

# RISE OF THE CDO

The appointment of chief data officers at large organisations has ramped up in recent years as companies realise the importance of data as a fundamental business asset, with nine out of ten enterprises expected to fill this role by next year

90%

of large global companies will have a CDO by 2019

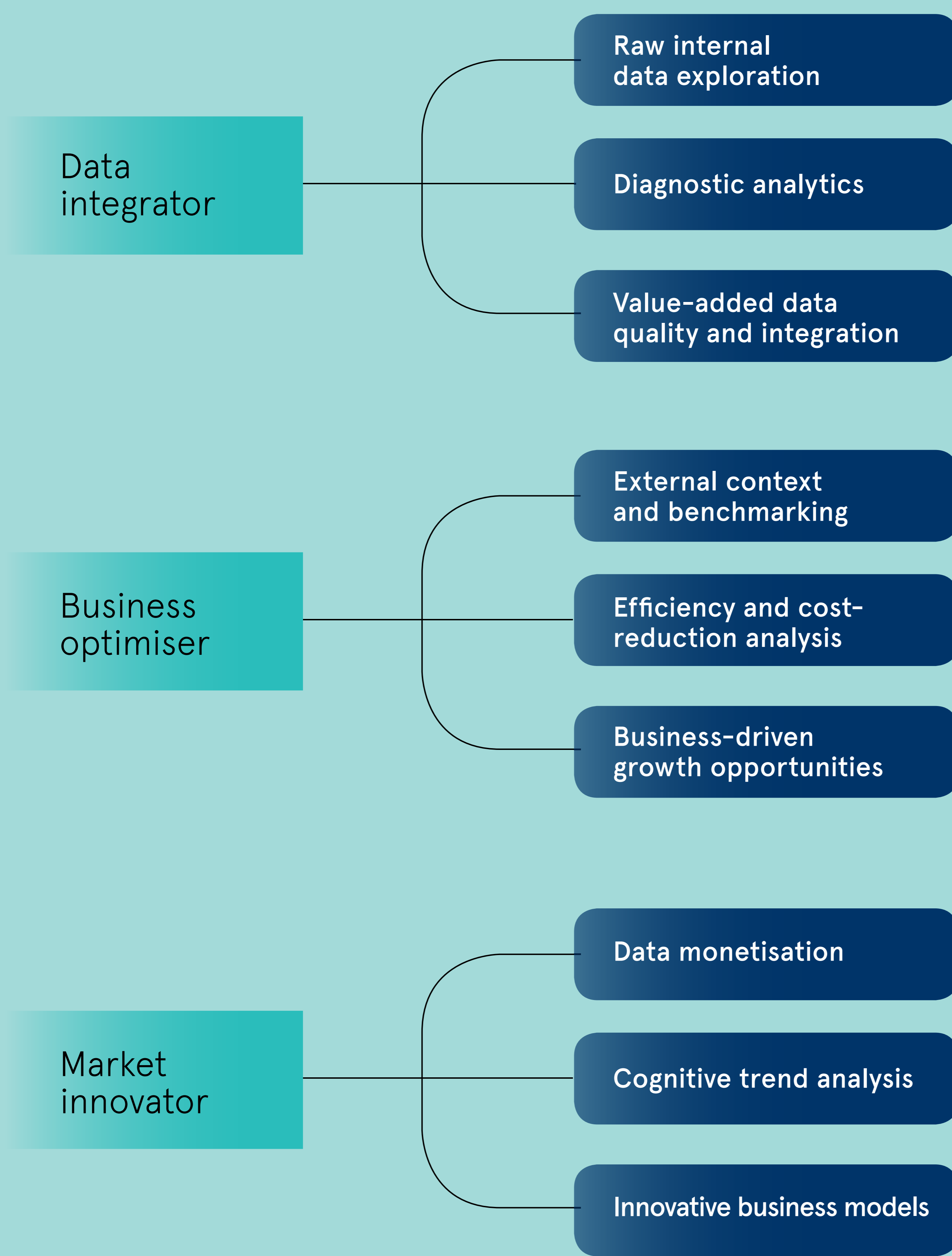
23%

increase in the average CDO office budget in 2017

