



Global Alcoholic Beverage Giant Ropes in Zycus for Seamless Procurement Transformation

About the Company

The client is a Dutch brewing company, founded in Amsterdam. As of 2017, The client owns over 165 breweries in more than 70 countries. It produces 250 international, regional, local and specialty beers and ciders and employs approximately 73,000 people.

Business Objectives

- Avail an all-in-one platform to manage our complex global supplier base
- Implement a single global team to support the spend areas and provide solution-expertise
- Build a knowledge hub for procurement projects, bids, auctions, contracts and supplier information management

Challenges

- Laborious tasks stretched sourcing cycles
- Lack of Flexibility in Solution
- Lack of ease of using the tool when it comes to handling BULK contracts

Zycus Solution Footprint

iConsole, iContract, iPerform, iSource, iSupplier, ZSN

Key Metrics

Supplier Management

1. # of Suppliers on supplier network **85217**
2. # of Users **1435**

Contract Management

1. Total Number of Contracts created in authoring **2683**
2. Total Number of Contracts uploaded in repository **21602**
3. # of users **2104**

eSourcing

1. # of Users **1423**
2. Average Savings (in amount or %) per Sourcing Event **96.2 million \$**

Business Impact

- Zycus helped in zeroing on the best set of suppliers with reduced cost and better pricing
- More flexibility in the solution will increase the usage of the tool thus realizing more ROI
- Created multiple automations for iSupplier and iContract specifically for the client