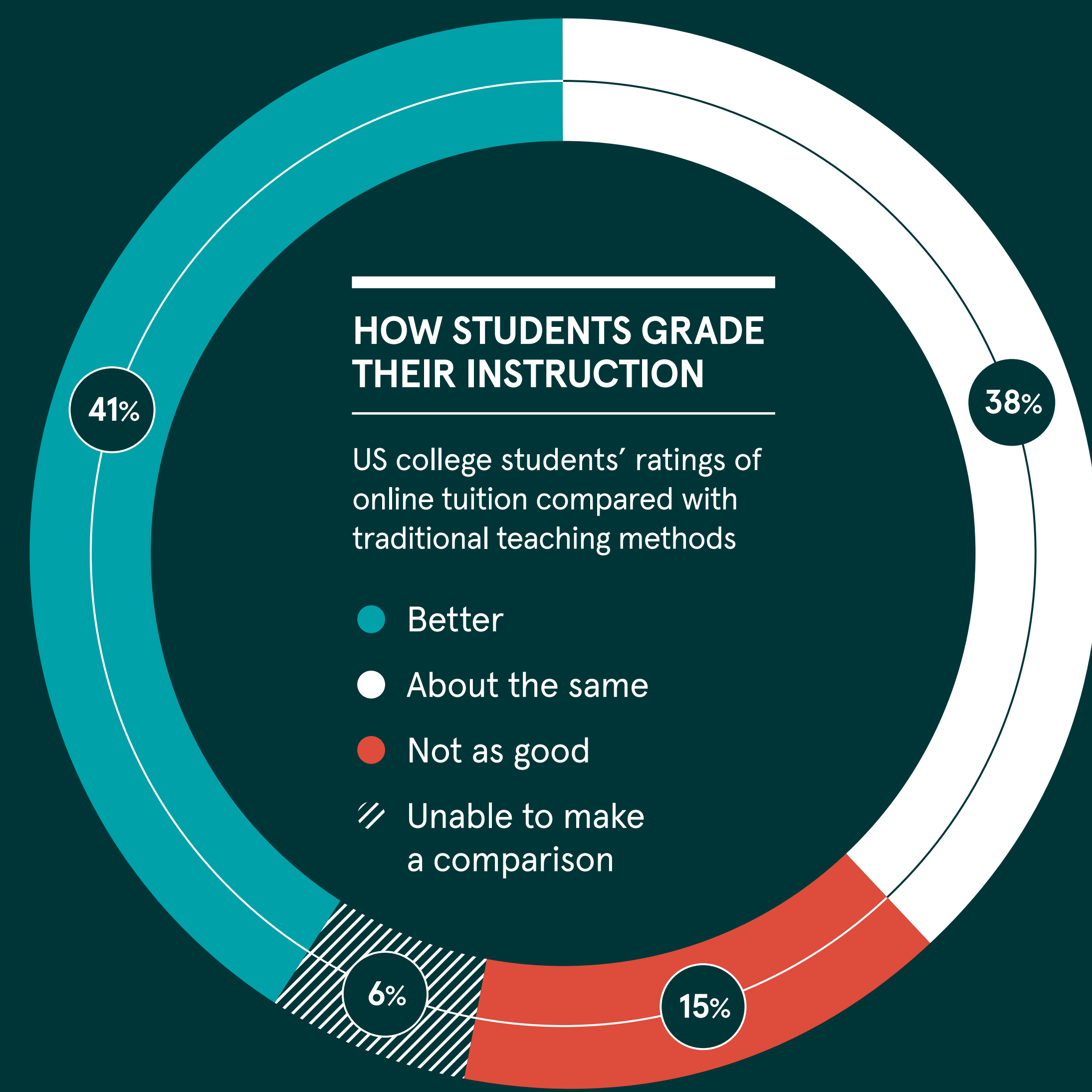


DIGITAL LEARNING IN THE WORKPLACE AND THE CLASSROOM

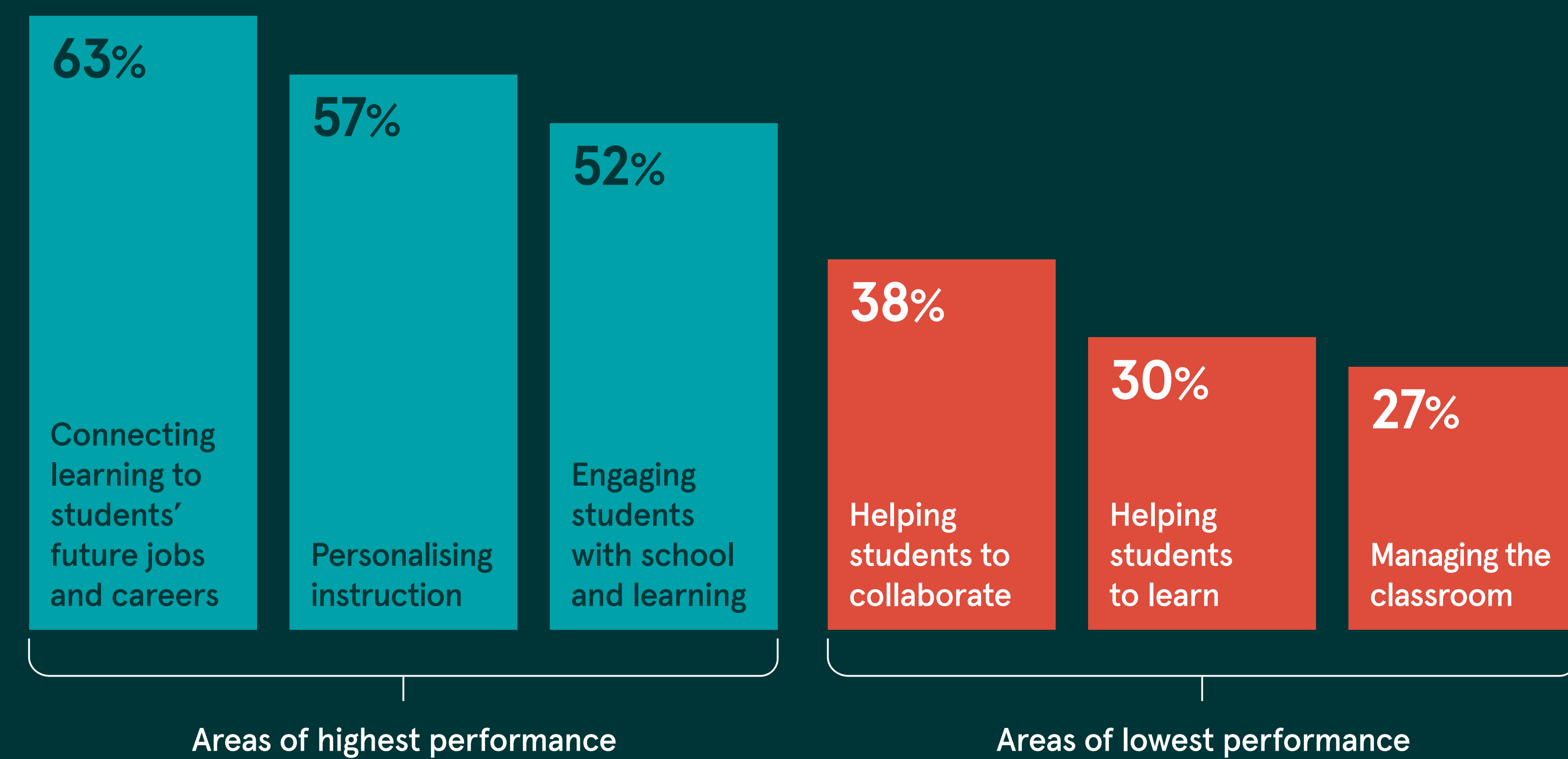
The adoption of digital learning has been hastened by necessity during the Covid crisis. But, as the technology improves, there is a strong case for further implementation, in both the workplace and the classroom. Tech-based teaching methods seem destined to grow in sophistication, practicality and reliability. While some challenges remain, expectations for the future of the online format are high