## CDO mandate

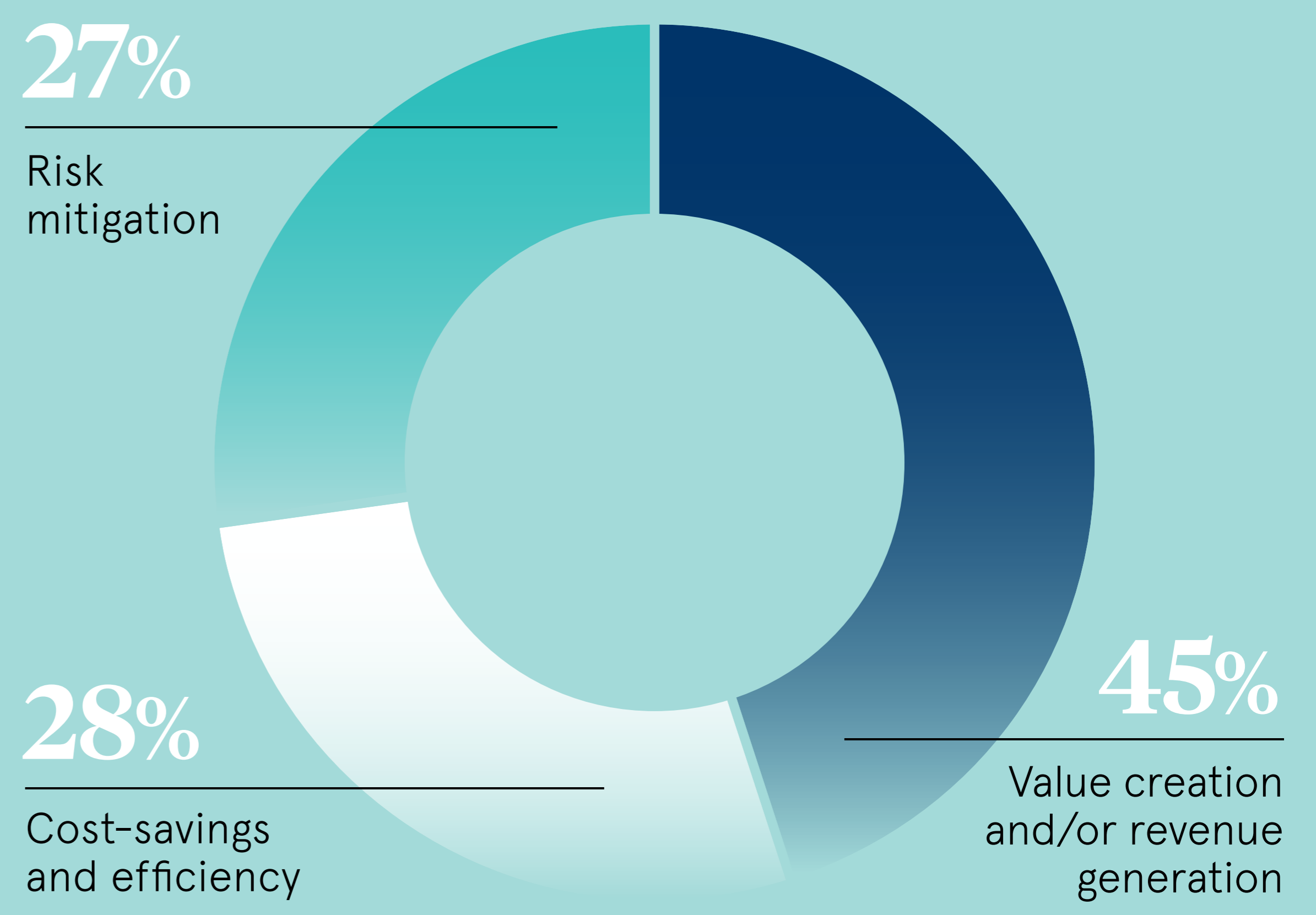
Where chief data officers add value

IBM 2016



## How CDOs allocate their time

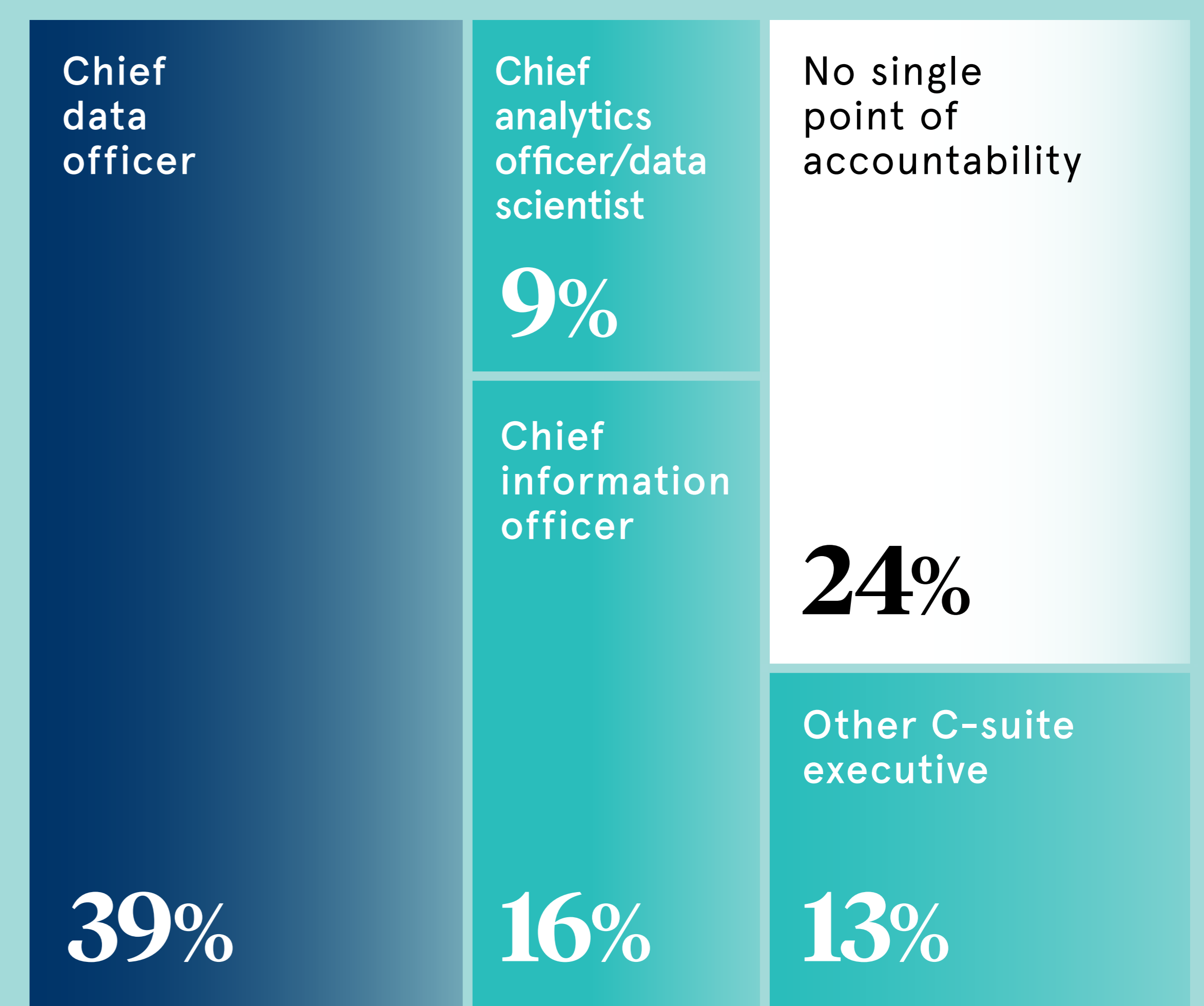
Gartner 2017



