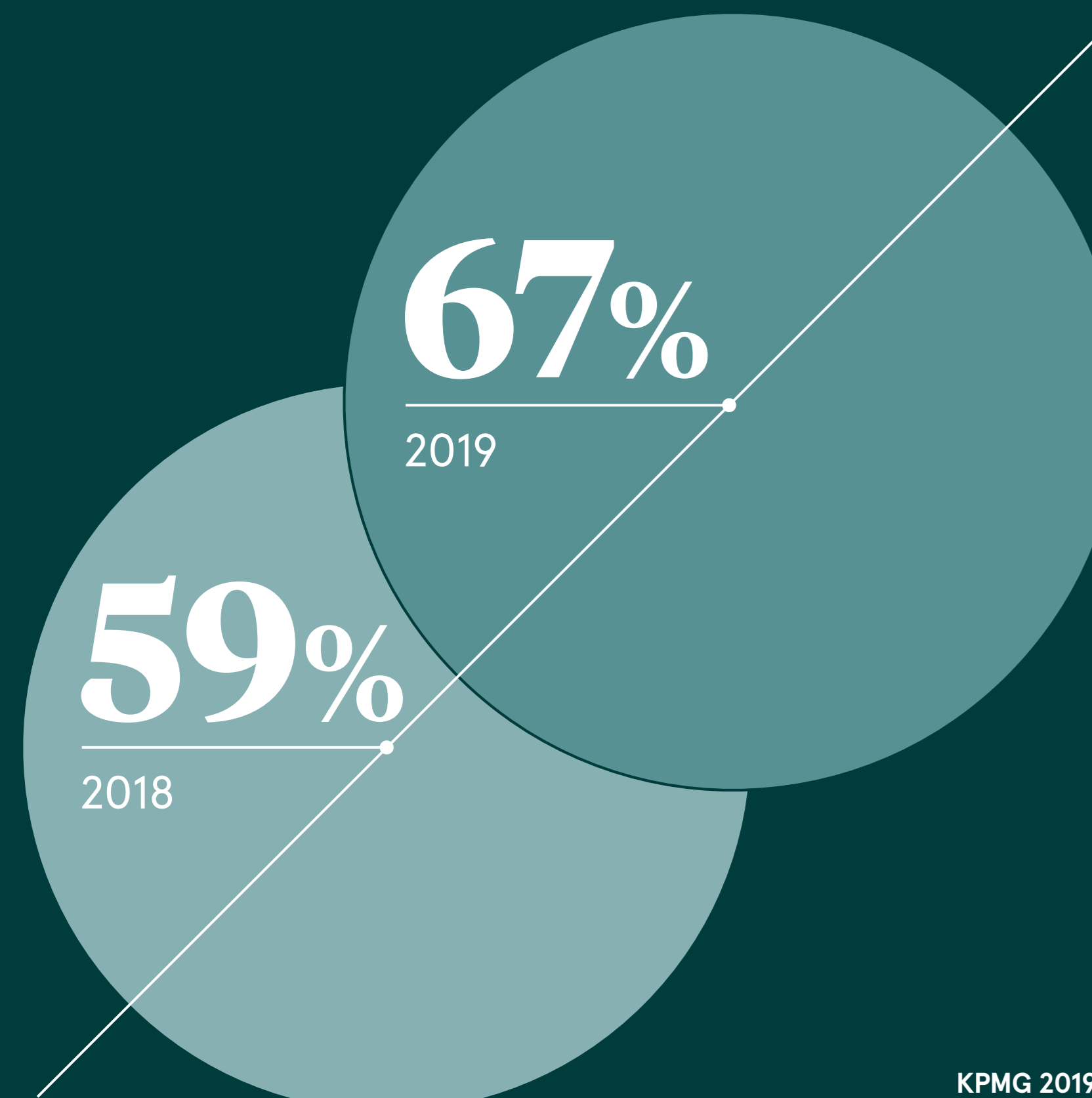


8 REASONS TO BE MORE AGILE

In an increasingly disruptive business landscape, companies need to be adaptable and innovative, and agile processes can give companies the tools they need to compete

