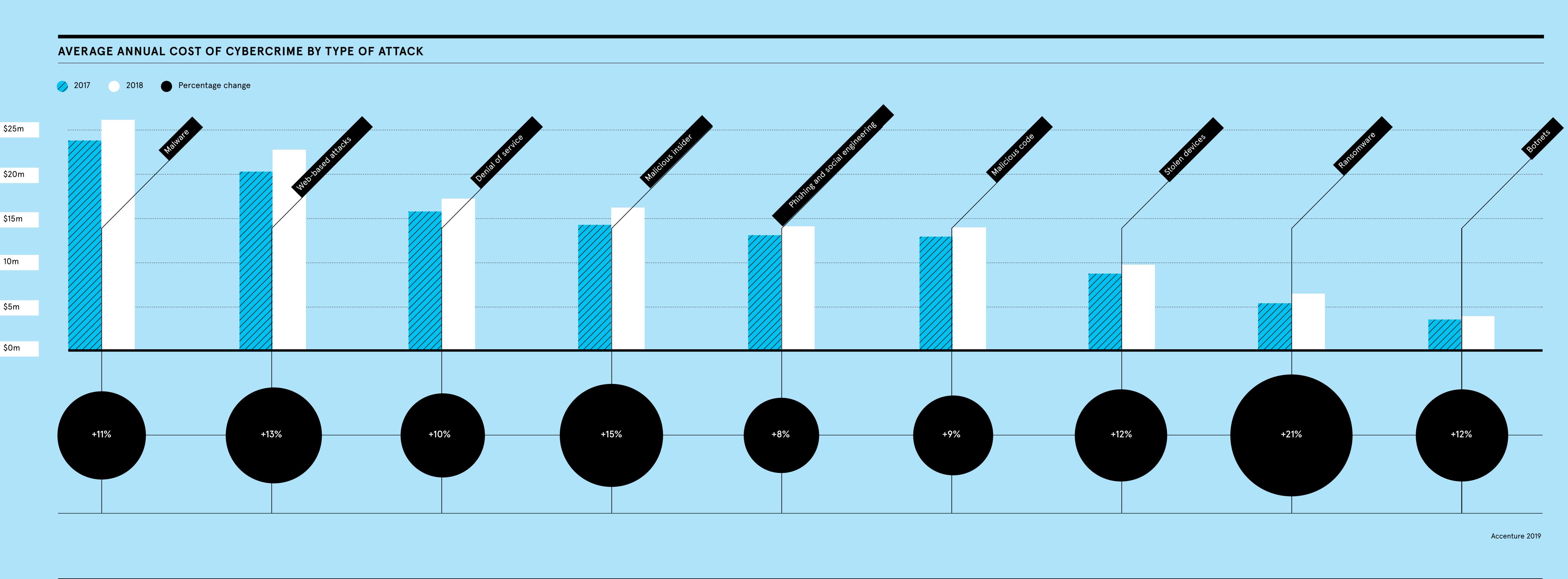
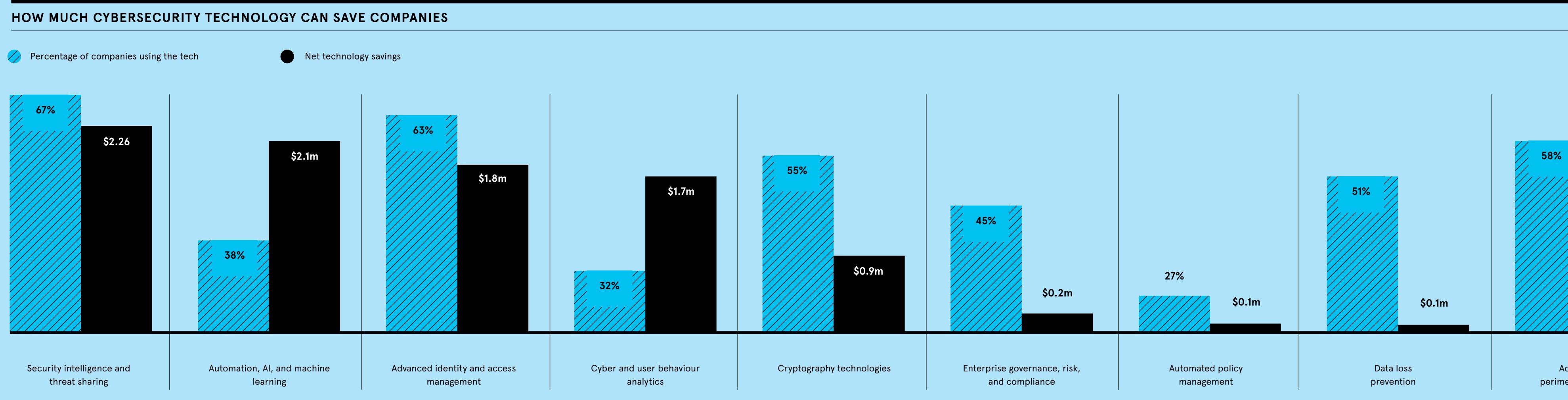
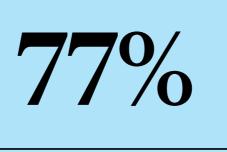
THE REAL COST **OF CYBERCRIME**

Cybercrime can impact an organisation's reputation, customer base and ability to function, but the cost of poor cybersecurity is never clearer than when looking at the money companies stand to lose









