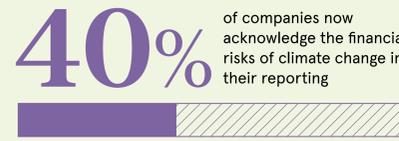
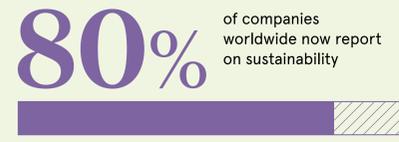


# REPORT FOR DUTY

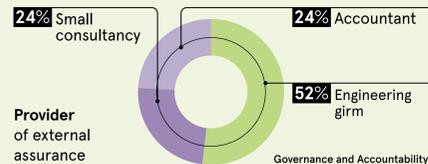
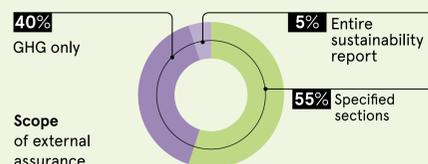
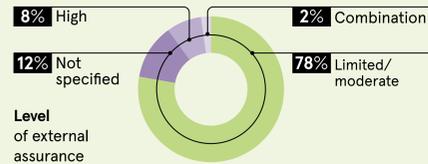
By now, most businesses know they need to take a stand on sustainability, but with greenwashing rife and increased levels of scrutiny from customers and shareholders alike it is almost as important to show progress as it is to make progress. So, which companies are embracing sustainability reporting, and how are they measuring success?

## KEY GLOBAL TRENDS IN SUSTAINABLE REPORTING



KPMG 2020

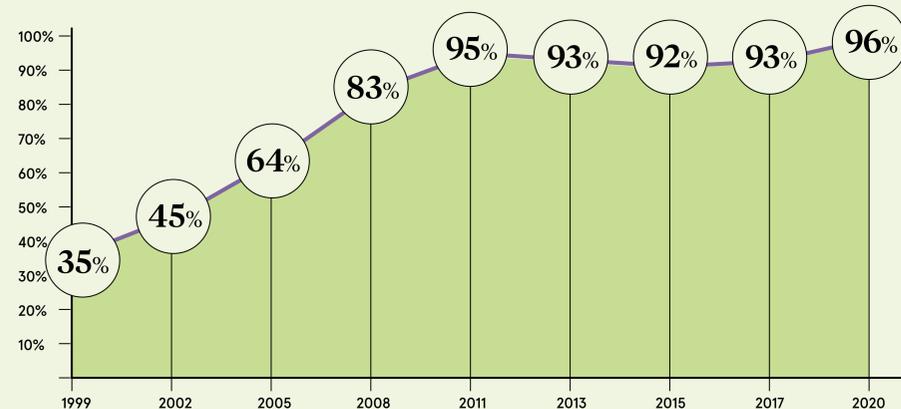
## SEEKING EXTERNAL ASSURANCE



Governance and Accountability Institute 2020

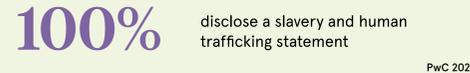
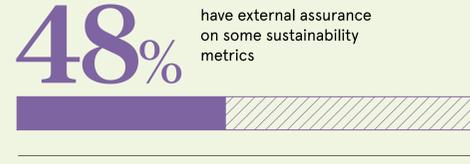
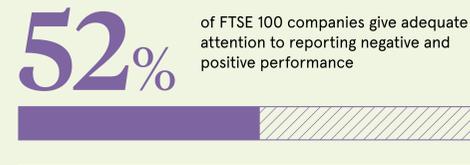
## WILL GLOBAL REPORTING RATES CONTINUE TO GROW?

Percentage of the world's 250 largest companies by revenue, as defined by the 2019 Fortune 500 ranking, who report on sustainability



KPMG 2020

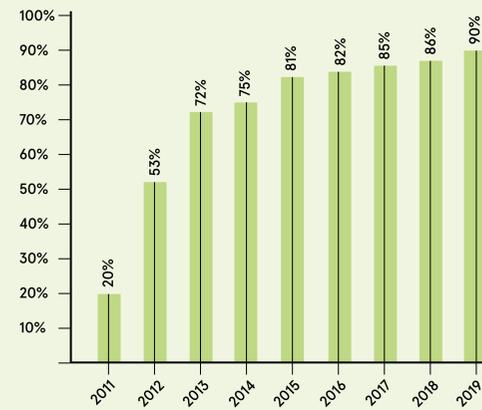
## IN ORDER TO REPORT WITH CLARITY AND TRANSPARENCY...



