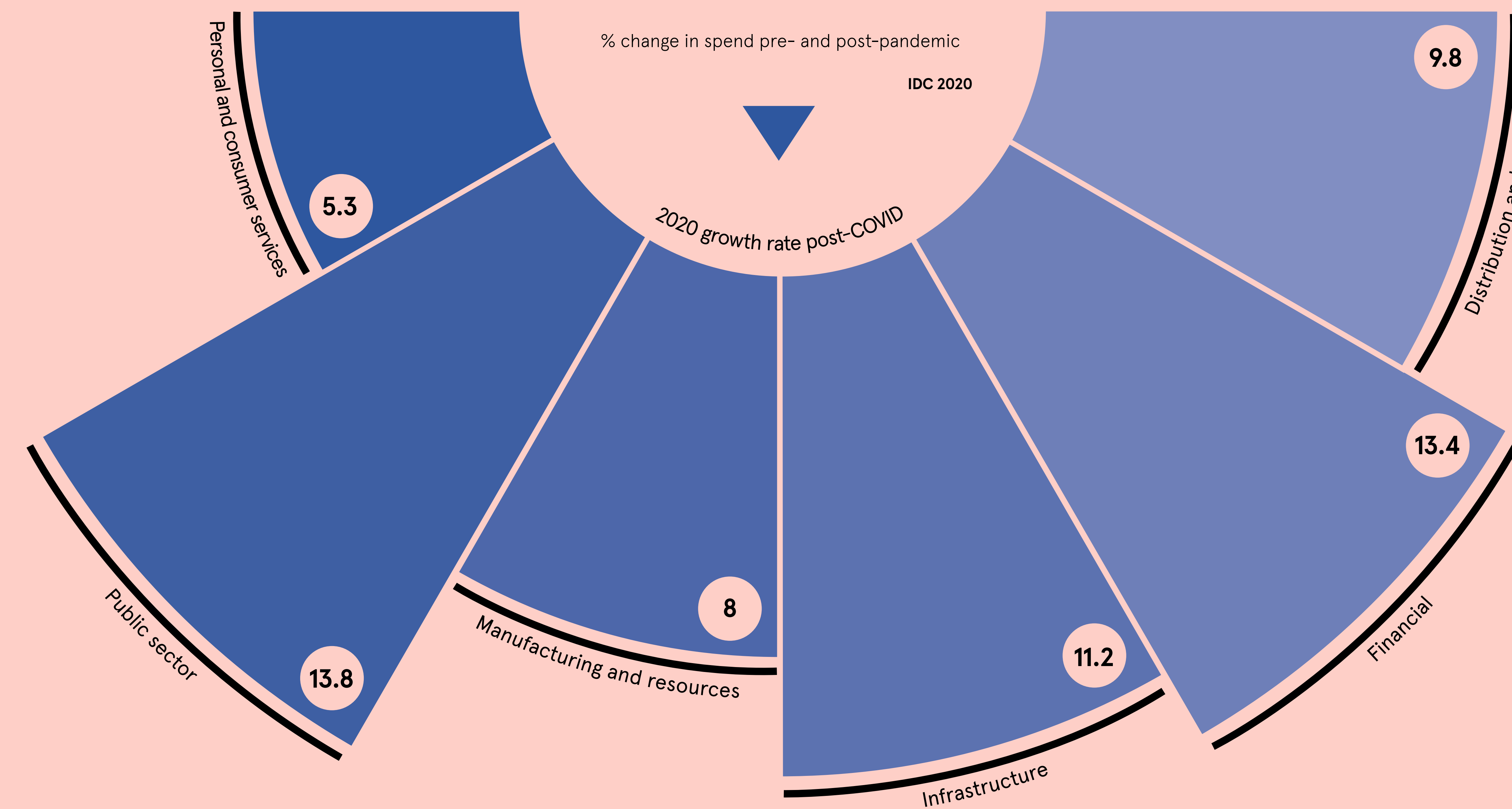
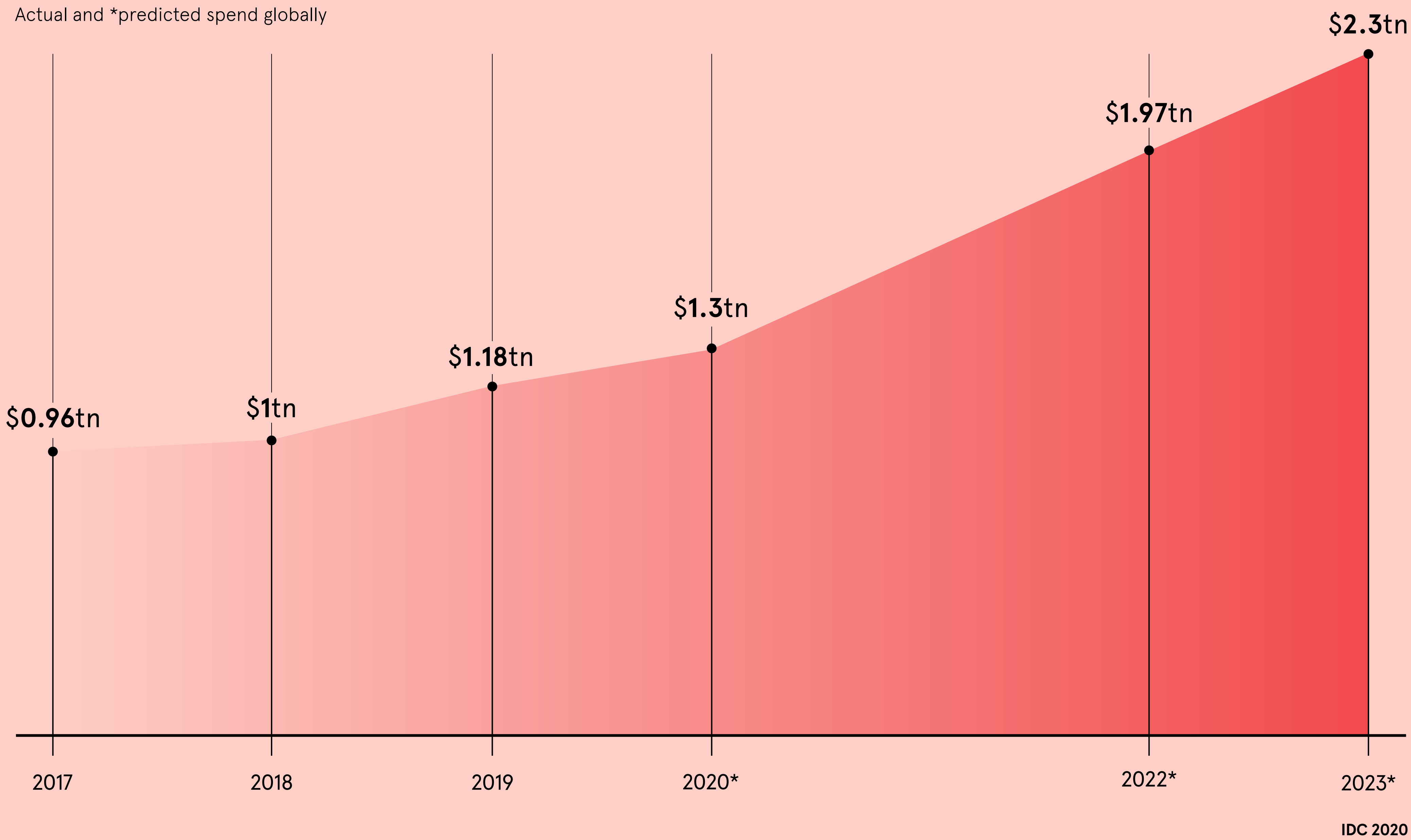
Numbers may not add to 100 due to rounding **McKinsey 2020**

