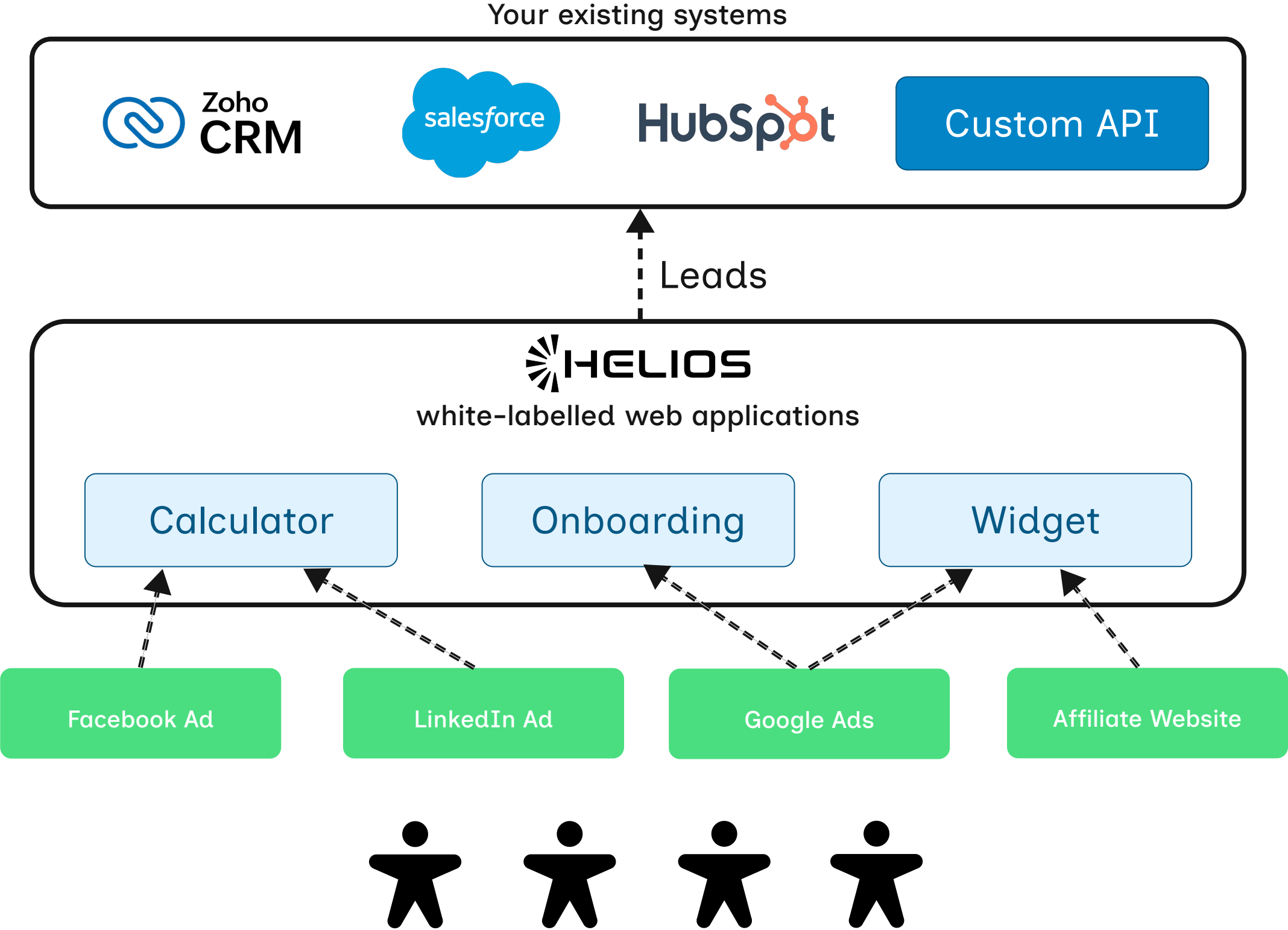


Customer acquisition platform
designed to
radically boost business growth

Helios is a B2B customer acquisition platform.



We are solving a growth problem
for lenders and brokers.



Business funding

Reverse mortgages

Home loans

Investment products

Consumer expectations have evolved.

- ✓ Demand immediate value
- ✓ Great user experience
- ✓ Engaging financial calculator tools
- ✓ Faster pre-approvals or pre-qualifying applications



Having a calculator provides indicative answers to your customers biggest financial problems.

Sites with financial calculators saw an **increase in conversion rates** of up to

+19%

Click-through rate increase of

+18%

compared to industry benchmark of 2-3%

20%

of **visitors will interact with your calculator when available**, indicating enhanced engagement

Links:

<https://www.signicat.com/blog/onboarding-wins-how-customers-increased-conversion-rates>

