

SECRETS OF IoT SUCCESS

With enterprise spending on the internet of things and analytics expected to explode in the coming years, the future looks bright for the industry. While many issues are still standing in the way of adoption, such as concerns over security and integration, this infographic looks at the benefits being realised by the early adopters and what those on the fence can learn

80%

of global companies say they are more positive about the potential of IoT than they were 12 months ago

79%

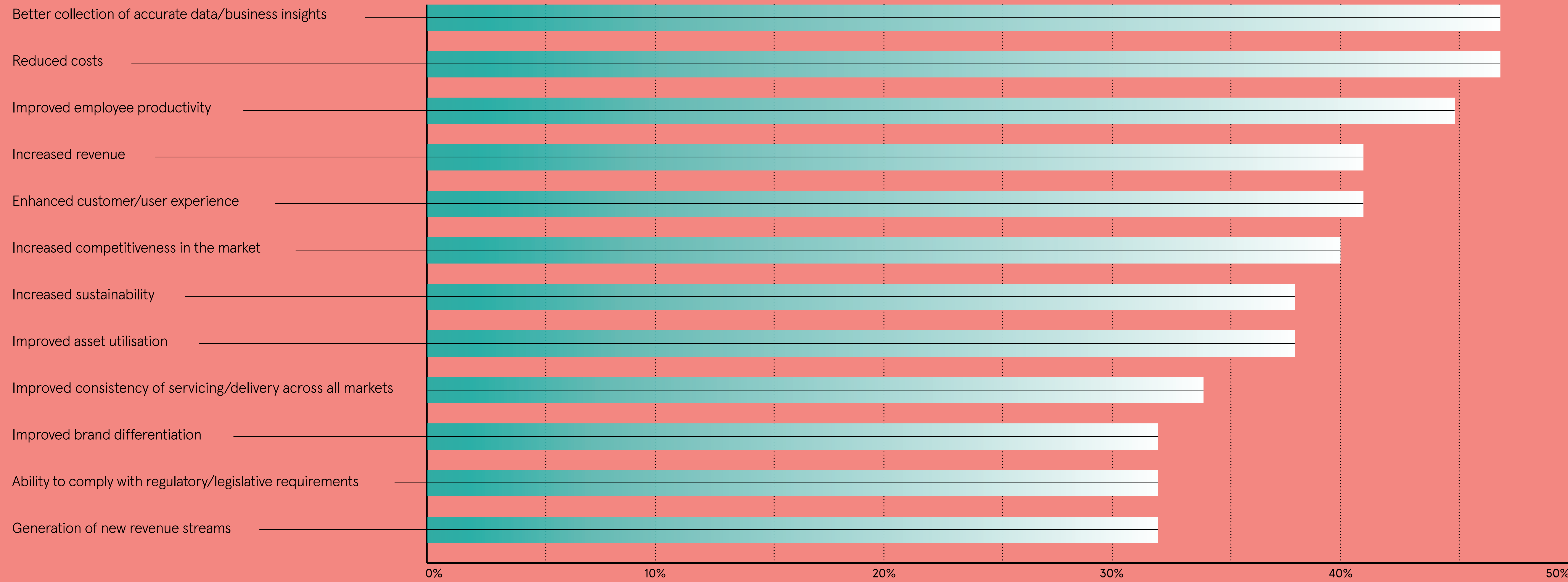
believe that more than half of business processes will include IoT sensing/controls in five years

