

Below is a reference copy of Zapier’s previous Data Retention/Deletion disclosure from October 3, 2022. Please note that this information is now outdated; it was replaced by Zapier’s current Data Retention/Deletion disclosure, which may be accessed at: <https://www.zapier.com/legal/data-retention-deletion>.

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## Data Retention/Deletion

Below is information on Zapier’s data retention/deletion practices for Customer Content processed in Zapier services (last updated: October 3, 2022):

### For Zap Content (content transferred in and out of Zaps):

#### Retention period

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Zap Content (content transferred in and out of your Zaps)

- 7 days in logs.
  - 29-69 days in your Zapier account. If you subscribe to the [Company plan](#), you can [set a shorter retention period](#) in your Zapier account.
  - Up to 4 months in backup.
  - Zap Content transferred when you [test a Zap](#) is stored until you delete the Zap. Once you have deleted the Zap, the Zap Content will then be subject to the other retention periods above.
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Zap History (metadata about the Zap, like the name of the Zap, dates and times of the Zap run, and the Zap status)

- 7 days in logs.
- 29-69 days in your Zapier account. If you subscribe to the [Company plan](#), you can [set a shorter retention period](#) in your Zapier account.
- Up to 4 months in backup.
- Zap History is stored in Zapier’s non-production database for internal Zapier product analytics purposes.

# Deletion & Export Options

## Deletion options

These options describe how to manually delete a Zap or Zap Content from your account. Otherwise, data is deleted from logs and backups based on the standard retention periods described above.

- Delete your account
- Delete data in your account
- Delete a specific Zap
- Delete specific Zap Content and Zap History

## Export options

These options describe how to manually export a Zap or Zap Content from your account.

- Export your Zaps
- Export your Zapier Account Data
- Export your Zap History