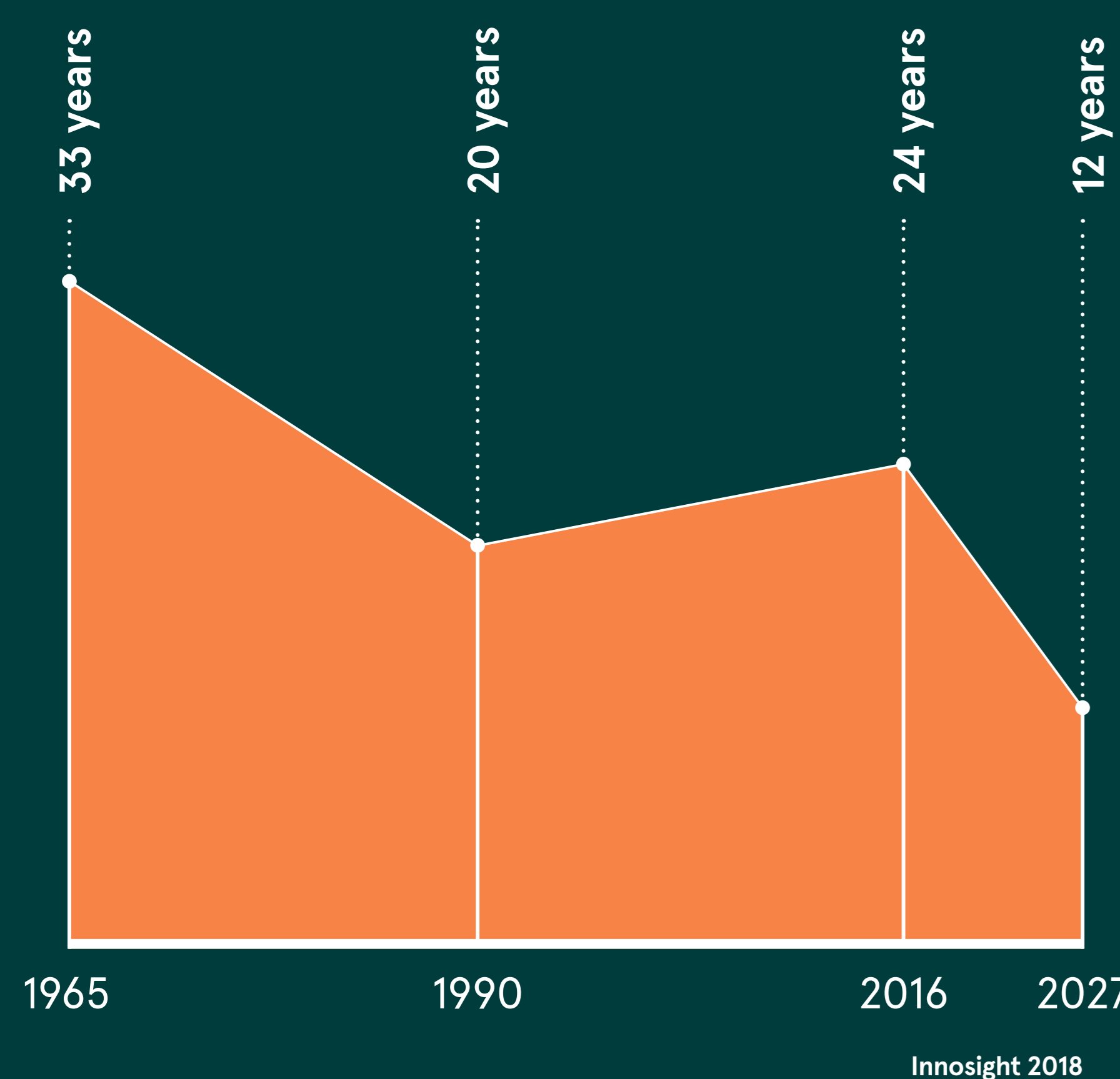
1 BECOMING AGILE OR IRRELEVANT?

Global chief executives who agree that "acting with agility is the new currency of business; if we're too slow we will be bankrupt"



