

IMPACTFUL CAREGIVING® PRESENTS

Global Conversation on the Future of Care

An International Interdisciplinary Healthcare Leadership Symposium

One Conversation. Global Perspectives. Informed Care.

SPONSOR PROSPECTUS

Saturday, November 14, 2026 · 10:00 AM–2:00 PM ET · Virtual Global Premiere
impactfulcaregiving.com/global-conversation

THE OPPORTUNITY

A Platform Built to Last, Not a Four-Hour Broadcast

The Global Conversation on the Future of Care is an inaugural, annual flagship symposium bringing together the people who deliver care, receive care, influence care, finance care, and build the systems around care. Hosted by Dr. Kiplee Bell, MD, PA-C, MS, it convenes physicians, nurses, pharmacists, therapists, researchers, executives, faith leaders, technology innovators, and patient/caregiver voices around ten content pillars spanning clinical practice, workforce well-being, artificial intelligence, business leadership, and health equity.

The November 14 live premiere is the flagship moment of an evergreen platform: your recognition lives permanently on the Global Conversation landing page alongside faculty sessions, long after the broadcast ends. A future on-demand Learning Library is in development and may extend that visibility further, with details announced as accreditation and production plans are finalized.

WHO YOU'LL REACH

A Cross-Disciplinary, Global Audience

- Physicians & physician assistants
- Nurse practitioners & nurses
- Pharmacists
- Social workers & case managers
- Physical, occupational & speech-language therapists
- Psychologists & behavioral-health professionals
- Researchers & educators
- Hospital chaplains & spiritual care providers
- Patients & family caregivers
- Healthcare executives
- Legal & financial planning professionals
- Founders & healthpreneurs
- Technology & AI leaders
- Global & public-health professionals

SPONSORSHIP TIERS

Strategic Partnership Levels

LIMIT ONE

Presenting Partner

\$10,000

- "Presented with support from" recognition
- Top-tier logo placement on the landing page and opening/closing graphics
- One 60-second global commercial during a designated break, plus one additional 30-second regional or pillar-aligned commercial
- Recognition in selected Mailchimp campaigns and the digital program
- Opening and closing verbal acknowledgment
- Sponsor profile, website link, and one approved resource
- Six registrations
- Recognition placement on the permanent Global Conversation landing page
- Aggregate post-event performance summary

INSTITUTIONS & HEALTH SYSTEMS

Impact Partner

\$5,000

- Prominent landing-page and digital-program logo
- Association with one approved pillar or major segment
- One 30-second commercial before or after that segment
- Segment-opening or transition acknowledgment
- Sponsor profile, link, and one approved resource
- Inclusion in selected email and social promotion
- Four registrations

COMMUNITY & INNOVATION PARTNER

Community & Innovation

\$1,500

- Logo in partner section and digital program
- One 15-second commercial or static sponsor slide
- One website or resource link
- Two registrations

UNDERWRITING OPPORTUNITY

Pillar / Session Underwriter — \$2,500

Supports faculty honoraria, editing, captioning, accessibility, accreditation, technology, and administration for one educational area. No role in faculty selection, slide review, or educational conclusions.

STANDALONE COMMERCIAL INVENTORY

Clearly Labeled, Separate From Education

PLACEMENT	RATE
15-second commercial	\$500
30-second commercial	\$850
60-second commercial	\$1,500
Pillar-specific 30-second commercial	\$1,000
Regional 30-second commercial	\$1,000
Sponsored Spotlight	Starting at \$1,500 · subject to review

Commercial standards: clearly identified as sponsored content, no unsupported clinical claims or implied endorsement, regulatory compliance required, captions required. No interruption of accredited educational content — placement before, after, or during designated breaks only.

WHAT SPONSORSHIP DOES NOT INCLUDE

Protecting the Credibility You're Investing In

Sponsorship does not purchase faculty placement. Speaking does not guarantee a commercial placement. Sponsors may support the delivery of education but may not select faculty, control content, review conclusions, or require product references. This separation protects the credibility of the education your organization is associating with — and protects your brand from being seen as buying influence rather than supporting it.

HOW TO GET STARTED

To discuss sponsorship, underwriting, or commercial placement, contact us directly or submit a Sponsor Inquiry at impactfulcaregiving.com/global-conversation.

Dr. Kiplee Bell, MD, PA-C, MS

Founder & Host, Impactful Caregiving®

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