67%

of adopters say their IoT projects are mission critical to their business

Top benefits of IoT adoption

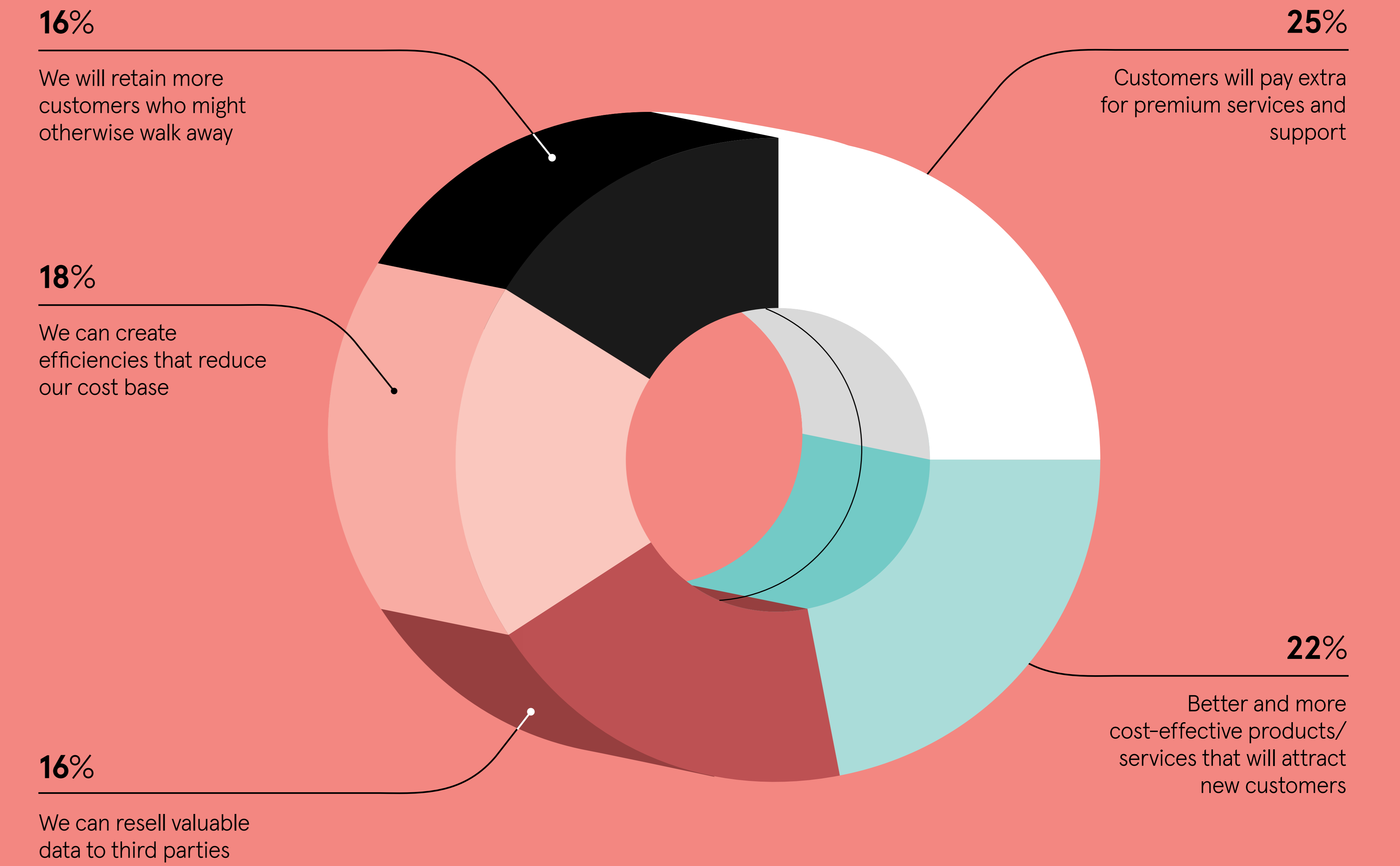
Percentage of adopters reporting benefits only