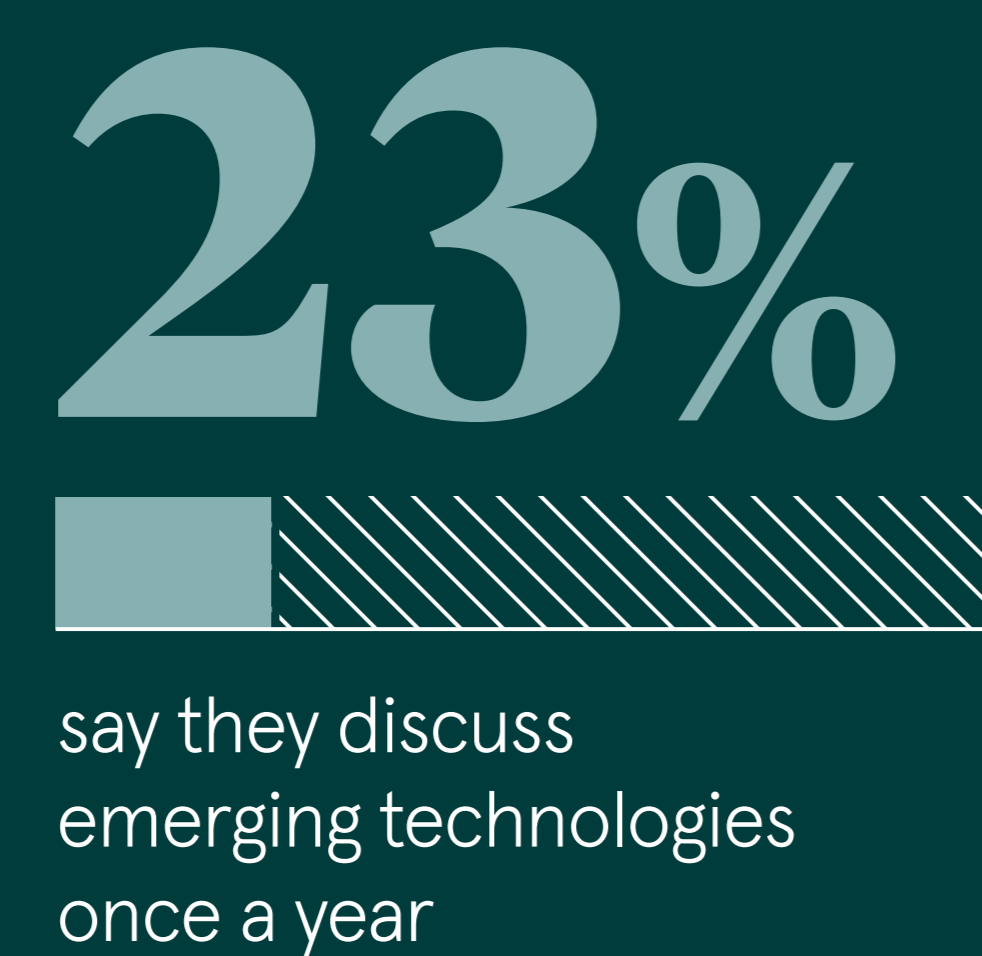
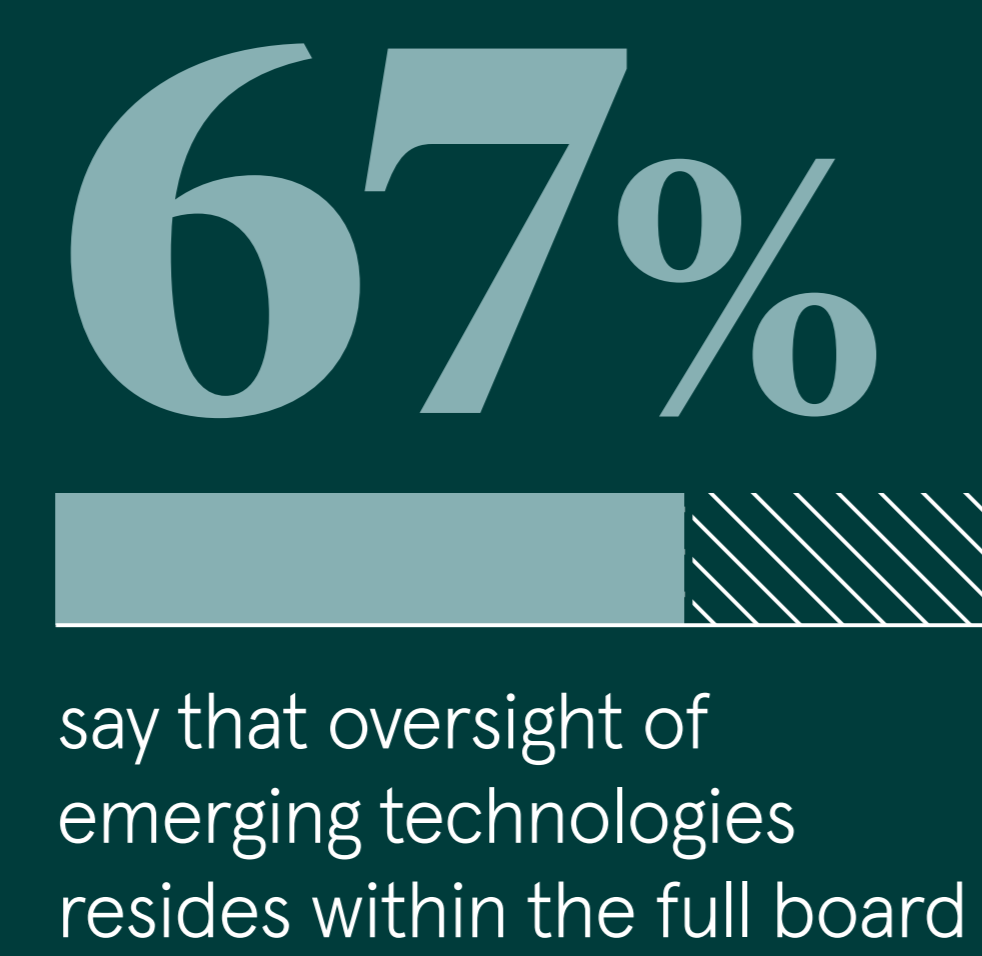
2 COMPETITIVE LANDSCAPE IS HEATING UP

