

Campaign schedule 2021

THEMES

- Technology
- Finance
- Financial Technology
- Healthcare
- Industry
- Marketing
- Sustainability
- HR
- Retail
- General Business

Q1

- Authentication
- Cloud for Business
- Future of Money
- Sustainable Investing
- Future of Healthcare
- Cardiovascular Health
- Future of Procurement
- Brand & Reputation
- Future CMO
- Responsible Business
- Future of Work & Collaboration
- Intellectual Property

Q2

- Connected Business
- 5G
- AI for Business
- Digital Learning
- Digital Transformation
- Cyber Security
- Cloud for Business 2
- IOT for Business
- Understanding Pensions
- Fighting Fraud
- Future of Banking
- Future of Money 2
- Future of Payments
- Future of Pharmaceuticals
- Future of Healthcare 2
- Future of Fashion
- Legal Innovation
- Future of Packaging
- Employee Engagement
- Future of HR
- E-Commerce
- Future Customer

Q3

- Future of Data
- Remote Working
- AI for Business 2
- Trading Strategies
- Combating Cancer
- Supply Chain Resilience
- Future of Energy
- Future of Advertising
- Sales Performance
- Future of Packaging 2
- Talent Management
- Business Growth & Recovery
- Business Risk

Q4

- Cyber Security 2
- Future CIO
- Public Sector Technology
- Retirement & Legacy
- Future of Procurement 2
- Sustainable Investing 2
- Future of Fintech
- Future of Payments 2
- Tax & Accounting
- Future of Pharmaceuticals 2
- Rare Diseases
- Understanding Fertility
- Medical Technology
- Future of Infrastructure
- Future CMO 2
- Personalisation
- Climate Change
- Employee Wellbeing
- Diversity & Inclusion
- Future of Retail

What we can do...



Advertorial

With the services of a tier one journalist, we craft your content, bring it to life in our native design, and publish it in a high quality, credible editorial environment.



Display advertising

We grab attention and build your brand with contextual digital and print display advertising, surrounded by quality analysis and opinion.



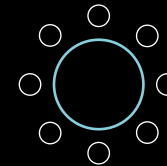
Fully sponsored reports

Work with Raconteur's editorial and design team to produce an exclusive, bespoke report and be the sole sponsor.



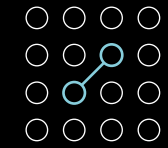
Lead generation

We generate quality leads, adhering to your ideal prospect criteria to give you the most focused targeting possible.



Roundtables

We curate an industry leading roundtable, comprising your ideal line-up of independent leaders, prospects and key accounts and distributed to a vast senior business audience.



Arranged meetings

Through our network as a B2B publisher, we set meetings with your ideal prospects and customers.