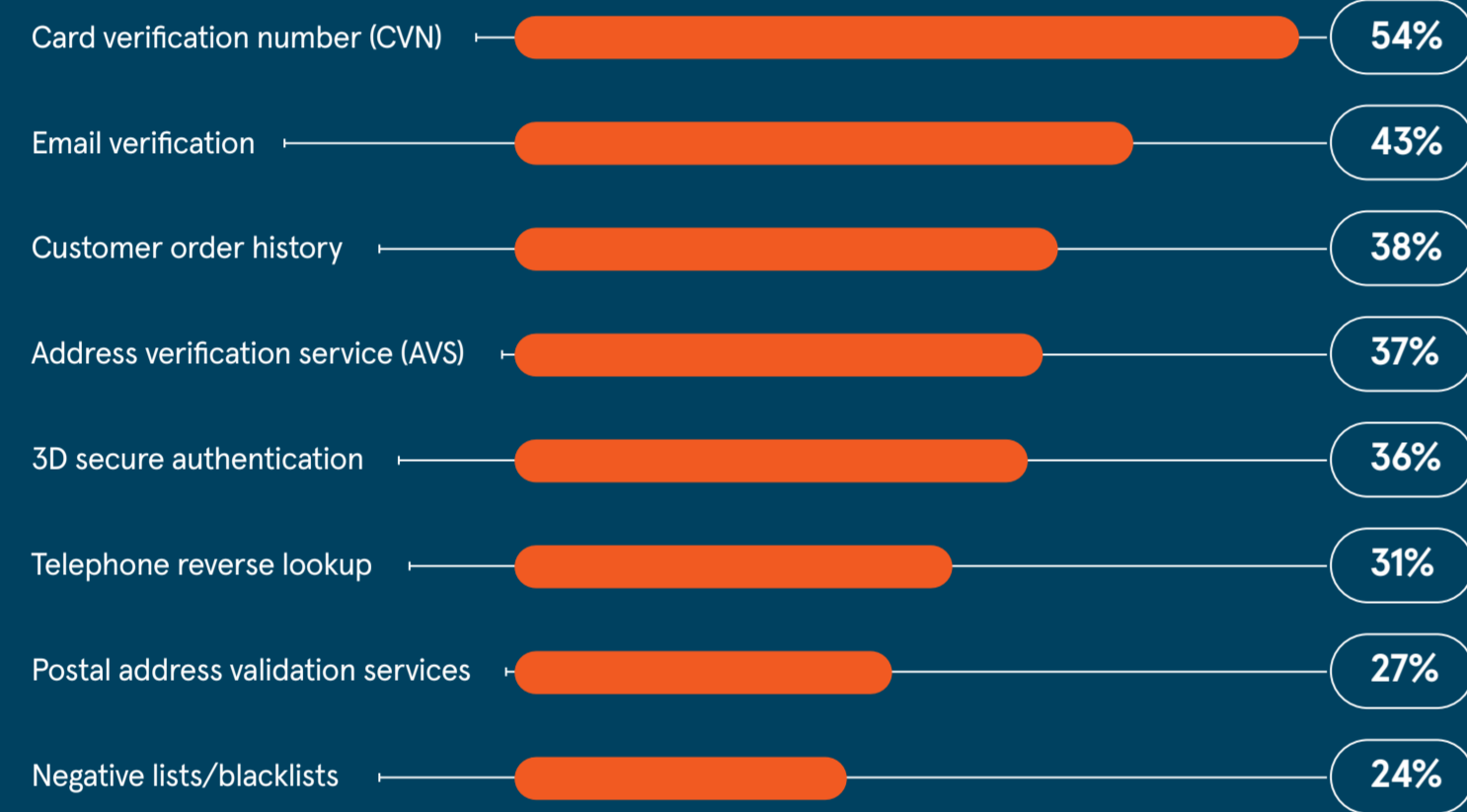


THE RISE OF ECOMMERCE FRAUD

European retailers lost a reported 3.2% of their revenue to payment fraud in 2021 as Covid made ecommerce a fertile new battleground for scammers. So how big a problem is online retail fraud, what are companies doing to protect against it and just how badly are customers being affected?