## Who's responsible for data strategy and results?

NewVantage Partners 2018

Survey of C-suite and IT decision-makers



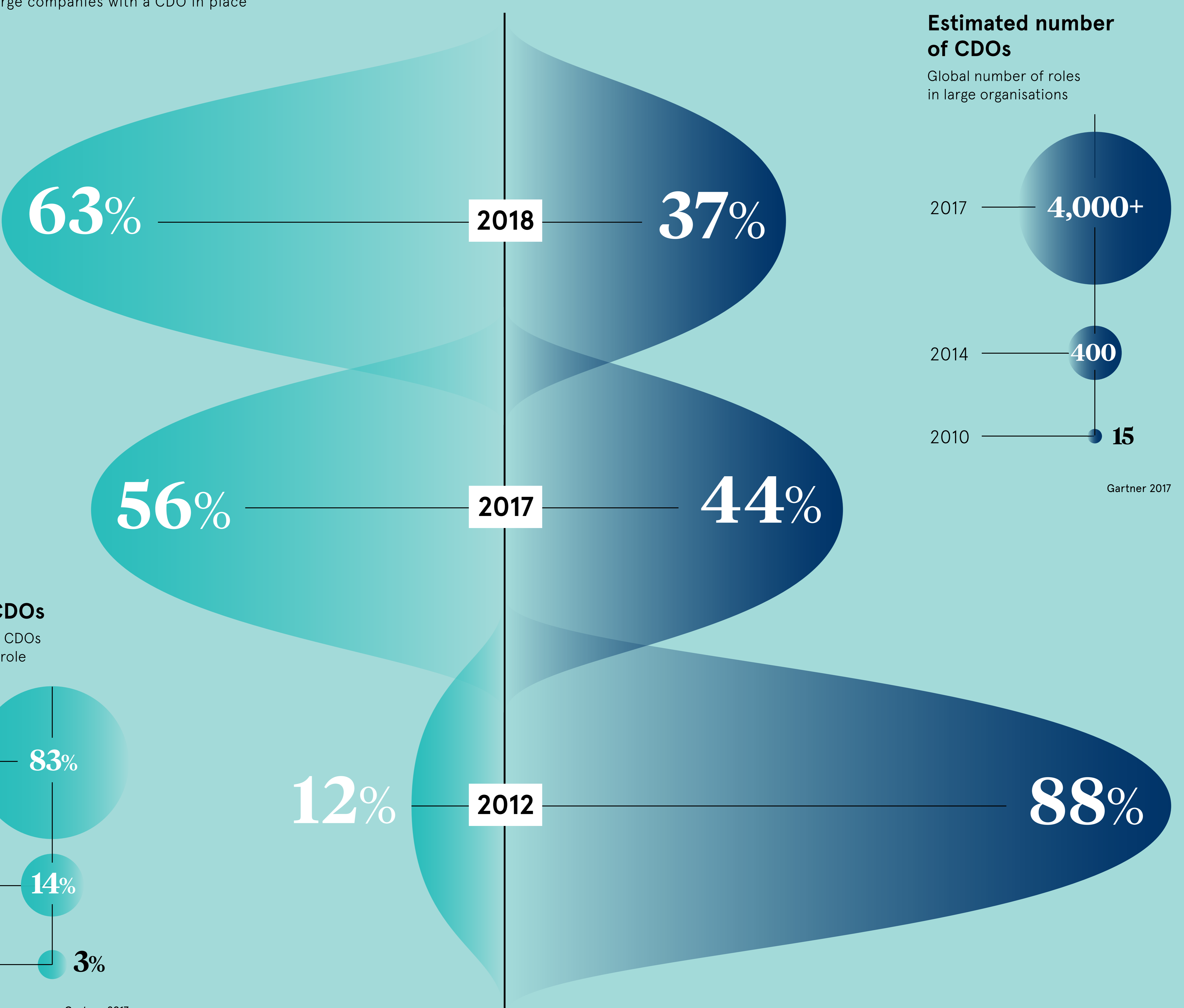
Percentages do not equal 100 per cent due to rounding