● Not within organisations' near- to medium-term control  
● Within organisations' near- to medium-term control



## INVESTMENT IN DIGITAL TRANSFORMATION IS SET TO SOAR

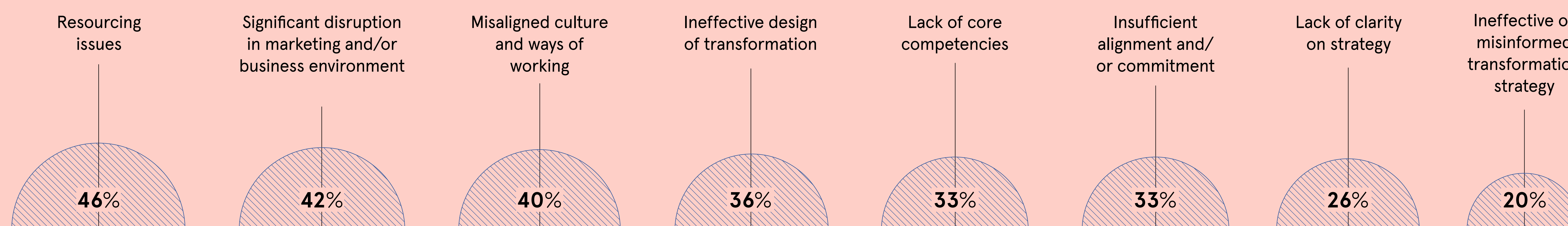
Actual and \*predicted spend globally



## THE HARDEST DIGITAL TRANSFORMATION CHALLENGES TO OVERCOME

Success rate for addressing the following causes

**McKinsey 2020**



## COVID-19 HAS SPED UP DIGITAL TRANSFORMATION NEEDS

% of IT Leaders (Numbers may not add up to 100 due to rounding)

**Harvey Nash/KPMG 2020**