Wiley Education Services, AMR, 2020

DIGITAL EDUCATION VERSUS TRADITIONAL APPROACHES

Share of teachers in US primary and secondary schools who believe digital learning to be more effective than non-digital learning for the following activities



Gallup, 2019

THE PROS AND CONS OF LEARNING AT A DISTANCE

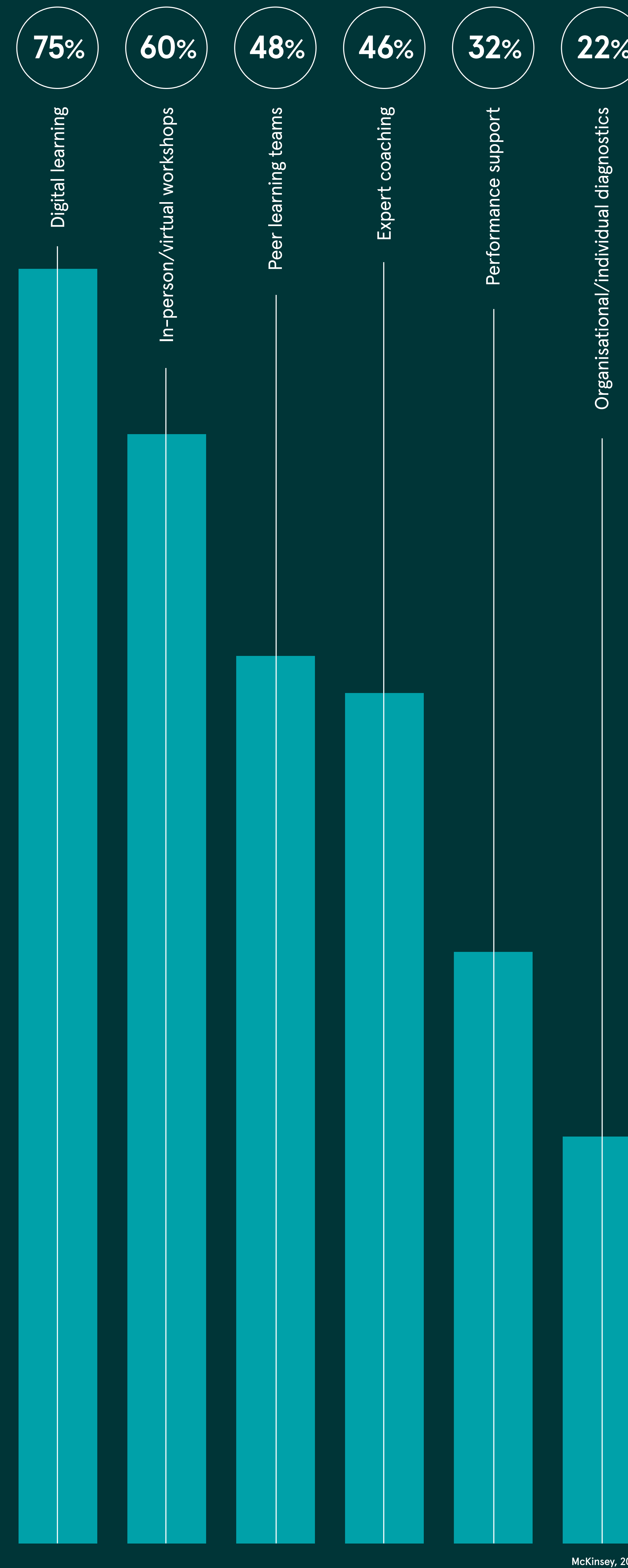
Advantages and disadvantages of remote learning, as identified by Russian university students (% of respondents)



RA Expert, 2020

BUSINESS LEADERS CONSIDER DIGITAL LEARNING TO BE THE MOST EFFECTIVE METHOD OF SKILL DEVELOPMENT

Formats identified as suitable for skill building among those significantly correlated with skill transformation