## CDO presence growing

Percentage of large companies with a CDO in place

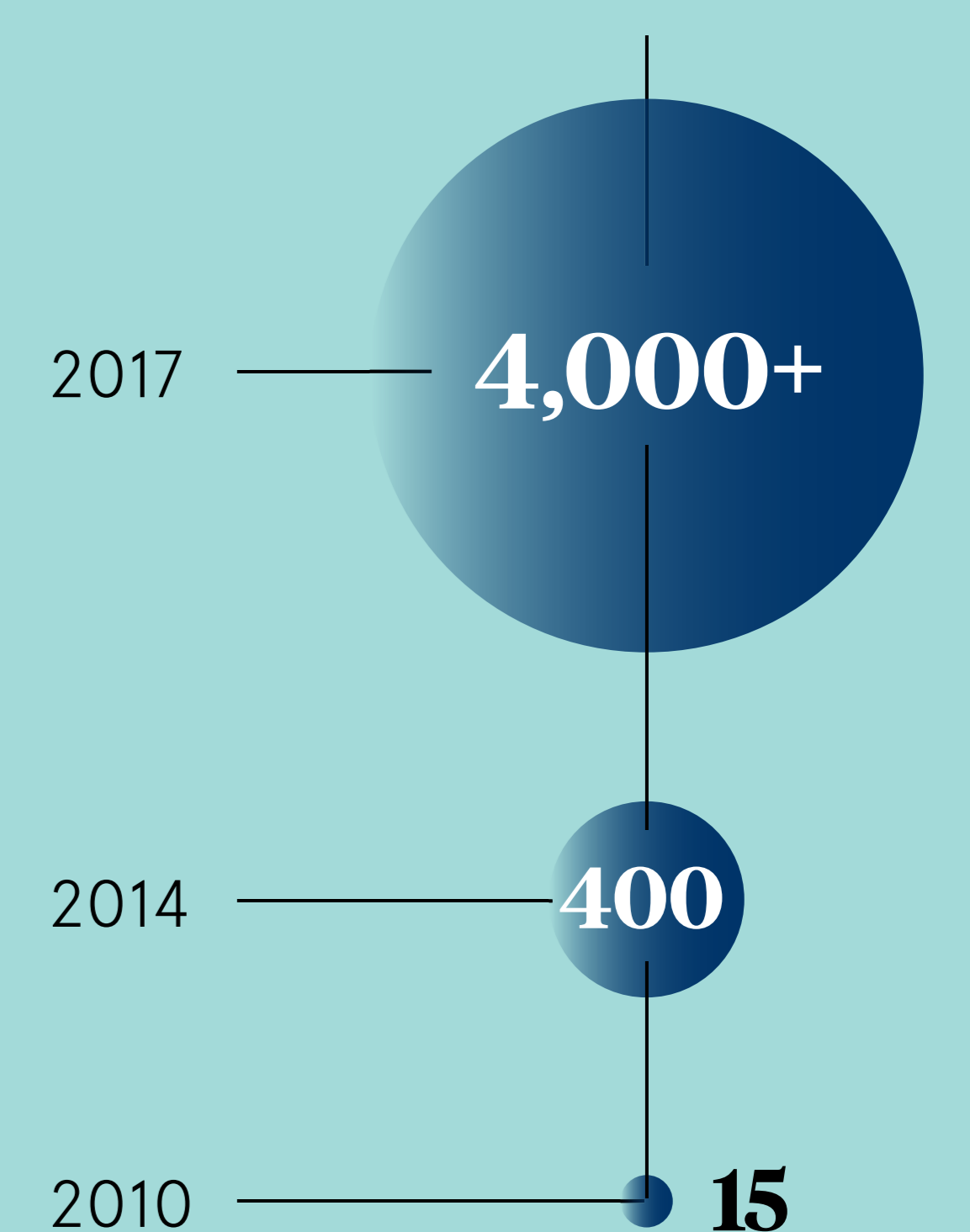
NewVantage Partners 2018

◆ Yes ◆ No



## Estimated number of CDOs

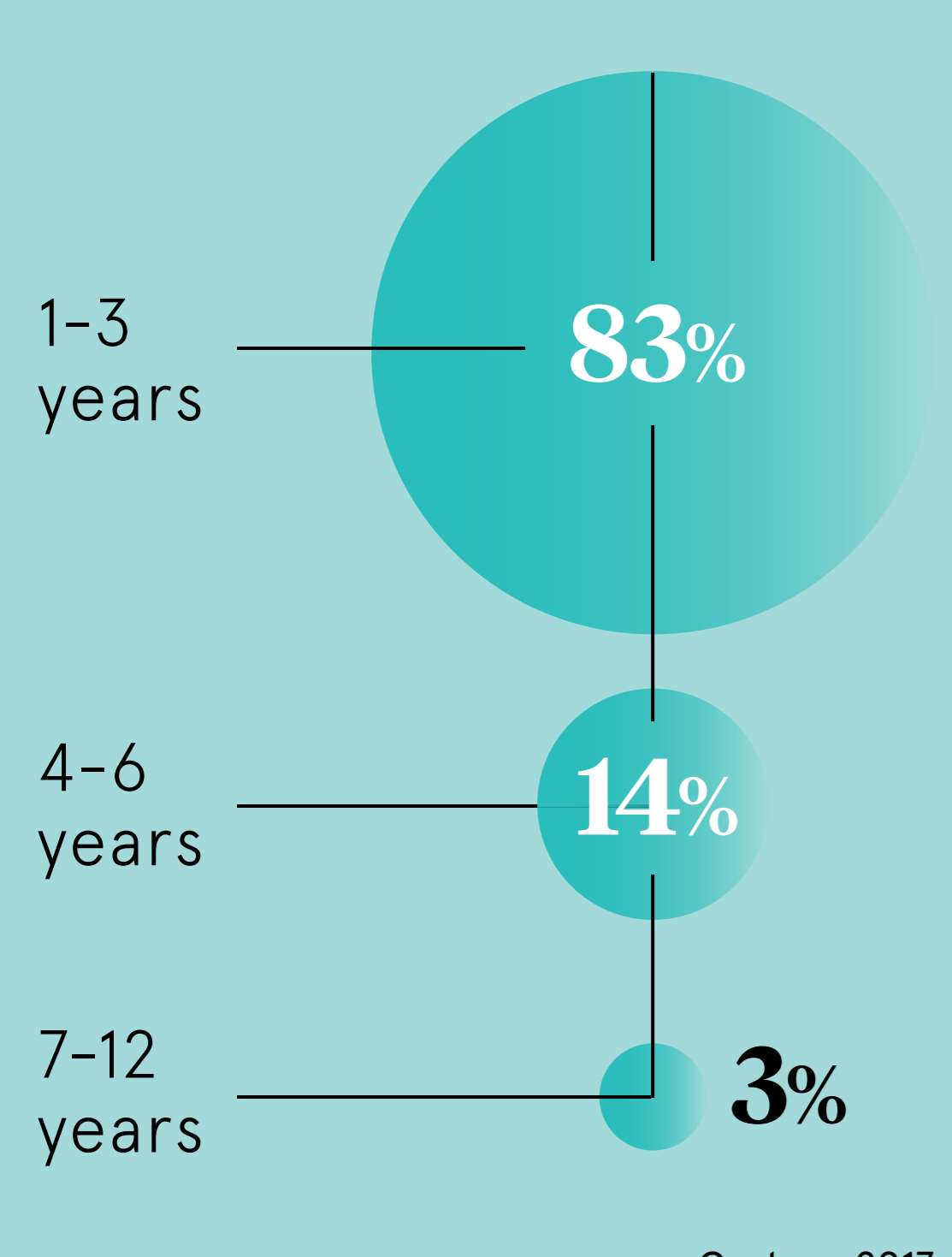
Global number of roles in large organisations



Gartner 2017

## Tenure of CDOs

How long current CDOs have been in the role



Gartner 2017

## Background of successful CDOs

C-suite and IT decision-makers selected the top requirement for a successful CDO

NewVantage Partners 2018

