



# VISHAL RANJAN

Full Stack UI/UX Designer

## CONTACT



**Phone**

+91 8340459601



**Email**

vranjanweb@gmail.com

## EDUCATION

2018 - 2022

**Bachelor Of Fine Arts**

Raja Mansingh Tomar Music &  
Arts University

Marks - 87% - First Division

**12th Board - PCM**

Marks - 60%

**10th Board**

Marks - 9.2 CGPA

## LANGUAGE

- English
- Hindi



## PROFILE INFO

A freelance UI/UX Designer with a strong foundation in web development. I have 3 years of experience in UI/UX Design and 5 years of experience in web development. Over the last three years, I have dedicated myself to mastering the art of UI/UX design, leveraging my unique ability to bridge the gap between design and development and helping teams establish a design language that results in quality end-user experiences. I am known for my rapid learning abilities and adaptability to new environments, making me a valuable asset for any UX-focused project.



## WORK EXPERIENCE



### LMS Core

Freelance UX Designer

Time - Oct 2023 - Present (Ongoing)

As a freelance UX Designer, I collaborated with the LMS Core team to overhaul their online learning platform. Tasked with addressing usability challenges and modernizing the design, my responsibilities included conducting user research, redesigning key interface elements, and enhancing the overall user experience. This project involved close collaboration with the development team and a focus on creating a more intuitive and accessible platform for learners.

[➔ More Details](#)



### Premier Outdoor Tree Services

Freelance UX Designer and Web Developer

Time - 1 month (Oct - Nov 20223)

Premier Outdoor Tree Services is a family-owned tree care business based in Orlando, Florida, offering expertise in trimming, removal, maintenance, and arborist assessments. The project involved a comprehensive redesign and development of the website. The focus was on enhancing user experience (UX) and user interface (UI) to better showcase the company's services and values.

[➔ Visit Website](#)

[➔ More Project Details](#)



## GrapeCity India Pvt Ltd

- Dec 2022 - Sep 2023

### UI/UX Designer

#### Roles and Responsibilities:

- Collaborate with cross-functional teams to gather and understand user requirements.
- Create user-centered designs, wireframes, and prototypes that align with project goals.
- Design visually appealing and intuitive user interfaces for web and mobile applications.
- Conduct user research, and usability testing, and gather feedback to iterate and improve designs.
- Work closely with developers to ensure design feasibility and provide assets for implementation.
- Design, Develop, and Manage [GrapeCity India Official Website](#).
- Design Half-yearly Newsletter for the Company



## DigiMaverick Pvt Ltd

- 2021 - 2022

### WordPress Developer & UX Designer

#### Roles and Responsibilities:

- Create WordPress Website
- Create custom WordPress Themes and Plugins for Clients
- Provide Technical Support to Clients.
- Create User-Friendly Landing Pages using Elementor.
- Design visually appealing and intuitive user interfaces for clients' websites.
- Improve the user experience of clients' websites with user research & and usability testing.



## Freelance Web Developer

- 2016 - 2021

I worked as a Freelance Web Developer, crafting beautiful and responsive websites for small businesses using various technologies, including HTML/CSS, JS, PHP, WordPress, WIX, and Shopify.

- Custom WordPress Theme & Plugin Development for clients
- Ecommerce Website Development (WooCommerce & Shopify)
- Shopify Theme Customization
- Wix Website Design
- Converting designs to HTML, CSS Templates



## PERSONAL PROJECTS



## Retina UI CSS Framework

- Work in progress

Retina UI is a modern responsive front-end framework. It cleverly utilizes CSS variables, allowing users to customize the entire layout quickly and easily, without needing to touch SASS



[Project Link](#)



## PixelPop WordPress Theme

- June 2022

Created a free Multi-Purpose WordPress Theme with a Dark theme switch feature. I completely redesigned WooCommerce in this theme making it more user-friendly and beautiful. It has 4.5 star rating on [wordpress.org](#)



[Project Link](#)



## Elements for LifterLms WP Plugin

- March 2020

Elements For LifterLMS" is a WordPress Plugin that integrates LifterLMS (One of the best LMS WordPress Plugins) to Elementor Page Builder and lets the user create stunning course websites with drag-and-drop builder in the front-end. It gives the user full control over the website design.



[Project Link](#)



## WhiteDot WordPress Theme

- June 2018

Created a free WordPress Theme for eCommerce website (WooCommerce) and blogging. It was loved by the users and has 5 star rating on wordpress.org



[Project Link](#)



## MY SKILLS & EXPERTISE

### Figma

4 years

### Adobe Illustrator

3 years

### Adobe XD

1.5 years

### Photoshop

2 years

### InDesign

1 years

### WordPress

7 years

### Webflow

2 years

### Framer

1 year

### Editor X / Wix

1.5 years

### Shopify

4 years

### HTML/CSS/JS

8 years

### React.js / Next.js

1 year

## OTHER AREAS OF EXPERTISE

- I bring 8 years of web development experience, ranging from building basic static websites in HTML, CSS, and JS to developing complex platforms with React and PHP backends.
- My background in front-end development provides me with a unique advantage in UX design. It allows me to bridge the gap between design and development teams, ensuring seamless translation of design vision into the final product. This experience also enhances communication, as I can effectively understand and convey technical aspects and constraints to both parties.
- 6 years of experience in developing custom WordPress Themes and Plugins.
- Experience in designing Illustrations, Logos & Icon sets.
- 2 Years of experience Video Editing and Some Experience in Digital Marketing.
- I am a quick learner and I spend my free time learning the latest technologies like React.js, Next.js, Framer, Wix Studio