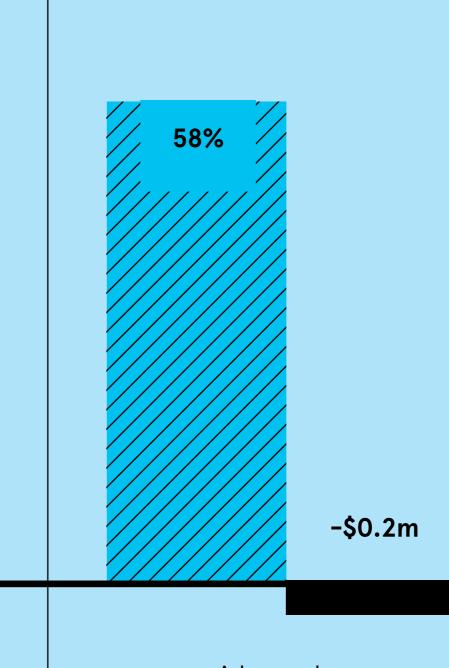
Value at risk from direct attacks



Value at risk from indirect attacks

Accenture 2019

Accenture 2019



Advanced perimeter controls CYBERCRIME COSTS **AROUND THE WORLD** US dollars)



\$13.6m

JAPAN

\$13.1m GERMANY

\$11.5m

\$9.7m FRANCE

\$9.3m SINGAPORE

\$9.3m CANADA

\$8.1m SPAIN -----

\$8m ITALY

\$7.2m BRAZIL

\$6.8m AUSTRALIA

Average annual cost of cyber attacks (in million

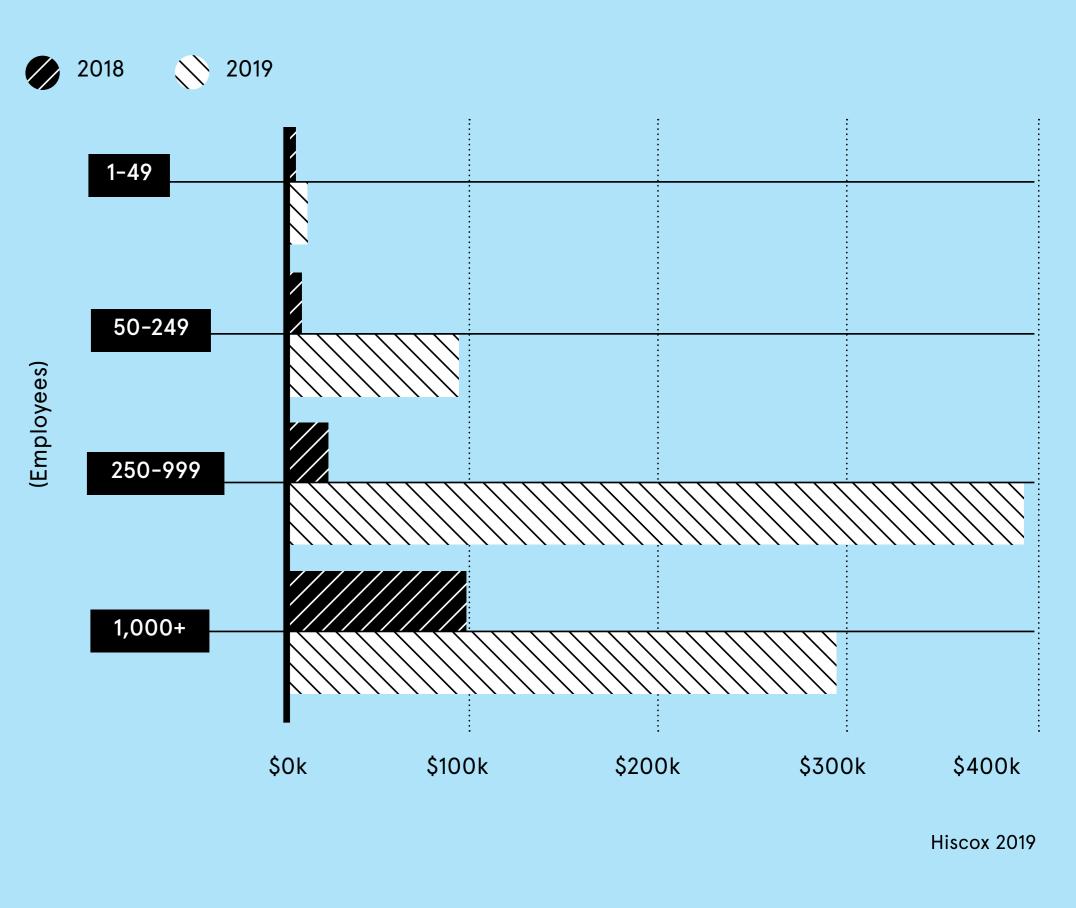
2017 2018 \$20m \$15m \$10m Accenture 2019

COST OF LARGEST SINGLE CYBERATTACK TO EUROPEAN AND US FIRMS

Average cost by company size

AVERAGE ANNUAL COST OF

CYBERCRIME BY INDUSTRY



TIME SPENT INVESTIGATING FRAUD CAN COST MORE THAN THE FRAUD ITSELF

Fraud cost less than investigation	43%
Fraud cost the same	17%
as the investigation	29%
Don't know	11% PwC 2018

RACONTEUR

Ponemon Institute/Accenture 2018