PwC 2020

## HOW MANY S&P 500 COMPANIES ARE REPORTING?

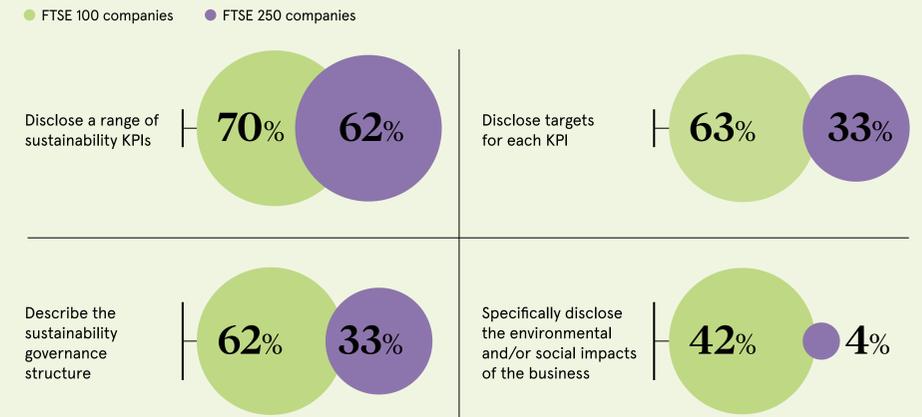
Percentage of companies who publish sustainability reports



Governance and Accountability Institute 2020

## HOW TO GO ABOUT REPORTING

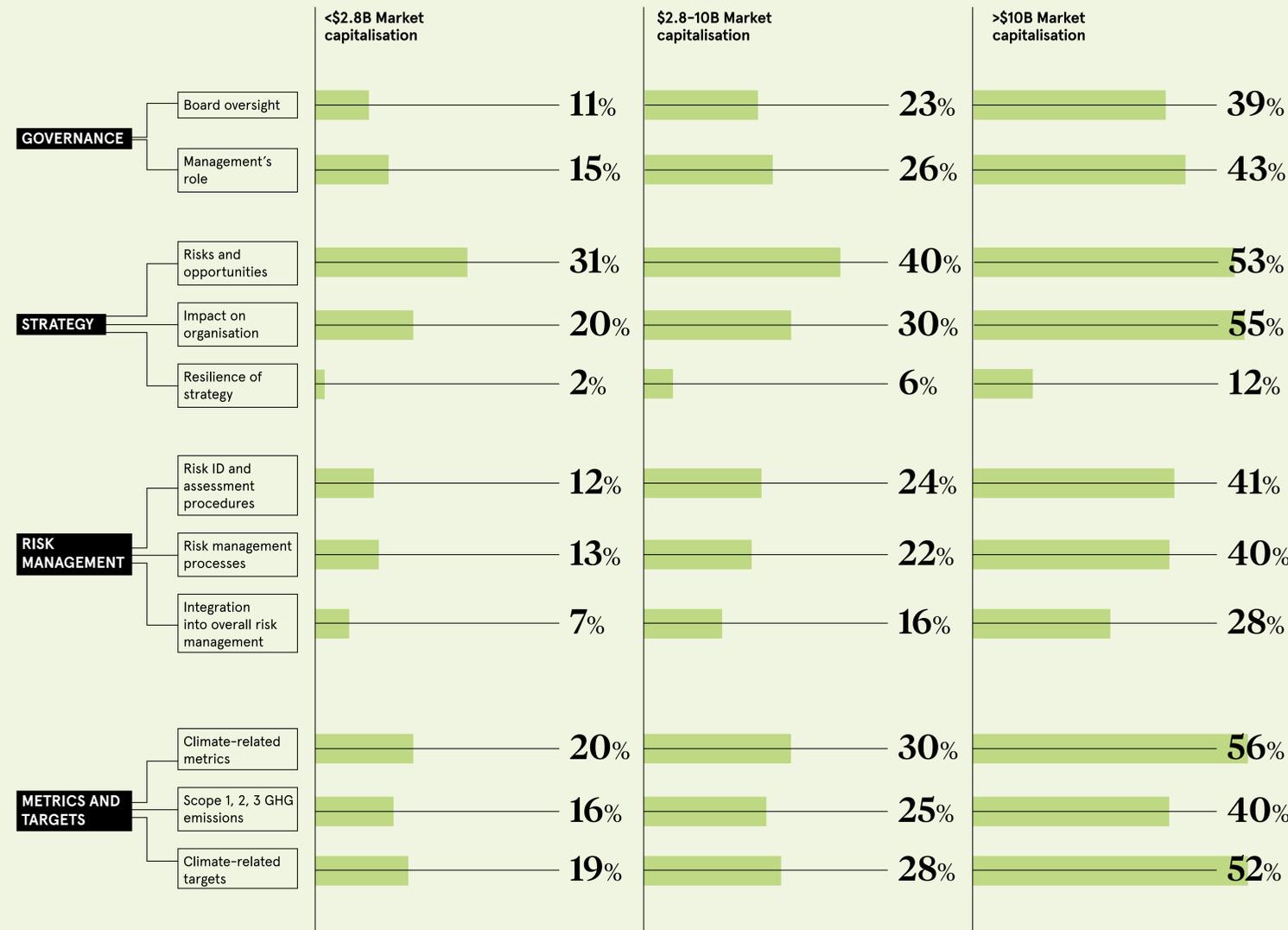
Percentage of FTSE companies who monitor and manage sustainable performance in the following ways



