

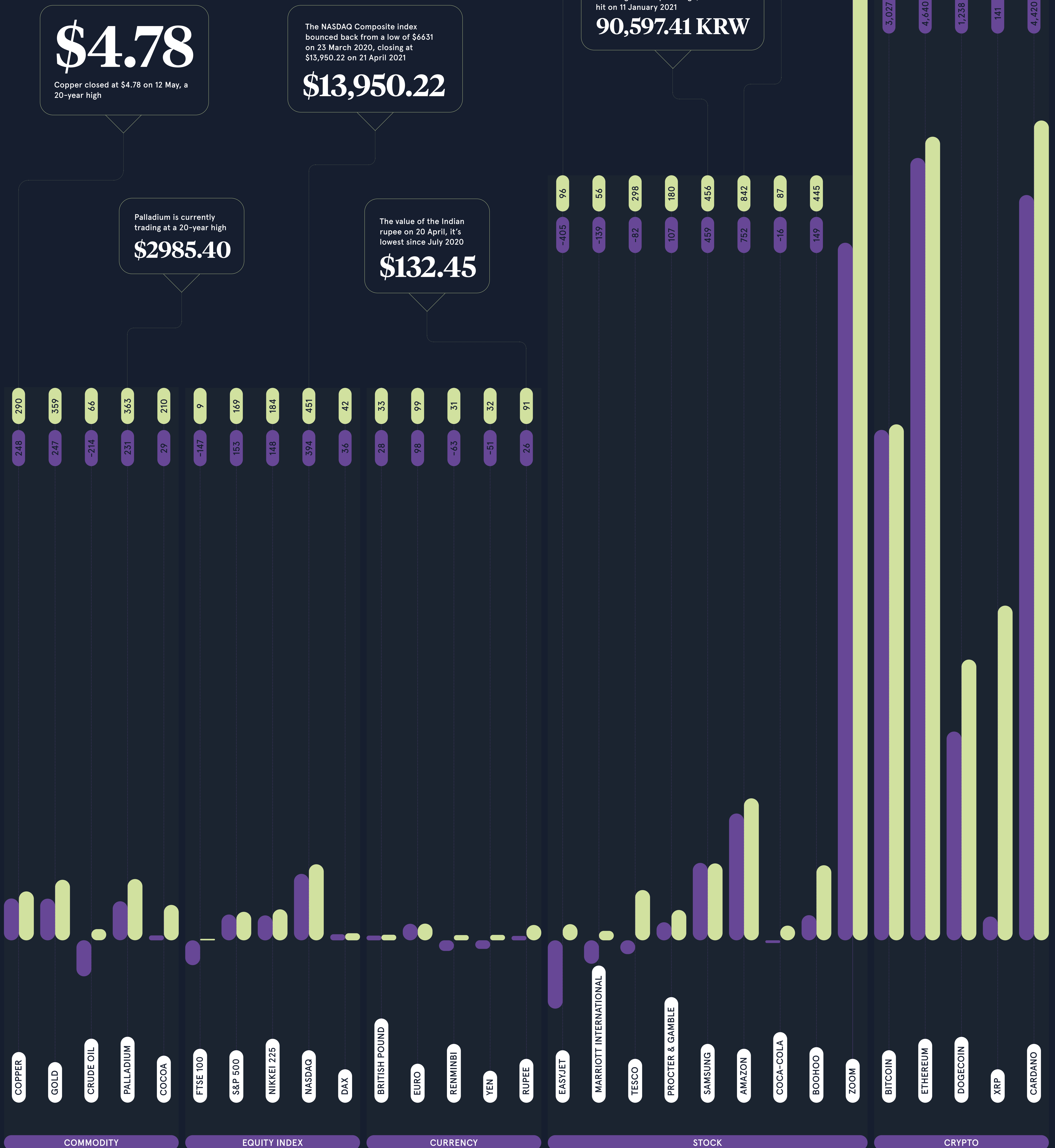
# GETTING INVESTING RIGHT

Investing is hard. Knowing where to put your money, when to double down and when to cash out is a careful balancing act few get right. If you had £1m at the start of 2020, where could you have invested it and how much would you have gained or lost?

## HOW MAJOR ASSETS FARED IN 2020

Changes in the price of assets between the open of the market on 2 January 2020 and the close on 31 December 2020 or the open of the market on 2 January 2021 and their 2020 high point. Figures shown do not include the original £1m invested, only the return or loss

● Made/lost (£k) ● Potential return if cashed out at 2020 peak (£k)



77%

Amazon was one of the big winners of the pandemic, with its share price up 77% between 1 January 2020 and 21 April 2021

EasyJet's share price fell to a low of £410 on the 19 March 2020, down 74% on their 18-month high of 1,570 on 13 February 2020

74%

Cryptocurrencies look like a winning investment in 2020 but prices have fluctuated hugely, with Bitcoin going from a low of \$4,106.98 to a high of \$64,863.10

\$1,000

\$4.78

Copper closed at \$4.78 on 12 May, a 20-year high

The NASDAQ Composite index bounced back from a low of \$6631 on 23 March 2020, closing at \$13,950.22 on 21 April 2021

\$13,950.22

Palladium is currently trading at a 20-year high

\$2985.40

The value of the Indian rupee on 20 April, it's lowest since July 2020

\$132.45

Samsung's share price high, hit on 11 January 2021

90,597.41 KRW

COMMODITY EQUITY INDEX CURRENCY STOCK CRYPTO