Estimated average tenure of companies on the S&P 500; calculated using seven-year rolling averages



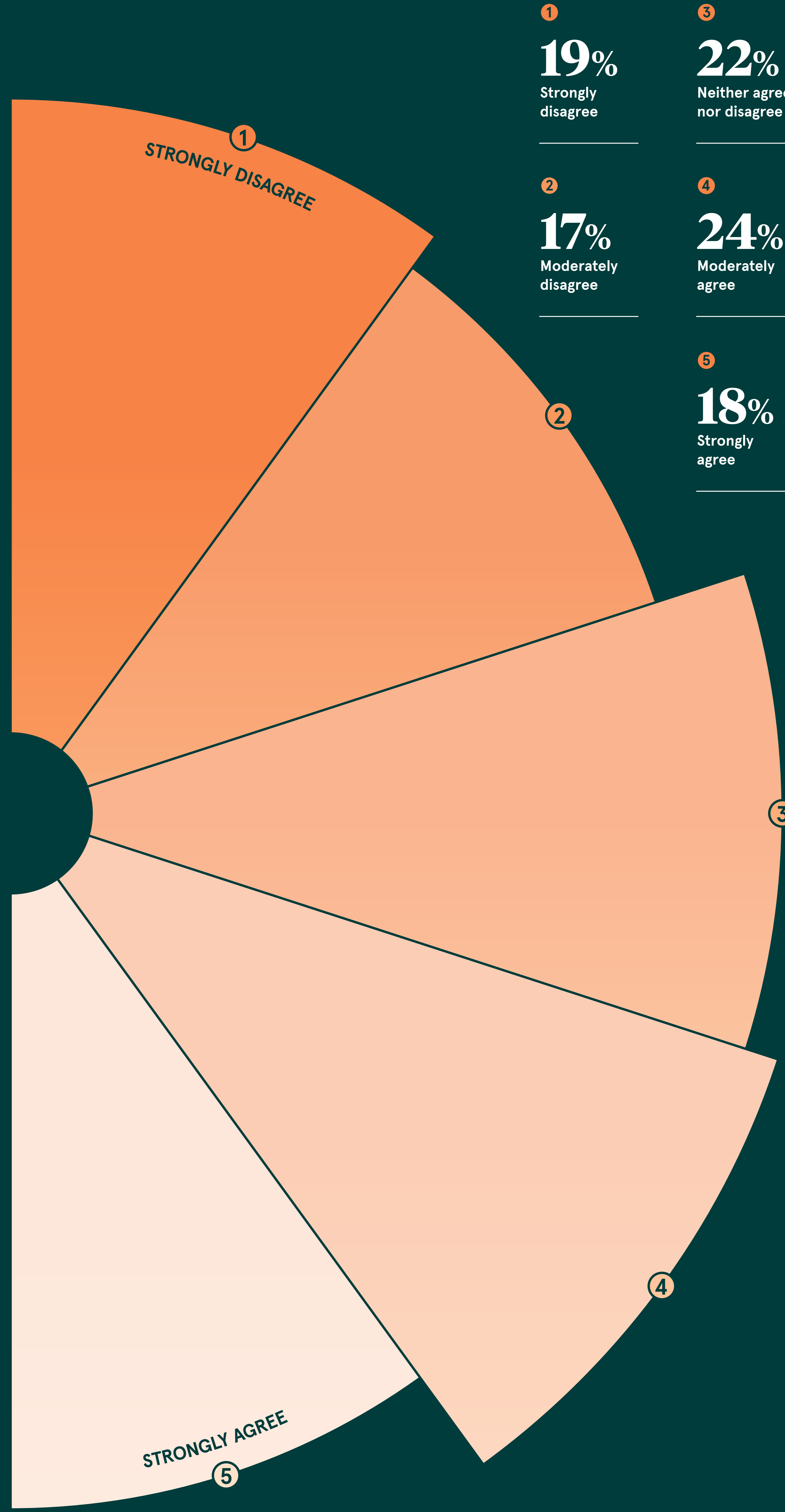
3 INNOVATION IS STILL BEING LED FROM THE TOP, NOT THE BOTTOM

Global survey of directors shows that emerging technology adoption is happening top-down, and discussions aren't happening frequently enough

