

WILL INVESTMENTS IN PROPTech CONTINUE TO RISE?

Number of real-estate tech deals made worldwide from 2014 to 2020



PwC, 2021

94%

of investors believe that Covid-19 will accelerate the adoption of proptech

76%

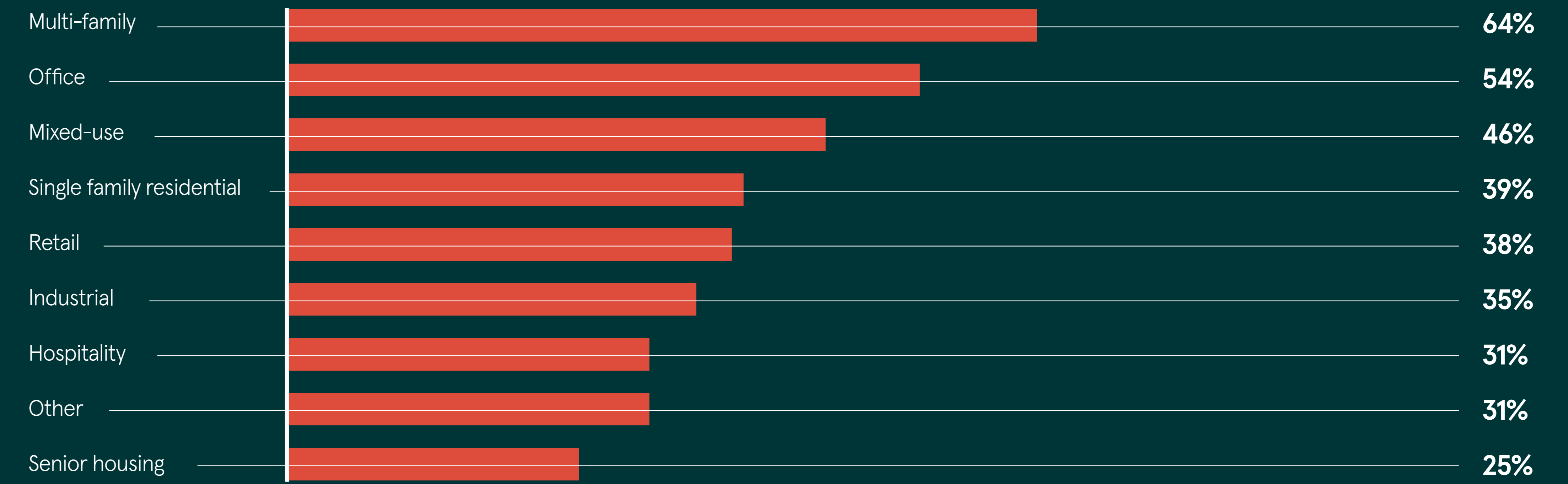
of investors expect to see more acquisitions over the next 12 months

Metaprop, 2020

WHICH AREAS ARE PROPTech START-UP FOUNDERS INVESTING IN?

Focus of proptech start-ups on property asset types worldwide in 2020

Royal Institution of Chartered Surveyors and Real Estate Board of New York, 2020



32%

of proptech start-ups expect it to be easier to raise venture capital over the next 12 months