McKinsey, 2021



ISTF, 2020

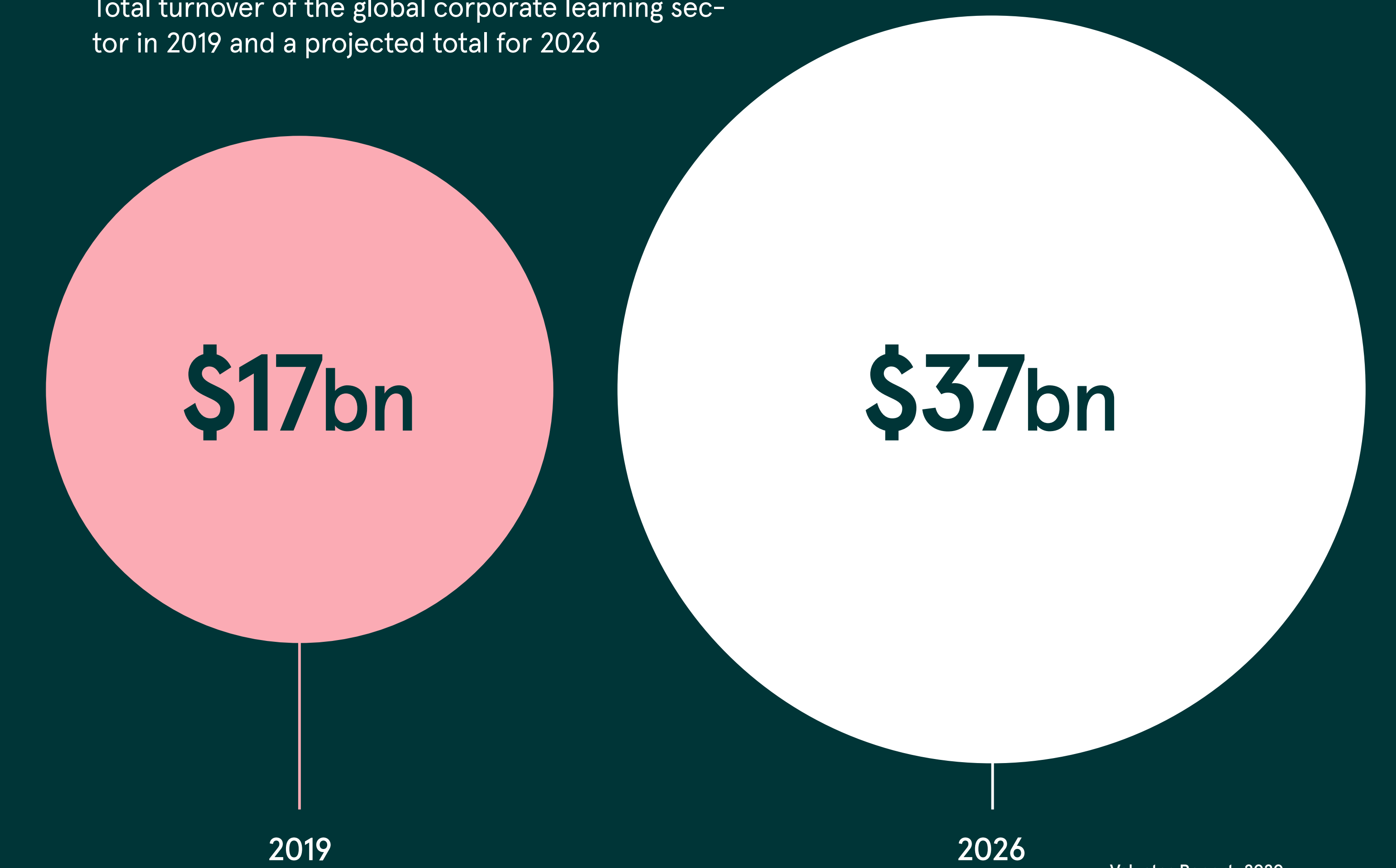


employees in a remote working set-up expect access to online learning platforms so that they can develop skills at their own pace

Capgemini, 2021

PROJECTED GROWTH IN THE MARKET

Total turnover of the global corporate learning sector in 2019 and a projected total for 2026



2019

2026

Valuates Report, 2020