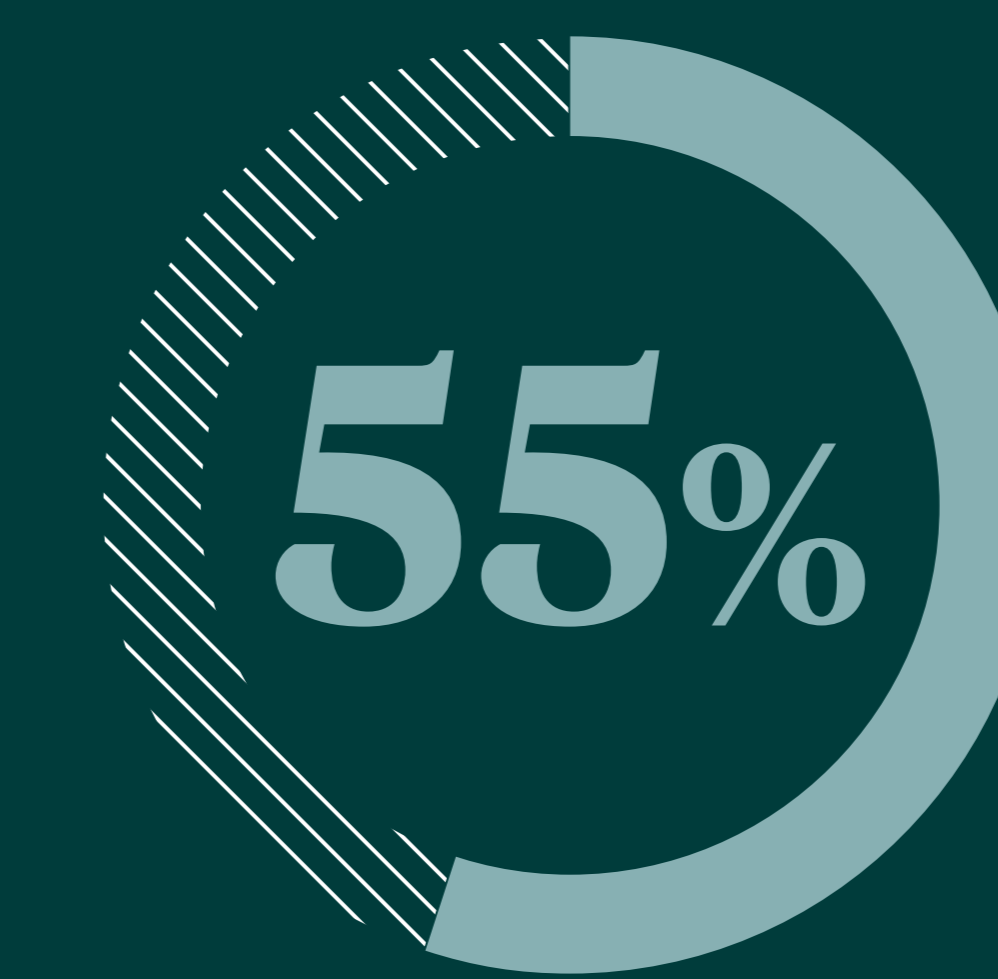


4 EMPLOYEES NEED MORE FREEDOM TO BE INNOVATIVE

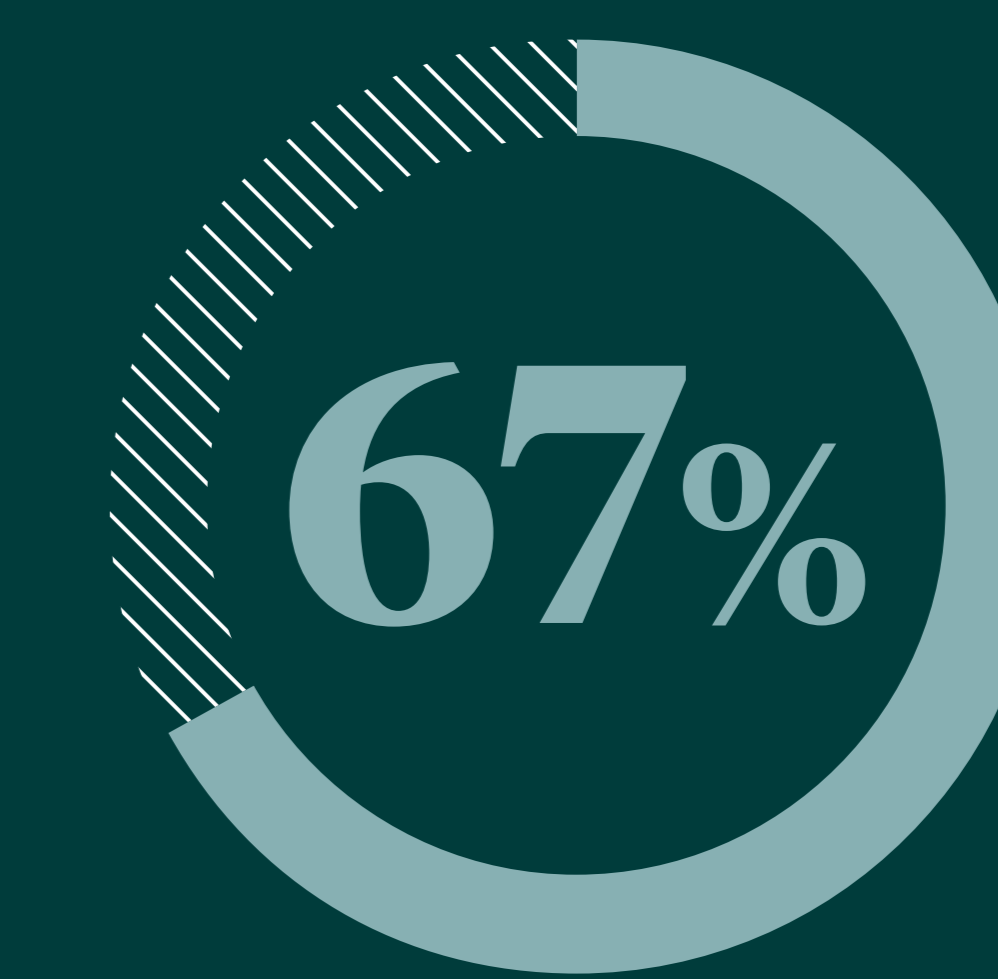
Global employees were asked if they are allowed to take risks at work that could lead to important new products, services or solutions