Vodafone 2018

Financial opportunities from IoT deployment

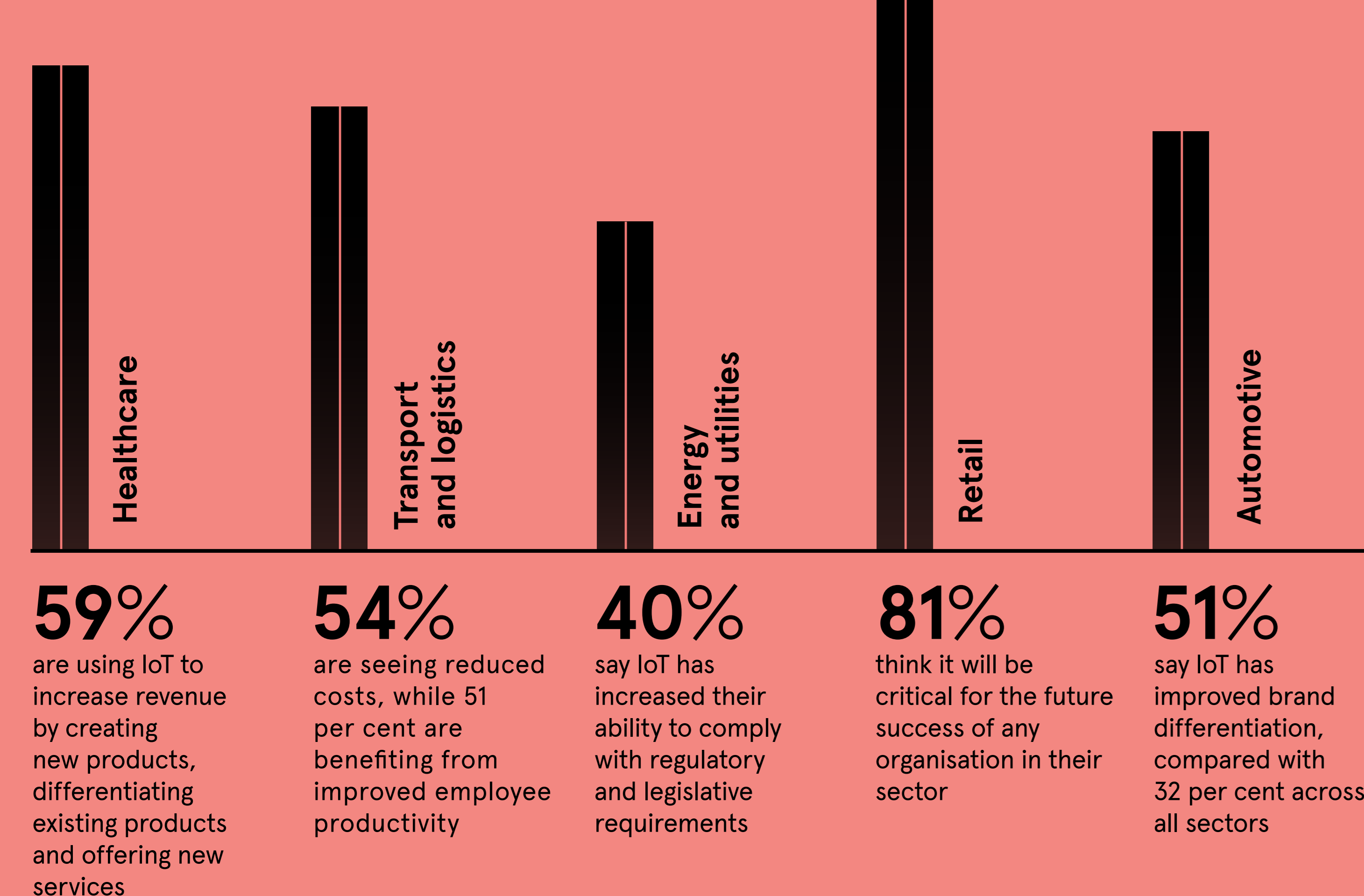
Where companies expect the biggest payback from IoT