TOP TOOLS ECOMMERCE COMPANIES CAN USE TO STAY SAFE

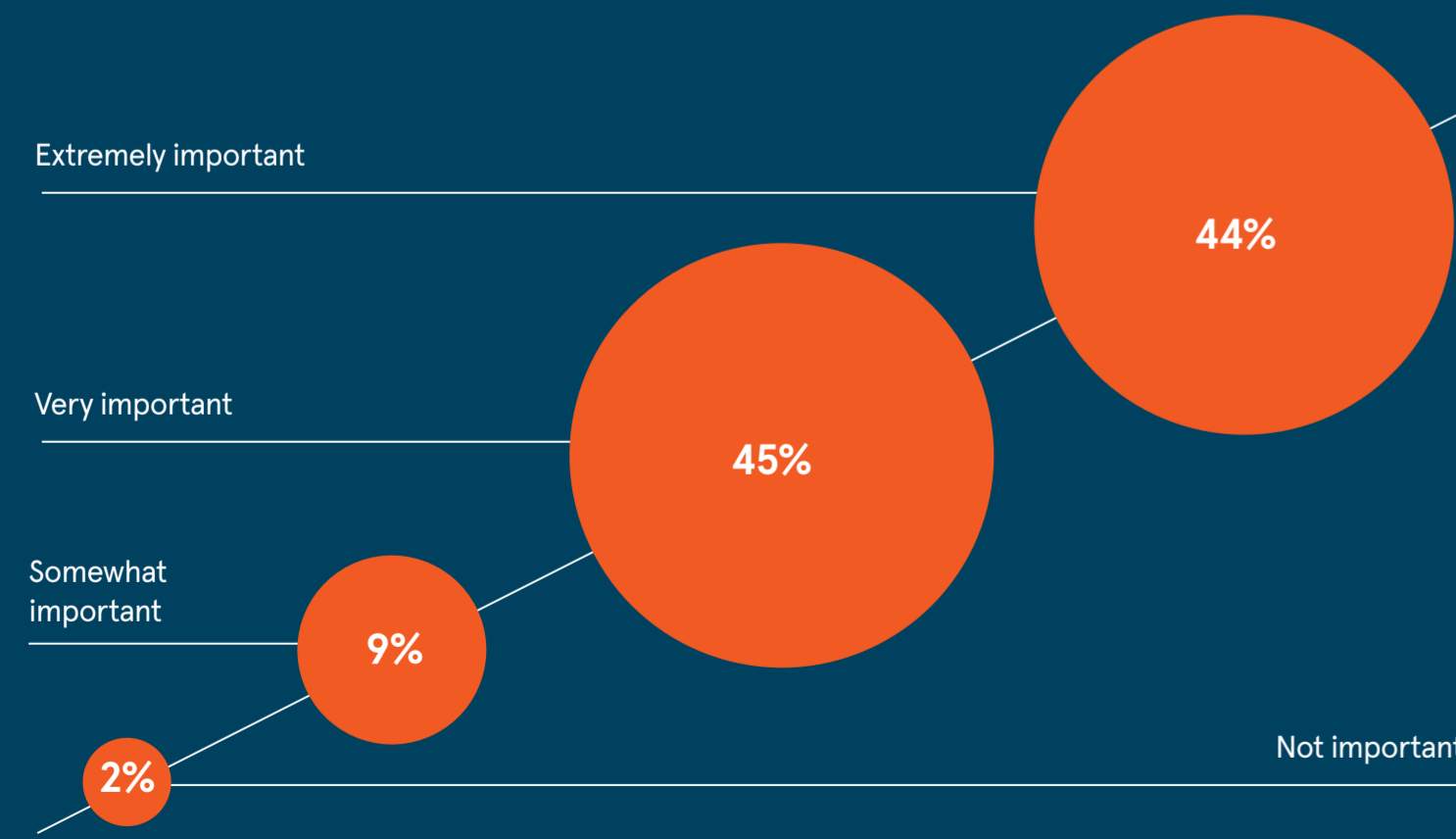
Most common fraud detection tools used by online merchants worldwide in 2021



CyberSource, 2021

ARE ONLINE RETAILERS TAKING FRAUD SERIOUSLY ENOUGH?

Importance of ecommerce fraud management to overall strategy to companies worldwide



CyberSource, 2021

WHAT SHOULD RETAILERS BE WATCHING OUT FOR?