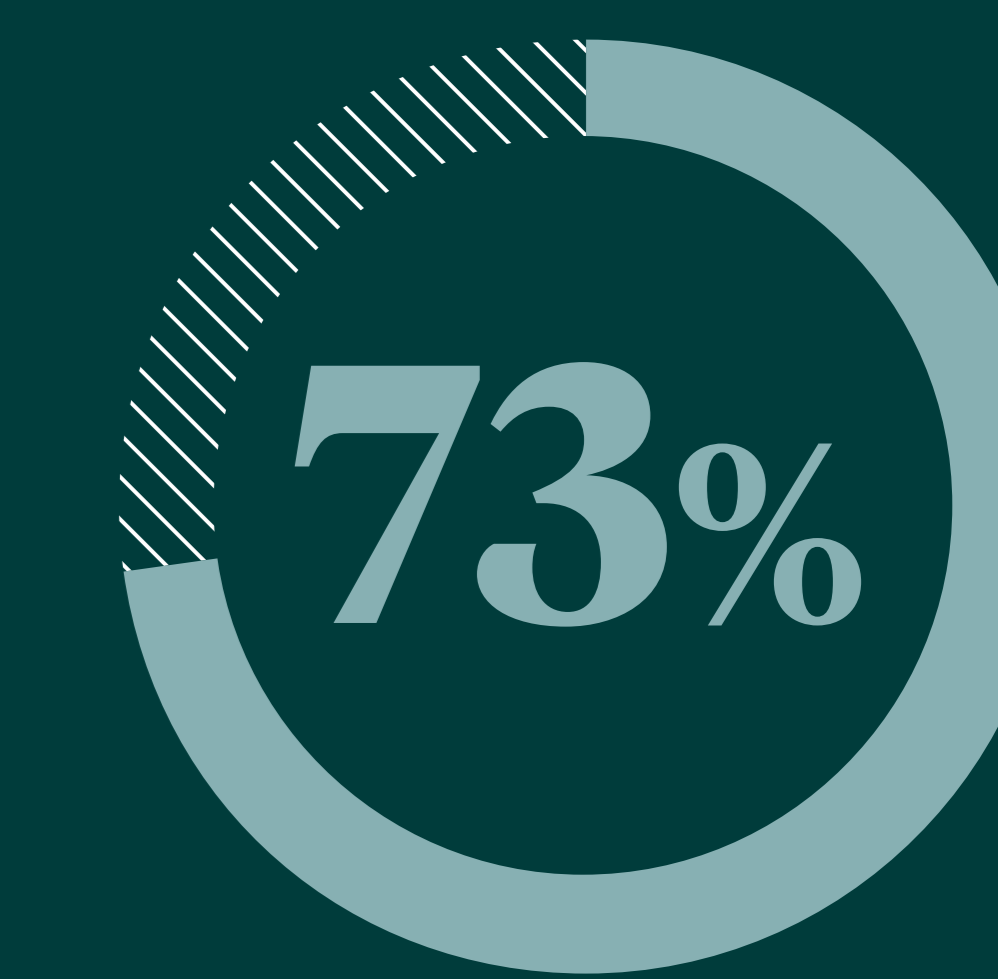
5 STAKEHOLDERS ARE BECOMING INCREASINGLY DEMANDING



of investors think companies should invest in exploring potentially disruptive business models



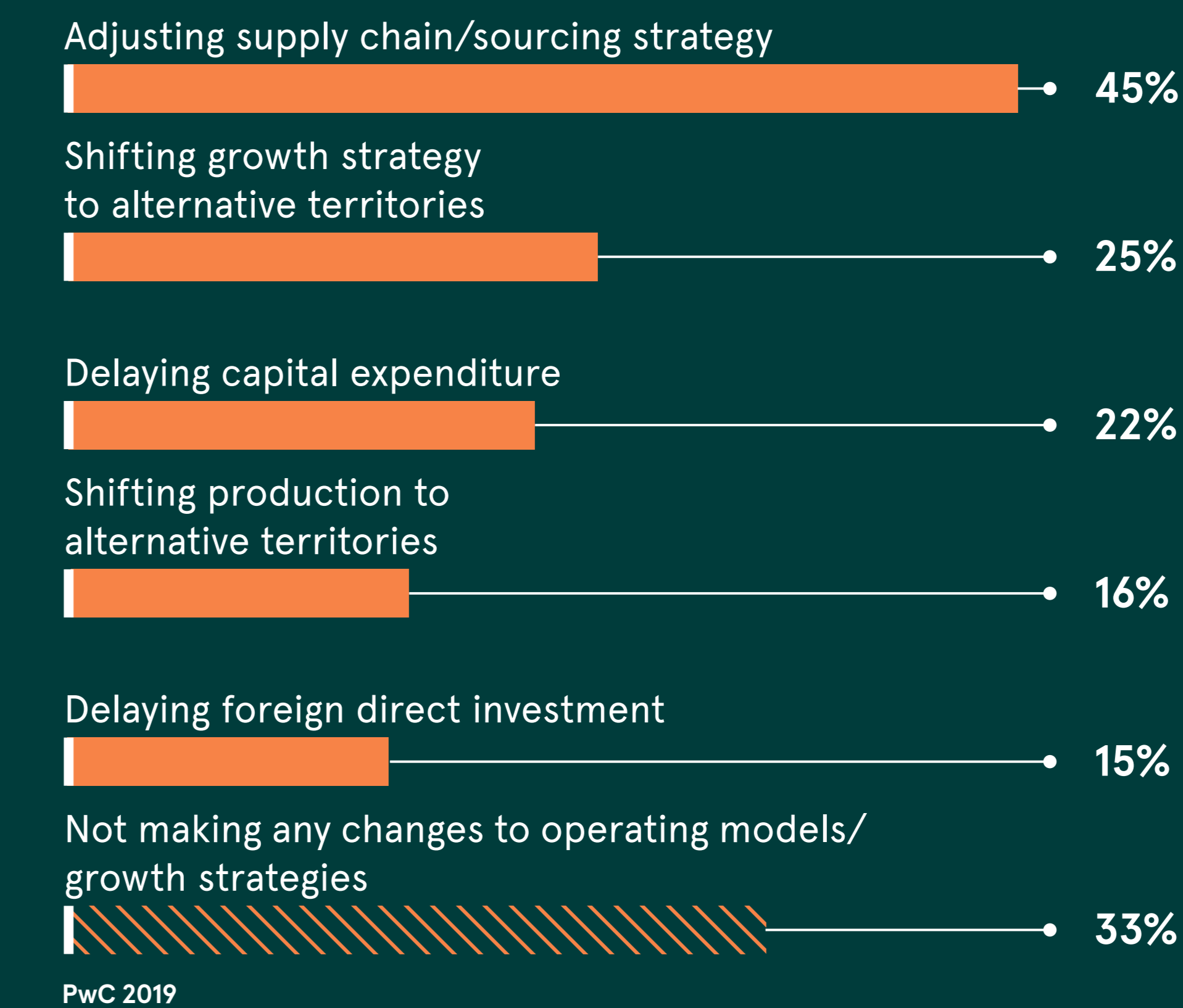
want companies to undertake potentially disruptive innovation projects even if they are risky and may not deliver short-term returns



say that corporate disruption readiness will become a more important investment decision-making factor over the next five years