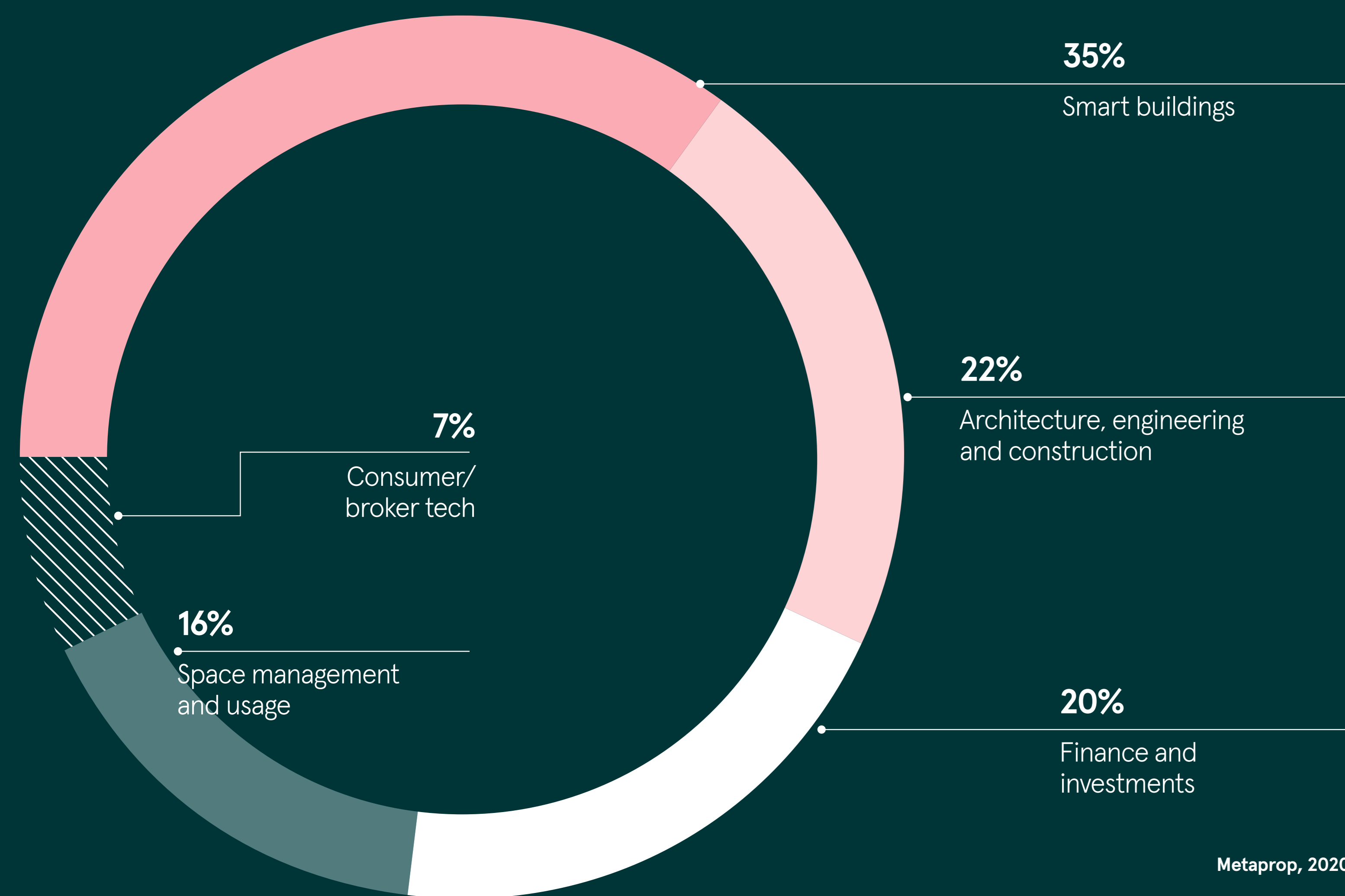
10%

of start-ups expect their space to be less competitive over the next 12 months

Metaprop, 2020

WHERE ARE INVESTORS PUTTING THEIR MONEY?

