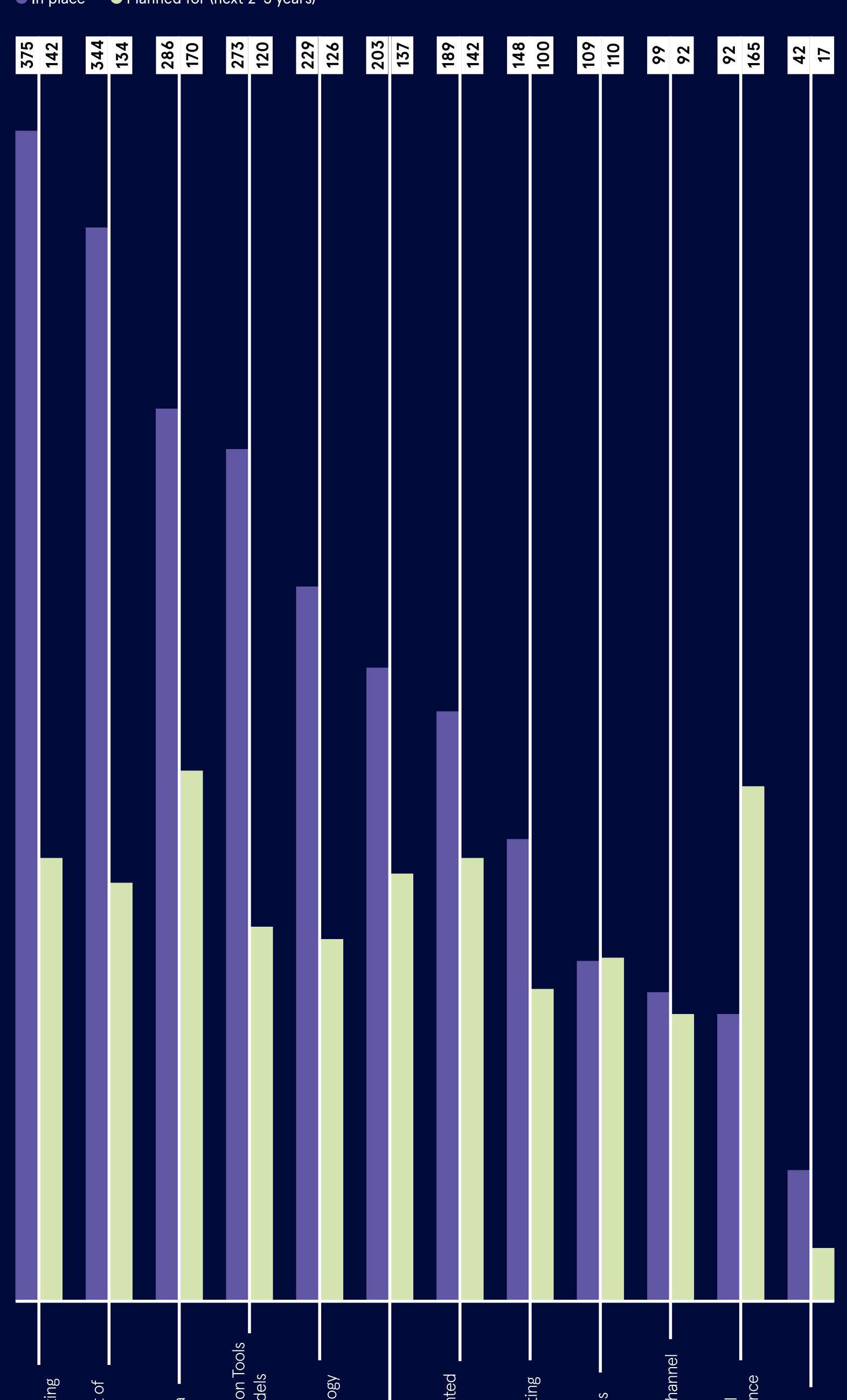
## TRANSFORMATIVE TECH

With the power to make procurement swifter, safer and more resilient, technology is no longer a 'nice-to-have'. So where are supply chain managers spending their money, and what do they hope to gain from these transformative technologies?

## TOP TECHNOLOGIES FOR SUPPLY CHAIN TRANSFORMATION

The technology plans of 700 global supply chain managers across more than 20 industries

■ In place
■ Planned for (next 2–3 years)



of firms across all industries have adopted at least one of the Industry 4.0 technologies, with Cloud Computing, Internet of Things and Big Data being the most popular **CIPS 2020** 

of firms recognise transparency, cost

effectiveness and being customercentric as key gains brought by procurement and supply chain digitalisation



53%

TOP FOCUS AREAS **FOR 2021** Percentage of global

procurement professionals who are investing in the following technologies

**Zycus 2021** 

66%

64%

17%

63%

22%

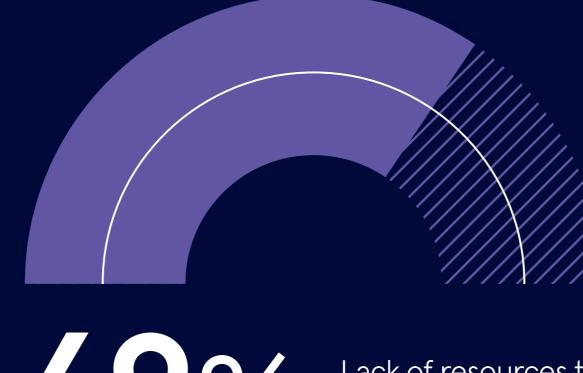
62% 63% 55%

Supplier network

## WHAT'S STOPPING QUICKER TECH ADOPTION?

Global c-suites state their top 3 barriers to successfully implementing procurement technology





26% Provider responsiveness —— **24**% After-sales support

13% Customer references

**6**% Perceived brand value of provider

## THE BIGGER THE COMPANY, THE BETTER THE STRATEGY?

WHAT USERS WANT FROM PROCURETECH SOLUTIONS

Global procurement professionals cite their top criteria for selecting technology solutions

Global C-suite executives' responses to the question: "Which of the following statements best describes your organisation's procurement department?" (by company turnover)

- Procurement does not have a clear tech strategy, nor
  Procurement has a clear tech strategy but is not is it exploring options for digital enhancement
- it is exploring options for digital enhancement
- aligned to the needs of the wider organisation

**Zycus 2021** 

**70**% Pricing/value

49% Ease of use

67% Solution features/technology

Procurement does not have a clear tech strategy, but
Procurement has a clear tech strategy aligned to the needs of the wider organisation

