

PAYING WITH CRYPTO

While buying and selling cryptocurrencies is becoming increasingly popular, the opportunity to spend them remains limited. This is down to the technology required to make this possible and also the volatility in their value. But a growing number of companies across a range of industries are enabling customers to use crypto to purchase goods and services. And, while the vast majority of businesses are not looking to invest in cryptocurrencies, some are starting to try it out.

BUSINESSES GLOBALLY ACCEPTING CRYPTOCURRENCIES

Number of businesses in selected countries that either have a cryptocurrency ATM or accept cryptocurrency as an in-store payment method



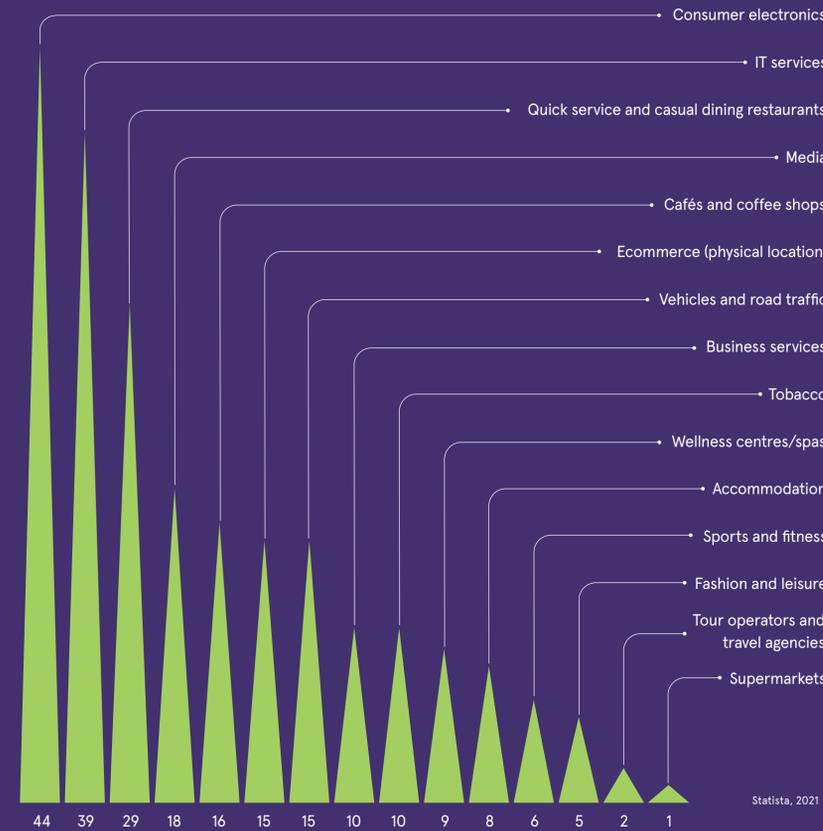
UK BUSINESSES ACCEPTING CRYPTOCURRENCIES

Number of businesses in the eight biggest UK cities that either have a cryptocurrency ATM or accept cryptocurrency as an in-store payment method



COMPANIES IN A RANGE OF INDUSTRIES ACCEPTING CRYPTOCURRENCIES

Number of businesses in the UK across selected industries that either have a cryptocurrency ATM or accept cryptocurrency as a payment method

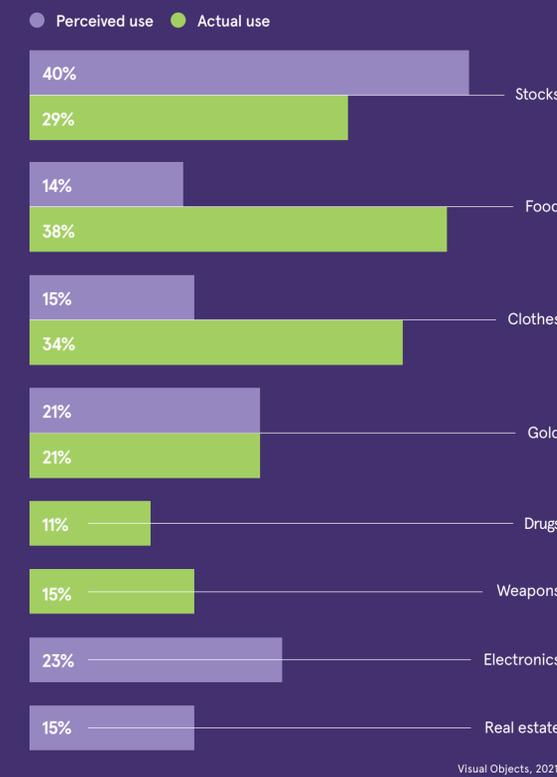


4% of Britons have used cryptocurrencies as a payment method

16% of Britons think that cryptocurrencies are the future of online financial transactions

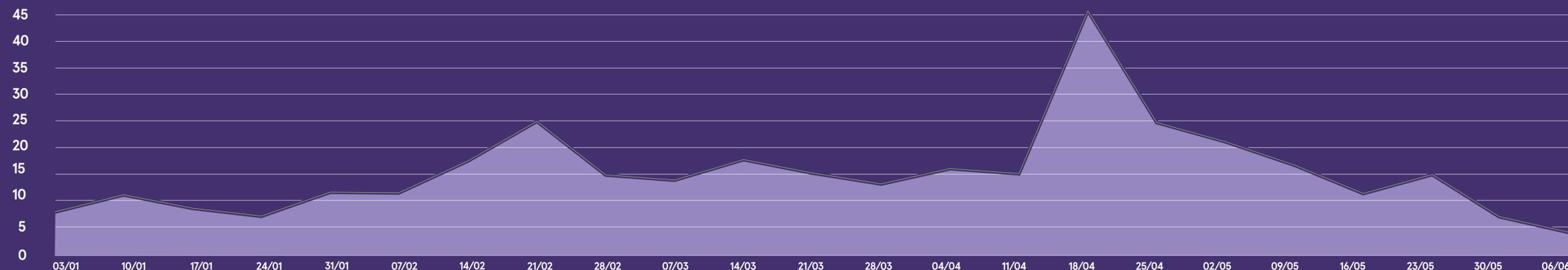
WHAT PEOPLE BELIEVE CRYPTOCURRENCY IS USED TO PAY FOR DIFFERS GREATLY FROM WHAT ITS OWNERS SAY THEY USE IT TO PAY FOR

Perception of likely use and actual payment use reported by people familiar with cryptocurrencies



BITCOIN'S AVERAGE TRANSACTION FEE VARIES CONSIDERABLY

In \$ since the start of 2021



CRYPTOCURRENCIES OFFER LOWER TRANSACTION FEES THAN OTHER PAYMENT METHODS

Charges as a percentage of a transaction