PwC 2020

## ARE LARGER COMPANIES MORE LIKELY TO REPORT?

Percentage of public and private companies who disclose according to the Task Force on Climate-Related Financial Disclosures (TCFD) guidelines, by company size

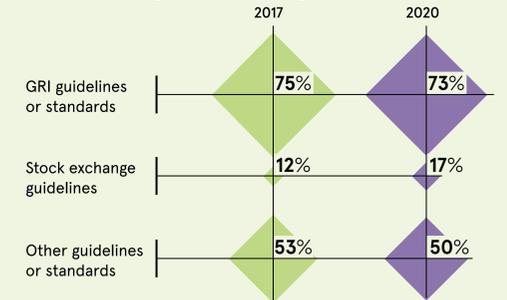


Task Force on Climate-Related Financial Disclosures 2020

## GRI REMAINS THE GLOBAL STANDARD

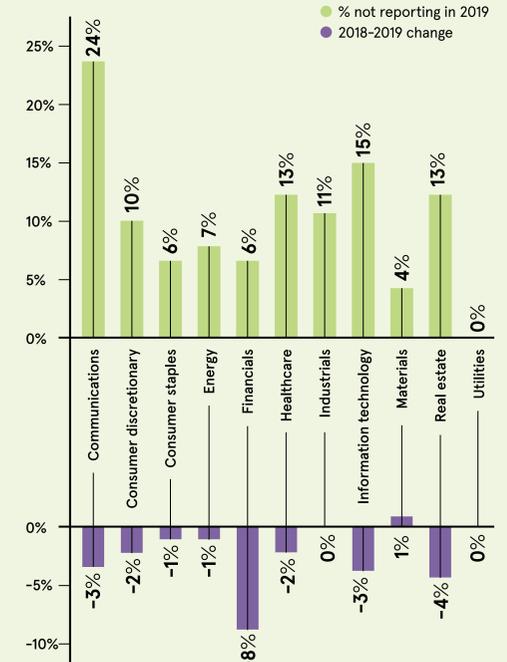
KPMG 2020

Percentage of the world's 250 largest companies by revenue who use the Global Reporting Initiative over other guidelines



## INDUSTRIES WHO ARE NOT DOING WELL ON REPORTING

Percentage of S&P 500 companies in the US who did not publish a sustainability report in 2019



Governance and Accountability Institute 2020