

Below is a reference copy of Zapier’s previous Data Retention/Deletion disclosure from March 6, 2024. Please note that this information is now outdated; it was replaced by Zapier’s current Data Retention/Deletion disclosure, which may be accessed at: <https://www.zapier.com/legal/data-retention-deletion>.

Data Retention/Deletion/Export

Below is information on Zapier’s data retention/deletion practices for Customer Content processed in Zapier services (last updated: March 6, 2024).

[Prior version](#)

Zaps/Workflows

Zap Content (content transferred in and out of Zaps)	<p>7 days in logs.</p> <p>29-69 days in your Zapier account. If you subscribe to the Company or Enterprise plan, you can set a shorter retention period in your Zapier account.</p> <p>Up to 4 months in backup.</p> <p>Zap Content transferred when you test a Zap is stored until you delete the Zap. Once you have deleted the Zap, the Zap Content will then be subject to the other retention periods above.</p>
Zap Runs (metadata about Zaps, such as name of the Zap, dates and times of the Zap run, and the Zap status)	<p>7 days in logs.</p> <p>29-69 days in your Zapier account. If you subscribe to the Company or Enterprise plan, you can set a shorter retention period in your Zapier account.</p> <p>Up to 4 months in backup.</p> <p>Zap Runs are also stored in Zapier’s non-production database for internal Zapier product analytics purposes.</p>
Zap Metrics (statistical metadata about Zaps)	<p>Zap Metrics are stored in your Zapier account to provide you with relevant metrics about your Zaps.</p> <p>Zap Metrics are also stored in Zapier’s non-production database for internal Zapier product analytics purposes.</p>

Deletion Options	<p>These options describe how to manually delete a Zap or Zap Content from your account. Otherwise, data is deleted from logs and backups based on the standard retention periods described above.</p> <p>Delete your account</p> <p>Delete data in your account</p> <p>Delete a specific Zap</p> <p>Delete specific Zap Content and Zap History</p>
Export Options	<p>These options describe how to export a Zap or Zap Content from your account.</p> <p>Export your Zaps</p>

	Export your Zapier Account Data Export your Zap History
Note	Deleting Zaps/Workflows or Zap Content does not delete that content in other Zapier products.

Tables

Type of Content	Content submitted to your Tables ("Tables Content").
Retention Period	Tables and Tables Content are stored in your Zapier account until you delete the specific content or entire Table from within the product.
Deletion Options: Tables	You may delete Tables from your Zapier account. Once deleted, they're deleted from backups within 4 months.
Deletion Options: Tables Content	You may delete specific Tables Content from your Tables. Once deleted, it's deleted from backups within 4 months.
Export Options	Please contact Support through our Get Help page .
Note	Deleting Tables or Tables Content does not delete that content in other Zapier products.

Interfaces

Type of Content	Content submitted to your Interfaces form ("Interfaces Content").
Retention Period	Interfaces and Interfaces Content are stored in your Zapier account until you delete the specific content or entire Interface from within the product.
Deletion Options: Interfaces	You may delete Interfaces from your Zapier account. Once deleted, they're deleted from backups within 4 months.
Deletion Options: Interfaces Content	You may delete specific Interfaces Content from your Interfaces. Once deleted, it's deleted from backups within 4 months.
Export Options	Please contact Support through our Get Help page .
Note	Deleting Interfaces or Interfaces Content does not delete that content in other Zapier products.

Chatbots (Beta)

Type of Content	Content submitted to your Chatbots including conversations (inputs and outputs) and data sources (content or data you upload to your Chatbots) ("Chatbots Content").
Retention Period	Conversations are stored for 60 days and then deleted. Based on your Chatbots plan level, you can view up to 30 days of Chatbots conversation records .

	Data sources are stored in your Zapier account until you delete the specific content or entire Chatbot from within the product.
Deletion Options: Chatbots	You may delete Chatbots from your Zapier account. Once deleted, they're deleted from backups within 4 months.
Deletion Options: Chatbots Content	You may delete specific Chatbots Content from your Zapier account. Once deleted, it's deleted from backups within 4 months.
Export Options	Please contact Support through our Get Help page .
Note	Deleting Chatbots or Chatbots Content does not delete that content in other Zapier products.

Canvas (Beta)

Type of Content	Content submitted to your Canvases ("Canvas Content").
Retention Period	Canvases and Canvas Content are stored in your Zapier account until you delete the specific content or entire Canvas from within the product.
Deletion Options: Canvases	You may delete Canvases from your Zapier account. Once deleted, they're deleted from associated systems within 30 days.
Deletion Options: Canvas Content	You may delete specific Canvas Content from your Canvases. Once deleted, it's deleted from associated systems within 30 days.
Export Options	You may export your Canvas Content on a per-Canvas basis from within the Canvas product.
Note	Deleting Canvases or Canvas Content does not delete that content in other Zapier products.

Central (Beta)

Type of Content	<p>Content submitted to or generated by Central assistants includes:</p> <ul style="list-style-type: none"> Conversations with your Central assistants (inputs and outputs) Data sources (content you upload to your Central assistants) Activity logs for behaviors (actions that you've configured your Central assistant to take, and which include any transferred content)
Retention Period	<p>Data from conversations and activity logs stored in a Central assistant are stored in your Zapier account until you delete that Central assistant.</p> <p>Data sources are stored in your Zapier account until you delete them from all your Central assistants. Once you delete a data source from all of your Central assistants, it will be deleted.</p>
Deletion Options: Central Assistants	You may delete Central assistants from your Zapier account. Once deleted, they're deleted from backups within 4 months.
Deletion Options: Central Assistant Data	When you delete a Central assistant, the following are deleted:

	<div>Conversations</div> <div>Data sources</div> <div>Activity logs</div> <div>Once deleted, they're deleted from backups within 4 months.</div>
Export Options	Please contact Support through our Get Help page .
Note	Deleting Central assistants does not delete any content that has been transferred to other Zapier products, such as Workflows or Tables.