Most common types of fraud attack experienced by online merchants worldwide in 2021

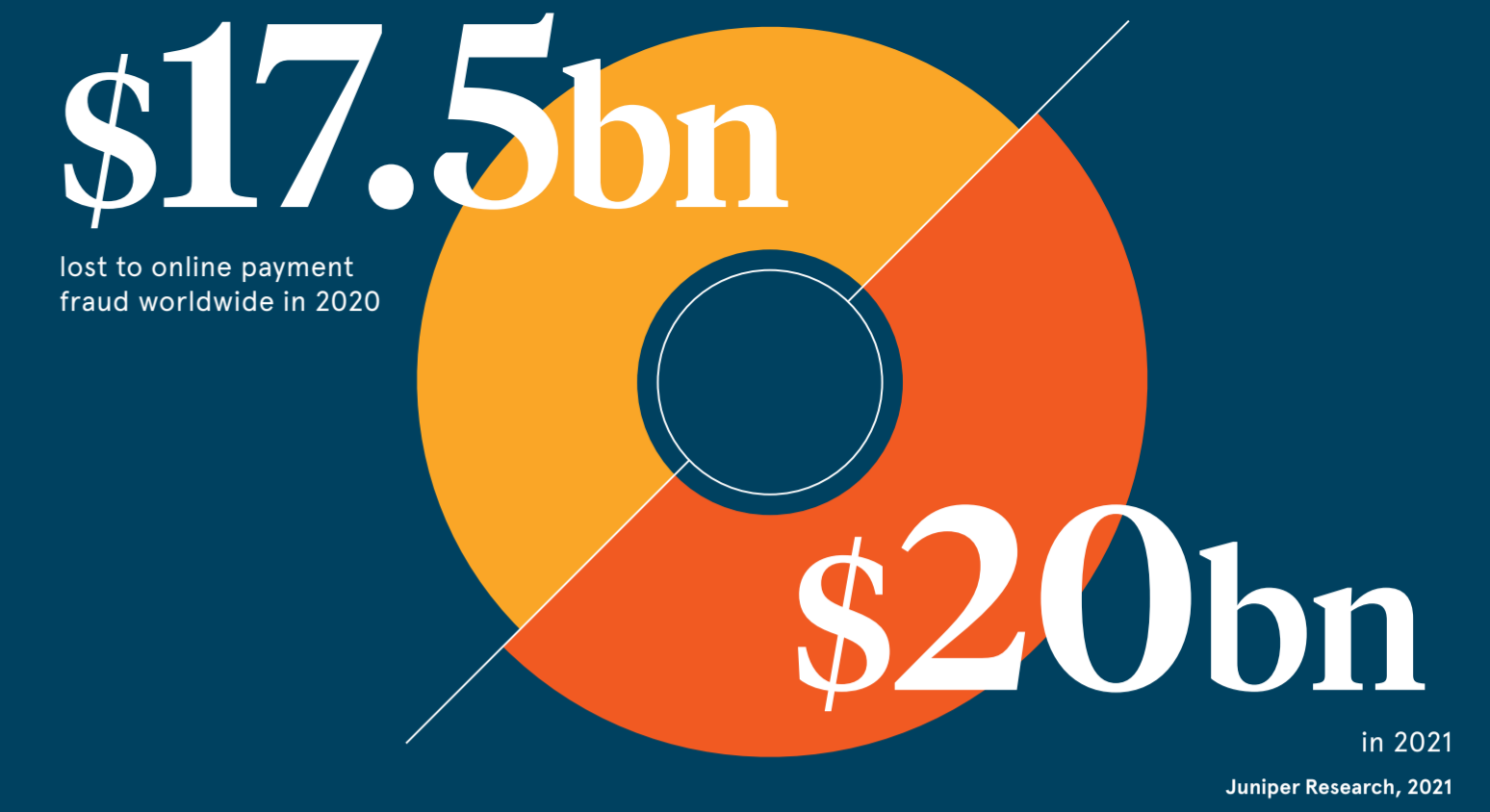
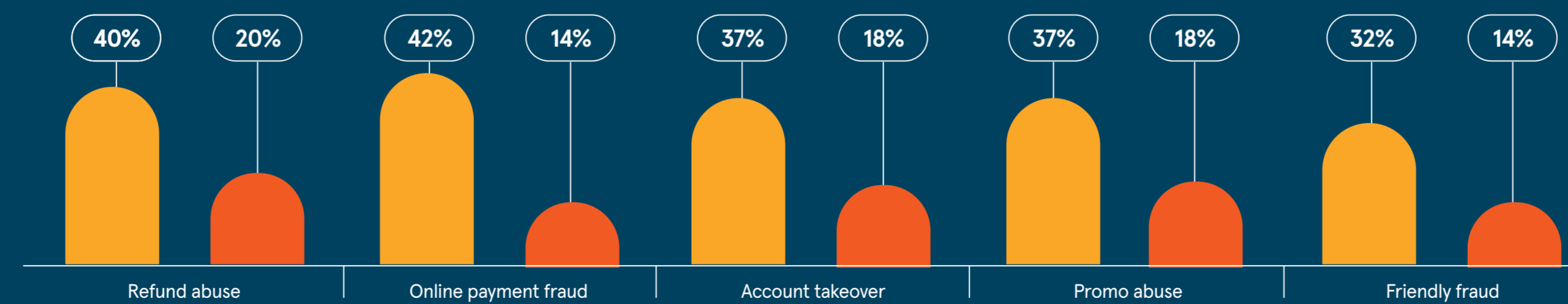
Paypers, 2022