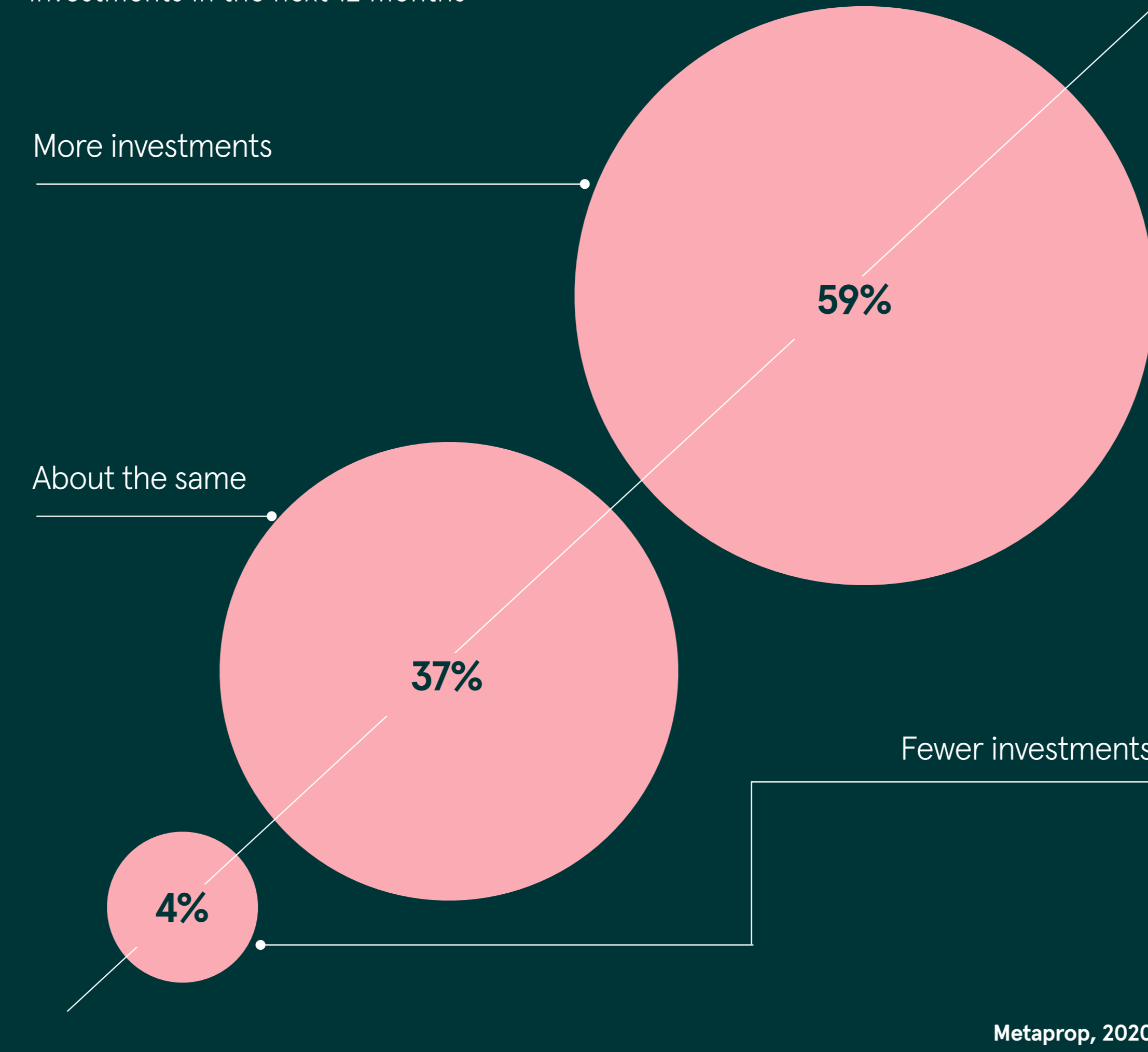
Share of proptech investors interested in selected areas of innovation worldwide in H1 2020