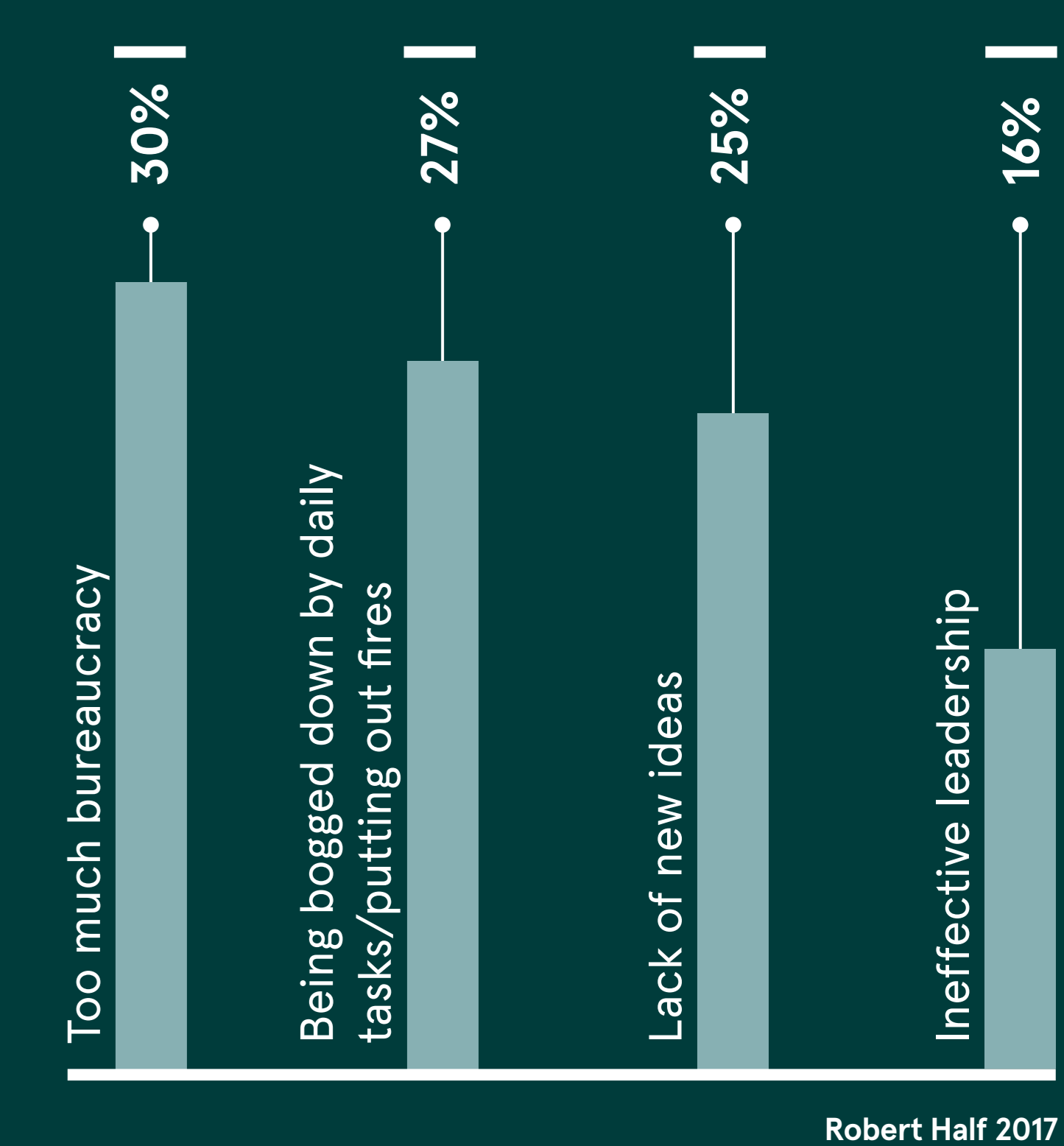
6 GEOPOLITICAL LANDSCAPE REQUIRES ADAPTABILITY

Of the chief executives who are extremely concerned about trade conflicts, the following are changing the following strategies



7 AGILE CAN BREAK DOWN BARRIERS TO INNOVATION

Finance leaders were asked about the greatest barriers their companies face with being more innovative



8 CUSTOMERS ARE DEMANDING MORE FROM COMPANIES

Percentage of consumers and business buyers who agree with the following

