



60 YEARS OF INNOVATION AND A SHINING FUTURE AHEAD



New Albany, OH – Anomatic, a global leader in anodized aluminum packaging, is proud to celebrate its 60th anniversary in 2025. Since 1965, the company has built a reputation for innovation, teamwork, and dedication to quality that continues to shape the packaging industry.

The Anomatic story began when brothers William C. and Ronald L. Rusch set out to improve efficiency and quality in anodizing. Their work led to the development of a patented continuous motion anodizing system in 1968, a breakthrough that became the foundation for future growth.

Through the years, Anomatic has continued to invest in capabilities that support its customers. In 1998, the company began fabricating its own parts through high-speed stamping, strengthening supply chain reliability. In 2008, Anomatic expanded globally with a greenfield state-of-the-art facility in Suzhou, China, designed to meet high standards of safety and environmental responsibility.

Today, Anomatic offers fully integrated packaging solutions that include stamping, anodizing, metallizing, injection molding, and decoration. Sustainability has become a guiding priority, supported by investments in environmental protection systems, cleanroom manufacturing, and technologies that conserve resources. Anomatic's end-to-end solutions, from design to completion, position it as a trusted partner for premium brands navigating the packaging market.

As part of the 60th anniversary, Anomatic will host a series of celebrations during Manufacturing Week at its facilities. The events will honor employees through recognition programs, highlight community partnerships by welcoming local schools to learn about career opportunities in manufacturing, and give team members a firsthand look at customer impact through visits to the Beauty Park fillers to see how Anomatic caps are used in finished products. These activities reflect the company's culture of innovation, community, and pride in its people.

As Anomatic celebrates this milestone, the company is looking forward with an emphasis on sustainability, advanced technology, and global partnerships that will support continued growth in cosmetics, personal care, and premium packaging markets.

Learn more about Anomatic's 60 years of expertise and explore our packaging solutions at www.anomatic.com.

ABOUT ANOMATIC

Founded in 1965, Anomatic is a global leader in anodized aluminum packaging. The company provides fully integrated solutions, including stamping, anodizing, metallizing, injection molding, and decoration for some of the world's leading cosmetic, personal care, and premium brands. With facilities in the United States and China, Anomatic combines innovation with a commitment to sustainability and environmental stewardship.

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