Metaprop, 2020

INVESTOR PLANS FOR 2021

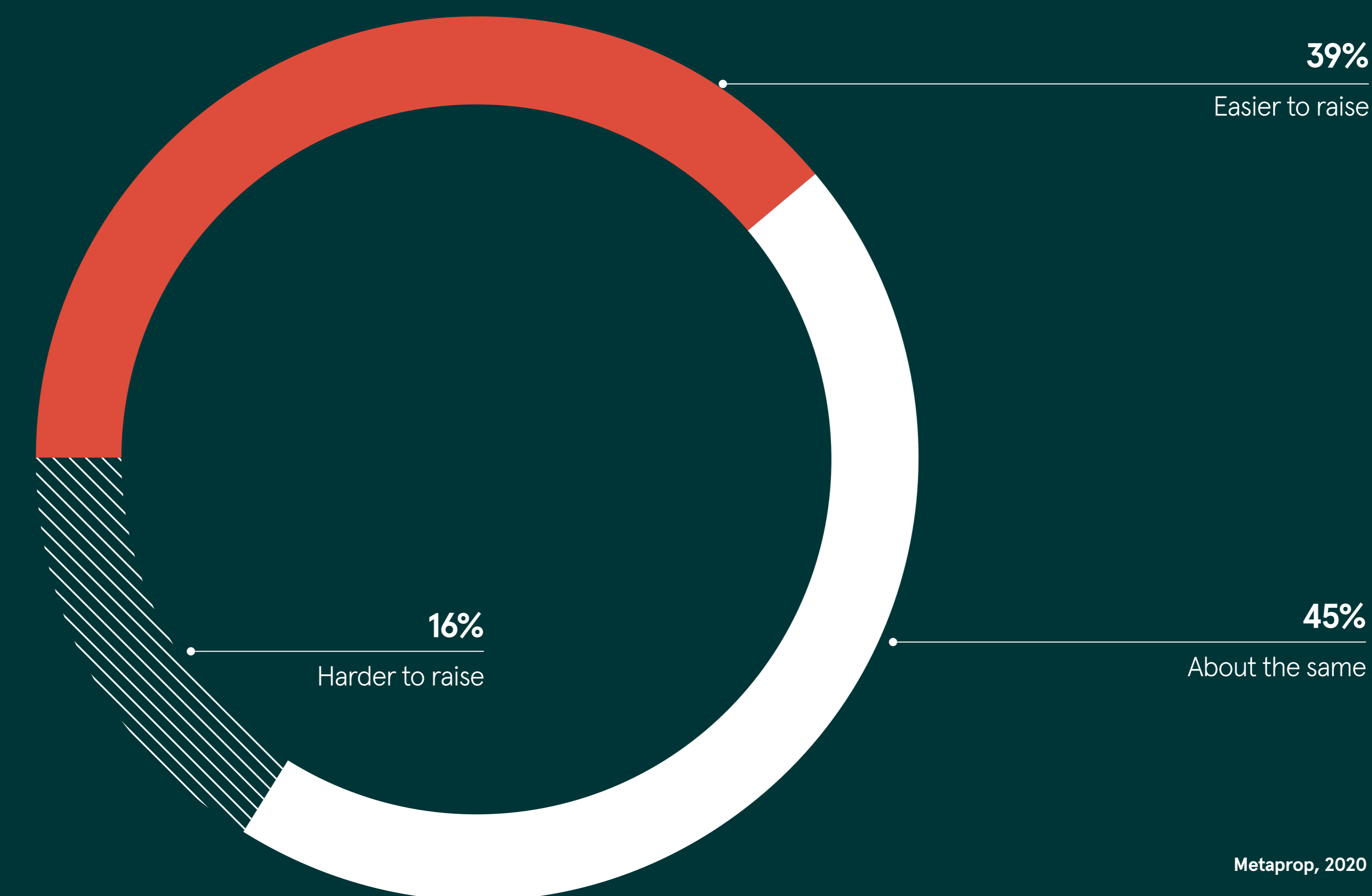
Investors expect to make the following number of proptech investments in the next 12 months