Fujitsu 2018

How different sectors are realising benefits

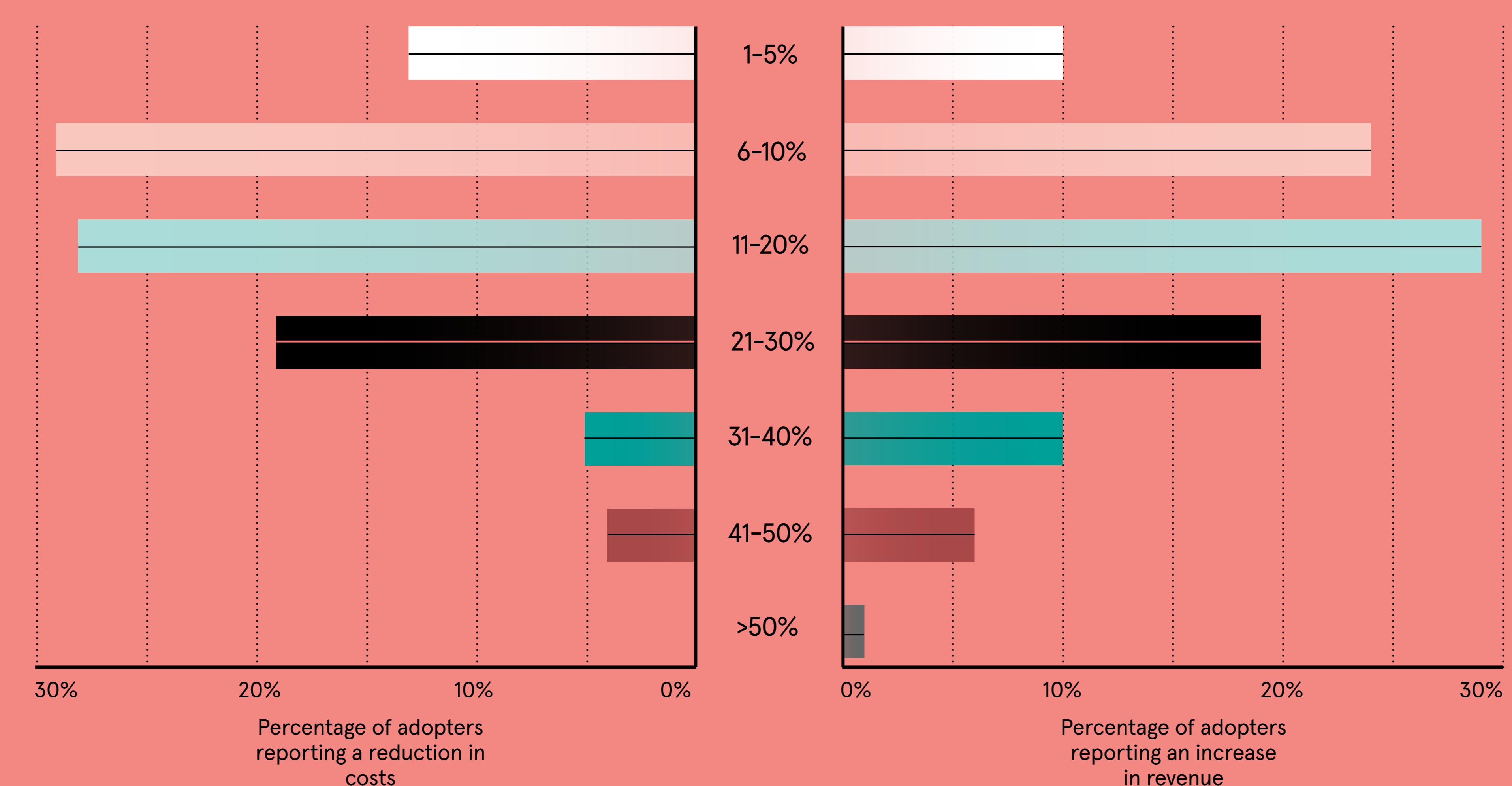
Percentage of adopters from each sector



Vodafone 2018

Return on investment of IoT adoption

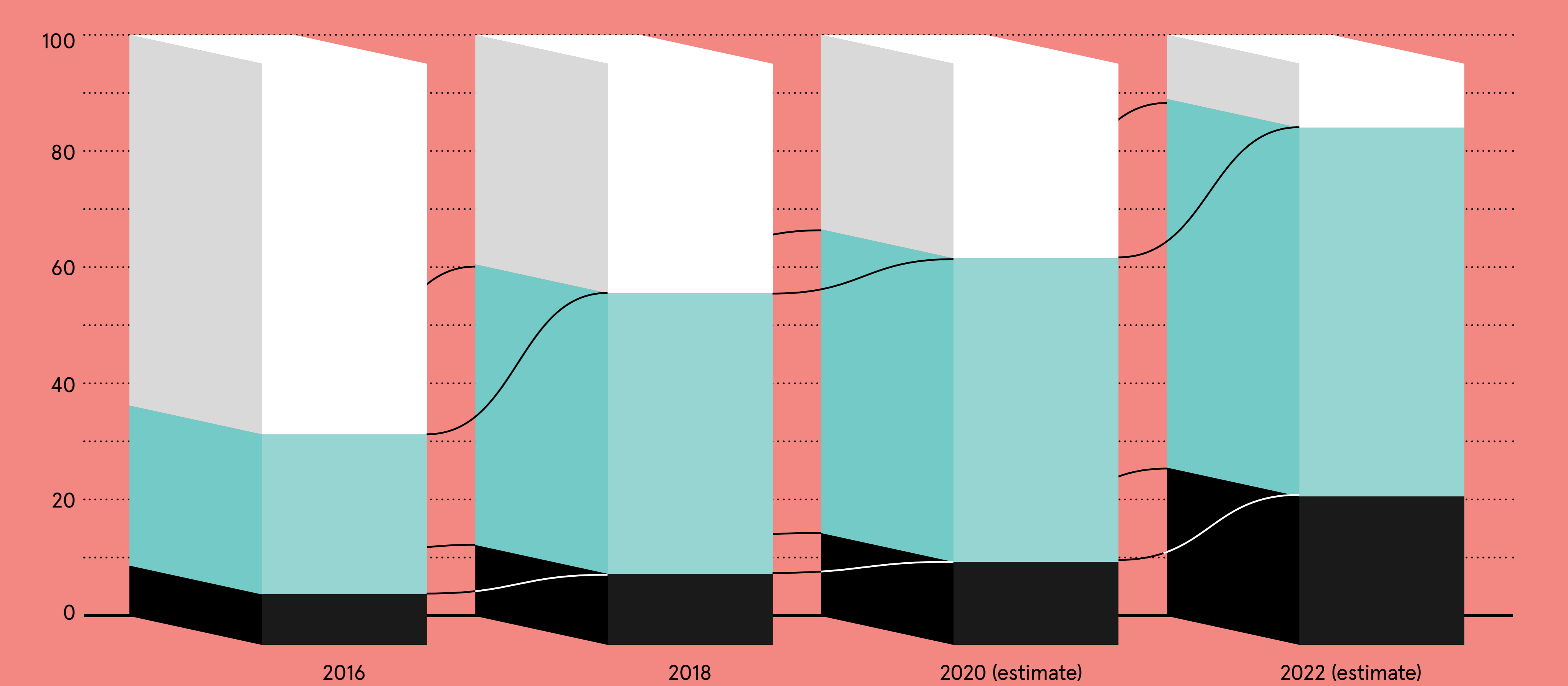
Reduction in costs and increase in revenues from IoT adoption



Vodafone 2018

IoT adoption remains low, but is slowly improving

Percentage of companies by stage of adoption



Bain 2018