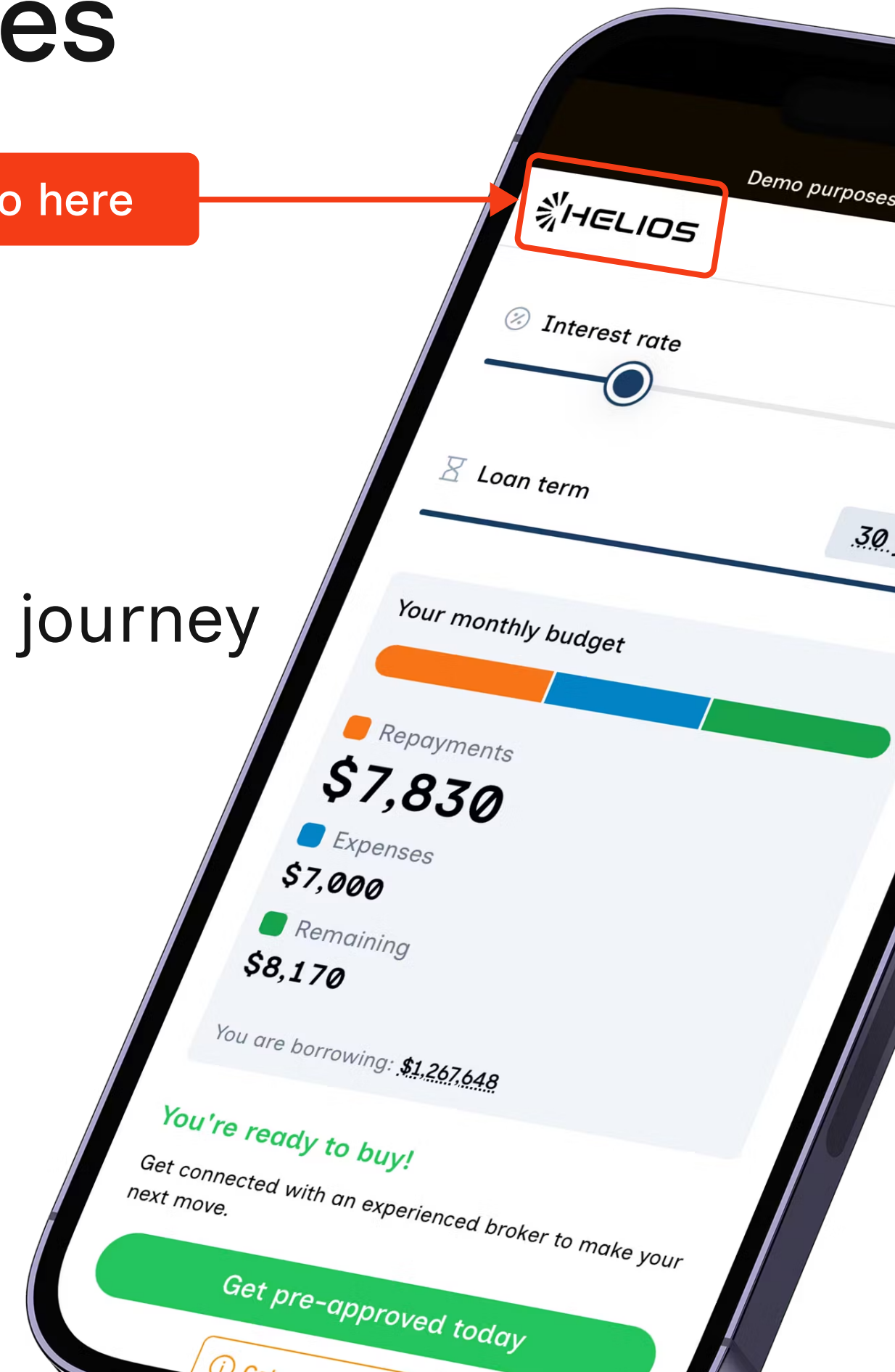
<https://blog.twentyoverten.com/should-you-use-financial-calculators-on-your-website>

You don't have to spend six figures to leverage powerful tech.

Your logo here

With our full white-label solution:

- ✓ Rebrand, add your products, and customise the journey
- ✓ Fixed monthly fee
- ✓ Cancel anytime
- ✓ Go to market within weeks—not months.



Go-to-market in less than 6 weeks

1 You Customise

- Branding
 - Logo
 - Fonts
 - Colors palette
- Add products

1 week

2 We Design

- Design using Figma
- Review
- Iterate
- Approval process

2 weeks

3 We Build

- Private cloud infrastructure
- Integration to your CRM/API
- Data mapping
- Automation testing





2 weeks

4 We Deploy

- Hosting
- Analytics
- Training
- Ongoing tech support

1 week

Pricing

Starter
Custom calculator
Custom onboarding
 Zoho CRM   
+1 Power Up ⚡
\$1,000/month

Growth
Everything in Starter
User sign up and login
Customer + Back office portal
+2 Power Ups ⚡
\$3,500/month

★ Most popular ★

Enterprise
Everything in Growth
Custom integrations
Process payments
+4 Power Ups ⚡
\$8,500/month

All pricing excludes GST

Power ups ⚡

Only select the power ups you need.

<div>Setup</div> <div>FREE</div>	<div>AML/KYC integration</div> <div>\$500/month</div>	<div>Property valuation (CoreLogic)</div> <div>\$500/month</div>	<div>Unlimited affiliate widgets</div> <div>\$500/month</div>
<div>Infrastructure</div> <div>FREE</div>	<div>Google maps</div> <div>\$500/month</div>	<div>Credit score lookup (Equifax)</div> <div>\$500/month</div>	<div>Verify contact details</div> <div>\$500/month</div>
<div>Tech support</div> <div>FREE</div>	<div>Process payments (Zepto or GoCardless)</div> <div>\$500/month</div>	<div>Bank feeds</div> <div>\$500/month</div>	<div>ABN lookup</div> <div>\$500/month</div>

All pricing excludes GST. Custom power ups are available.

Brand it your way,
engage **your customers**
and drive **more revenue.**

Let's book in a
30 minute demo.