Metaprop, 2020

HOW FOUNDERS ARE FEELING ABOUT GAINING INVESTMENT

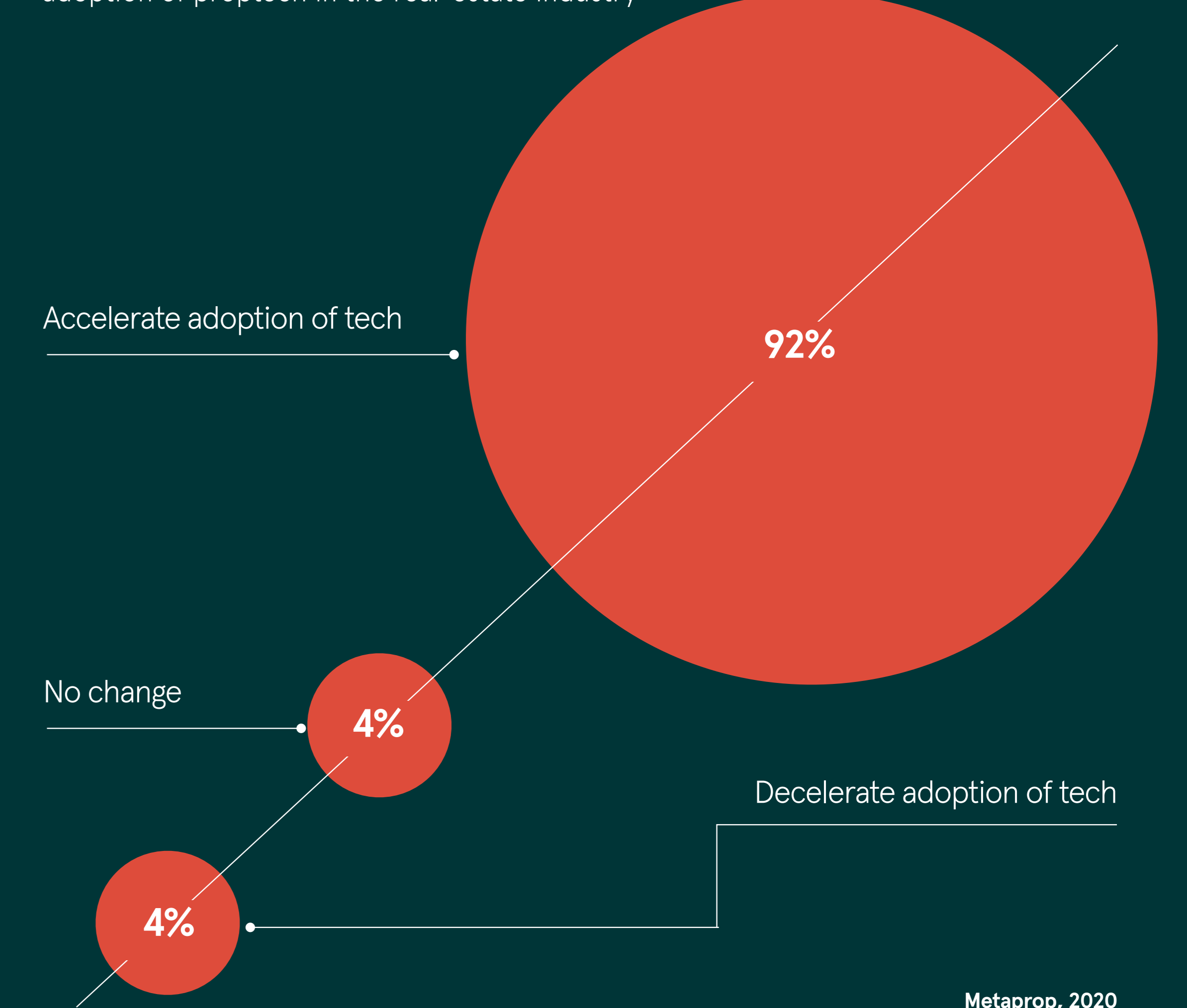
Share of proptech CEOs on how easy it will be to raise venture capital over the next 12 months



Metaprop, 2020

HAS COVID-19 HELPED OR HINDERED PROPTech'S ASCENT?

The impact that CEOs believe Covid-19 will have on adoption of proptech in the real-estate industry



Metaprop, 2020

INVESTING IN PROPTech

Covid-19 has shaken the confidence of businesses worldwide but, when it comes to proptech, investors don't seem worried. So where are venture capitalists pouring their money – and has this confidence spilled over to the start-up founders of proptech providers?

● Investors ● Founders

START-UP FOUNDER VS INVESTOR CONFIDENCE IN PROPTech

The confidence index is based on response to four sentiment questions about future market expectations and has a range of 0 to 10. A score above 5 indicates responses are confident in the market, whereas a score below 5 indicates that they aren't confident