ECOMMERCE FRAUD IS ON THE RISE

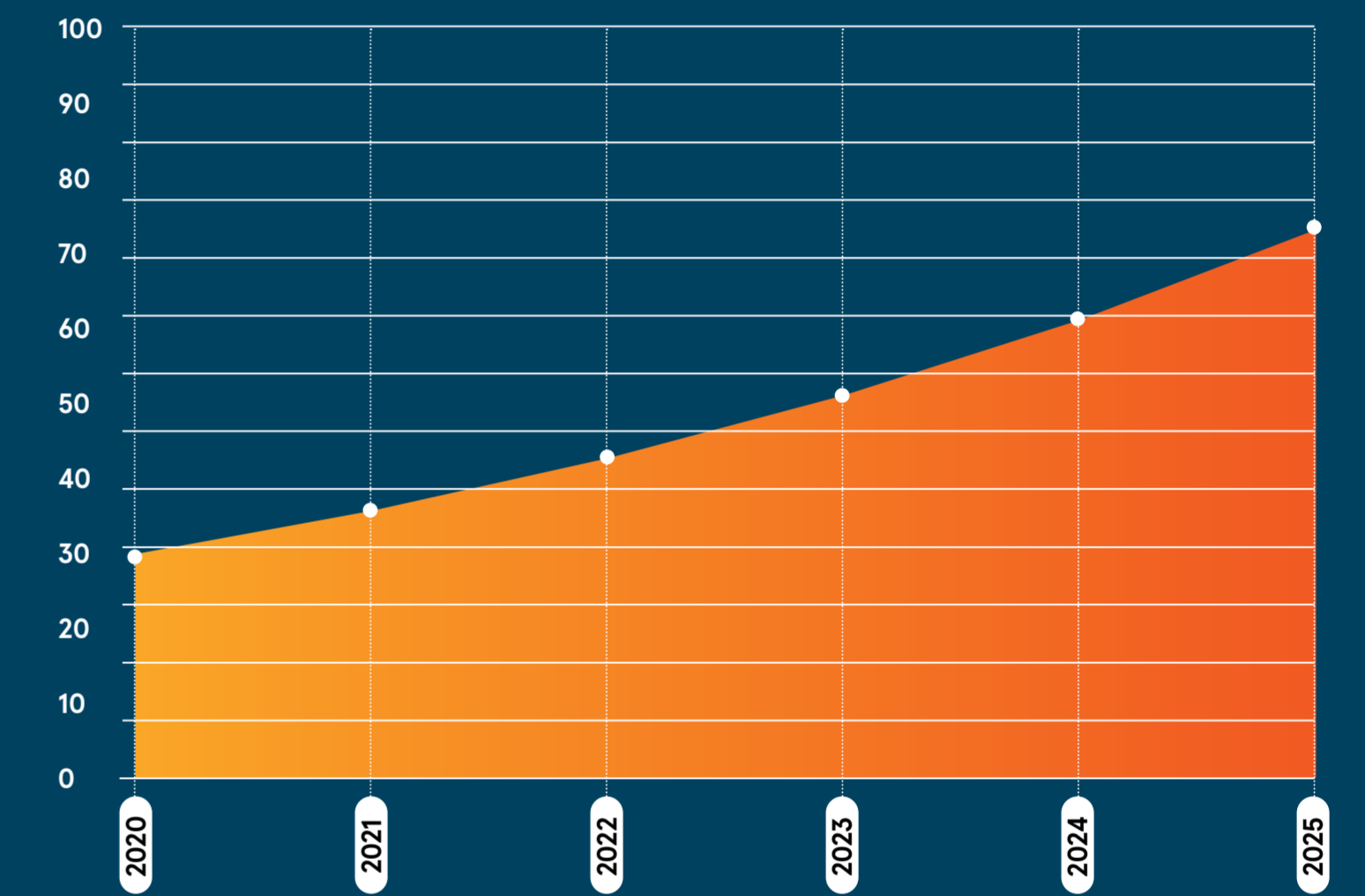
Change in fraud levels experienced by online merchants worldwide in 2021

Qualtrics and Ravellin, 2022



WILL DEMAND FOR SOLUTIONS CONTINUE TO GROW?

