

GLOBAL IP

Traditionally, the global IP landscape was dominated by a few key players and led by the United States of America. But as technological progress continues at speed, there are an increasing number of countries innovating, wanting to protect their new ideas and charging other countries for their use. Savvy competitors would be wise to keep their eye on the IP map

EUROPE'S IP LEADERS

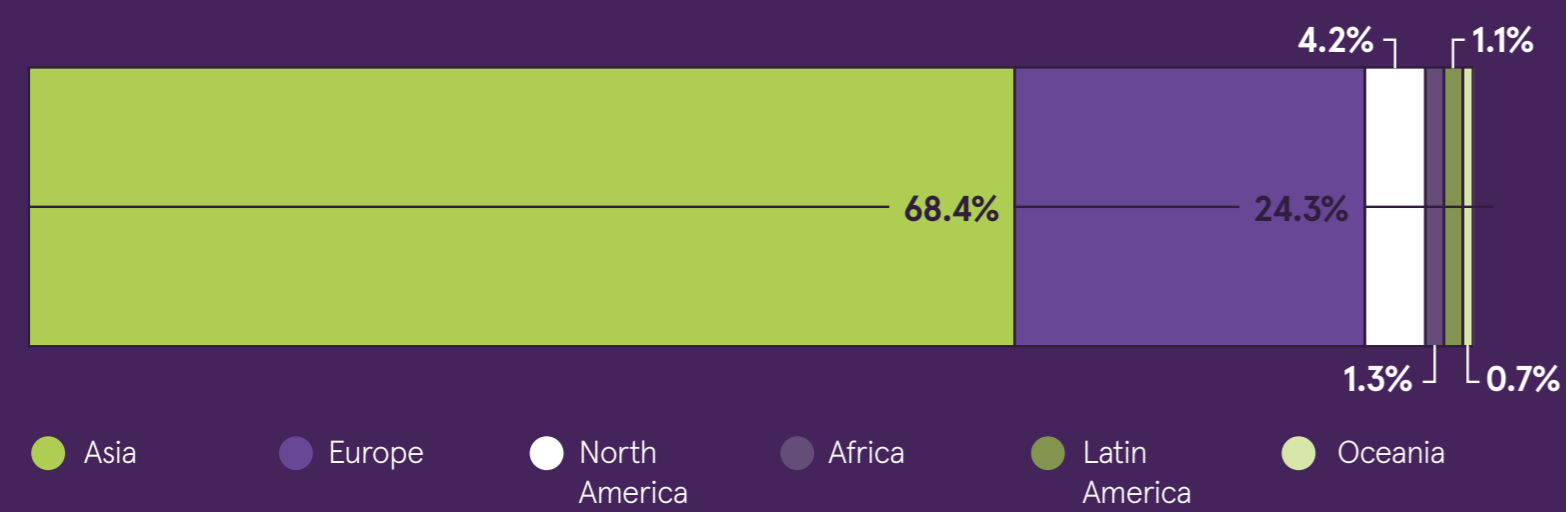
European countries' projected revenue from leasing their intellectual property in 2021 (in million US dollars)

Belgium	6830.15
United Kingdom	4249.07
France	3359.29
Hungary	1198.76
Germany	1110.61
Italy	1106.06
Poland	1008.71
Norway	757.2
Denmark	493.56
Sweden	241.47
Finland	185.68
Czech Republic	112.83
Bulgaria	23.74
Romania	9.97
Greece	5.85
Slovakia	5.75

Statista, Eurostat and Statistisches Bundesamt 2019

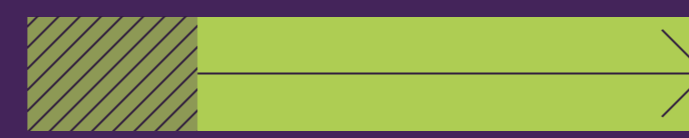
TOP TRADEMARK REGIONS

Percentage of trademark applications in 2019 by geographical region



World Intellectual Property Organisation 2020

+300%

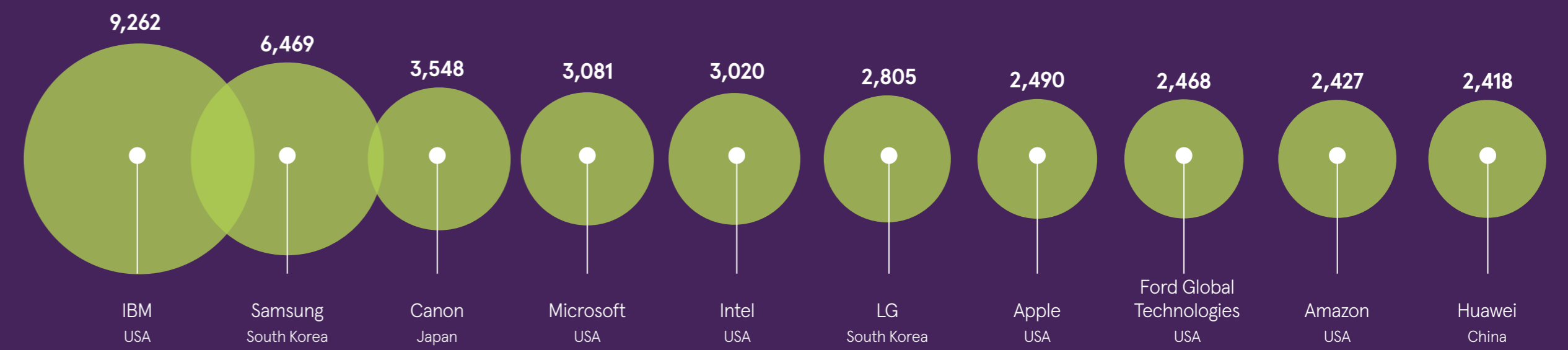


more patent applications in China's high-tech industry in 2018 than there were in 2008, as the country takes on former IP leader, the USA

National Bureau of Statistics of China 2019

WHERE THE TOP INNOVATORS COME FROM

Most innovative companies in the world, by number of patent grants claimed in the US in 2019



IFI CLAIMS Patent Services 2020

MAKING A MARK ON INTERNATIONAL IP

The ten countries that filed the most international patent applications in 2019



CHARTING INTERNATIONAL IP GROWTH

Growth in patent applications for the top 20 offices, between 2018 and 2019

World Intellectual Property Organisation 2020