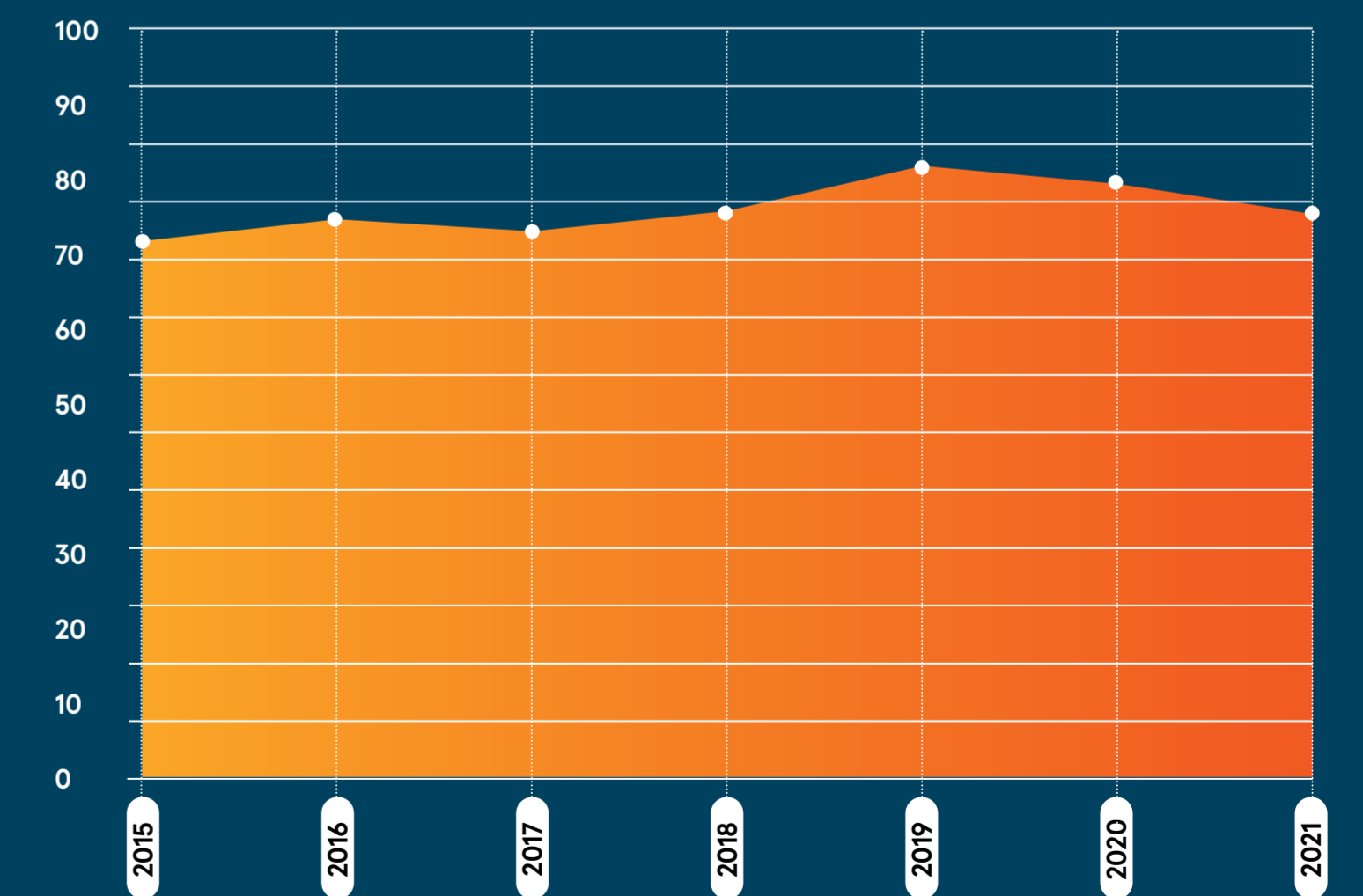
Ecommerce fraud detection and prevention market size worldwide from 2020 to 2025 (\$bn)



ReportLinker and Statista, 2021

HOW ECOMMERCE FRAUD HITS CUSTOMERS

Percentage of online shopping scam victims who lost money from these attacks worldwide



BBB, 2021